

2023 Annual Objectives

Date: March 13, 2023

To: Board of Directors, CreateTO

From: Chief Executive Officer, CreateTO

Wards: All

REASON FOR CONFIDENTIAL INFORMATION

This report deals with personal matters about an identifiable individual and deals with a proposed or pending acquisition or disposition of land by the Board of Directors of CreateTO and/or the City.

SUMMARY

This report includes an outline of CreateTO's 2023 objectives and the corresponding performance objectives of the Chief Executive Officer for 2023.

RECOMMENDATIONS

The Chief Executive Officer of CreateTO recommends that the Board of Directors:

1. Approve CreateTO's objectives for 2023 as outlined in this report and the performance objectives for the Chief Executive Officer for 2023 as outlined in Confidential Attachment 2.
2. Direct that Confidential Attachment 1 remain confidential in its entirety, as it deals with a proposed or pending acquisition or disposition of land by the Board of Directors of CreateTO and/or the City, and that Confidential Attachment 2 remain confidential in its entirety, as it deals with personal matters about an identifiable individual.

FINANCIAL IMPACT

There is no financial impact to this report.

DECISION HISTORY

This is a new item.

COMMENTS

Annual Objectives 2023

This report proposes a set of objectives including work plan objectives and organizational objectives for CreateTO, together with corresponding performance objectives for the Chief Executive Officer. Work Plan objectives include project work undertaken by staff to deliver on the projects and priorities set by City Council. Organizational objectives are strategic areas of work identified by Management and the Board of Directors that aim to enhance and improve the functioning of CreateTO.

Work Plan Objectives:

Management has identified numerous project objectives across various Council-directed initiatives and functional areas within CreateTO. The full list of these project objectives is set out in Work Plan in Confidential Attachment #1 to this report. The Chief Executive Officer's first objective will be to execute on the objectives in the Work Plan.

Organizational Objectives:

Management has identified the following organizational objectives for 2023. The Chief Executive Officer's objectives related to each of these organizational objectives are set out in Confidential Attachment 2 to this report.

1. Develop a people management plan;
2. Create a culture of transparency, inclusion and engagement;
3. Improve business processes;
4. Build towards financial sustainability; and
5. Manage key stakeholder relationships.

Once approved, CreateTO's objectives will then be cascaded down through the organization and used as a guide to set performance objectives for each member of staff.

CONTACT

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SIGNATURE

Vic Gupta
Chief Executive Officer

ATTACHMENTS

Confidential Attachment 1 - CreateTO Work Plan Objectives 2023
Confidential Attachment 2 - Annual Objectives 2023