



REPORT FOR ACTION WITH CONFIDENTIAL ATTACHMENT

StLC Redevelopment - Sponsorship Naming Rights Consultant

Date: April 28, 2023

To: Finance & Audit Committee and the Board of Directors of TO Live

From: President and Chief Executive Officer

REASON FOR CONFIDENTIAL INFORMATION

The attachment to this report contains financial information supplied in confidence to the Board of Directors of TO Live, which, if disclosed, could reasonably be expected to significantly prejudice the competitive position or interfere significantly with the contractual or other negotiations of a person, group of persons, or organization.

SUMMARY

The purpose of this report is to seek Board approval to execute a contract with the successful proponent of TO Live's Request For Proposal for the Sponsorship Naming Rights Consultant which is above Management's payment threshold as per TO Live Policy 303.

RECOMMENDATIONS

The President and Chief Executive Officer recommends that the Board of Directors of TO Live:

1. Authorize the President and Chief Executive Officer, TO Live to execute a contract with the successful proponent of TO Live's Request For Proposal for the Sponsorship Naming Rights Consultant, which is above Management's payment threshold as per TO Live Policy 303, as set out in Confidential Attachment 1.

2. Direct that the name of the successful proponent be made public after execution of the contract, at the discretion of the President and Chief Executive Officer, and that the remainder of Confidential Attachment 1 remain confidential in its entirety because it contains financial information supplied in confidence to the Board of Directors of TO Live which, if disclosed, could reasonably be expected to significantly prejudice the competitive position or interfere significantly with the contractual or other negotiations of a person, group of persons, or organization.

FINANCIAL IMPACT

There is no financial impact other than what is listed in the report.

DECISION HISTORY

This is a new initiative.

COMMENTS

TO Live issued a Request for Proposal for a Sponsorship Naming Rights Consultant for the redevelopment of the St. Lawrence Centre (RFP link: <https://biddingo.com/tolive/bid/1/41188362/38097028/verification>)

The tender has been awarded and TO Live would like to proceed with executing a contract with the successful proponent (see Confidential Attachment 1), which requires Board approval as it is above Management's payment threshold (as per TO Live Policy 303).

CONTACT

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SIGNATURE

Clyde Wagner
President and Chief Executive Officer

ATTACHMENTS

Confidential Attachment 1 - Sponsorship Naming Rights Consultant Agreement