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“Chair and Members
Planning and Housing Committee
City of Toronto
Via PHC@Toronto.ca

November 27, 2023

RE: 2023.PH8-14, DIRECTIONS TO AMEND OFFICIAL PLAN EMPLOYMENT POLICIES: PROPOSALS REPORT

(scheduled at the Thursday, Nov 30th, 2023 Meeting)

As my company owns and manages 4548A Dufferin St and 991-1025 Finch Ave W in the City of Toronto, I am writing to formally object to the Directions being proposed in the City of Toronto Official Plan, through OPA 668/680 and otherwise.

The properties mentioned above, specifically 4548A Dufferin St, 1001 Finch Ave W with units 200,200A,201,201A,203,204,205,1003/1005/1007/1011/1017,1019,1021,1023,1025/and 1025A Finch Ave W, have legally established businesses ranging from Office uses, Retail uses, Car uses, Media, etc. These businesses together presently employ 876 people.

PRACTICALLY ALL of these businesses and workers (and any successive businesses and workers in those fields) would be put in future jeopardy by the City's proposed response to the Province's Bill 97 through the City's OPA 668/680 and the Directions proposed in the City Planning's Report before the Committee today.

Furthermore, the City's response would be disastrous for my and the City's desirable goals to keep and augment business and employment jobs in the Office, Retail and other categories. The analysis undertaken by Gladki and associates for the DUKE Heights BIA and which has been forwarded to City Planning and yourselves, clearly shows that over 100 000 jobs within Toronto's Employment areas are AT RISK. Does the City we want those businesses and jobs to move out of Toronto, to the not-too-distant 905?

Surely, this needs to be studied and understood so that a business-friendly, job-friendly solution can be found!! Please do not make any rush decision today. Defer any decision so that You, City Staff and ourselves in the business community can put our heads together so as to find solutions that increase business/jobs in Toronto.

Thank You

Murray Goldkind
President

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