

Scarborough Community Renewal Organization Update

Presentation to
Scarborough Community Council
October 19, 2023

Background about SCRO

Founding history

The
Rotary
Clubs in Scarborough



■ 2014 Scarborough
Community Renewal
Campaign

Summary of Results
and Recommendations

SCRO 
scro.ca

Mission, vision, values

Vision

A strong and prosperous Scarborough that thrives within the City of Toronto.

Mission

Work collaboratively through action and advocacy to connect, promote and renew Scarborough.

Values

Inclusion, community engagement, collaboration, and leadership.

An advocacy focus

- thoughtful advocacy
 - subject matter expertise
 - a pan-Scarborough focus
 - look for consensus on big issues
-
- we're here to help you!



Community Advocacy

We offer a qualified voice to many discussions affecting the people of Scarborough.

Scarborough Walk of Fame

- a perfect fit with SCRO's mission, vision, and values!



Scarborough Walk of Fame

Since 2006 the Scarborough Walk of Fame has honoured high achievers on local, national and international fronts.



What we've been doing

Federal Electoral Boundaries Commission

- draft report: Scarborough loses a seat
- final report: Scarborough wins it back (mostly)



Electoral boundaries

SCRO fights for fair representation for the people of Scarborough – and the cry is being heard. Take a look at SCRO's presentation to the boundaries commission.

City of Toronto Official Plan Review

- SCRO-led Scarborough community consultation
- Community Leaders Circle



Mayoral by-election debate

- in-person at University of Toronto Scarborough
- televised live by CityNews
- live-streamed by Tamil 1



Preserving employment lands

- our employment areas are under pressure



Supporting the ConnectTO initiative

- robust digital infrastructure is crucial for digitally dependent Scarborough businesses to prosper
- worked closely with City staff in pre-tender information gathering
- Malvern and the Golden Mile were included in the proposed pilot, on SCRO's recommendation (pilot did not proceed)



Connecting Scarborough organizations



Scarborough United Neighbourhoods



2022 Scarborough Walk of Fame

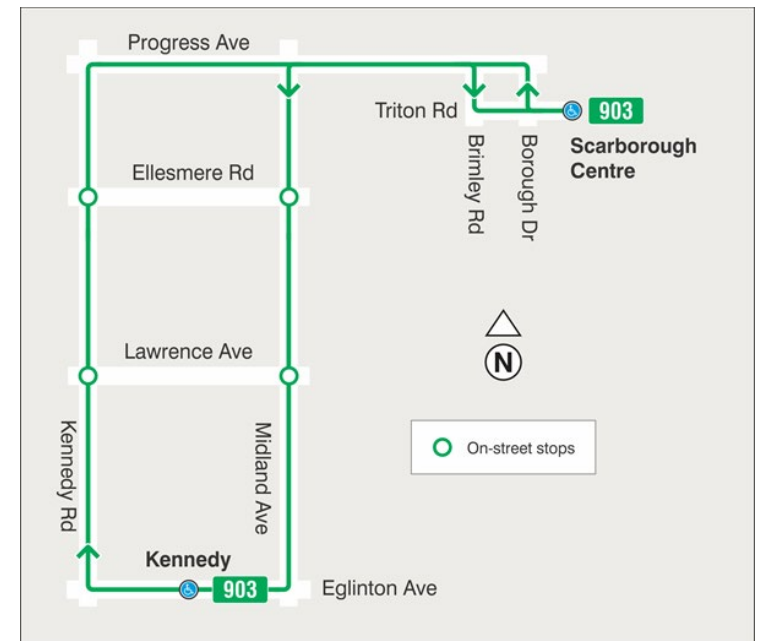


CELEBRATING COMMUNITY | RECOGNIZING ACHIEVEMENT | INSPIRING TOMORROW'S LEADERS

Emerging priorities for SCRO

Public transit

- Scarborough busway is needed now
- public realm uses for the right of way later
- advancing the Scarborough LRT
- *funding, funding, funding!*



Economic development in Scarborough

- a Scarborough-focused economic development strategy
- preserving employment lands



Building complete communities

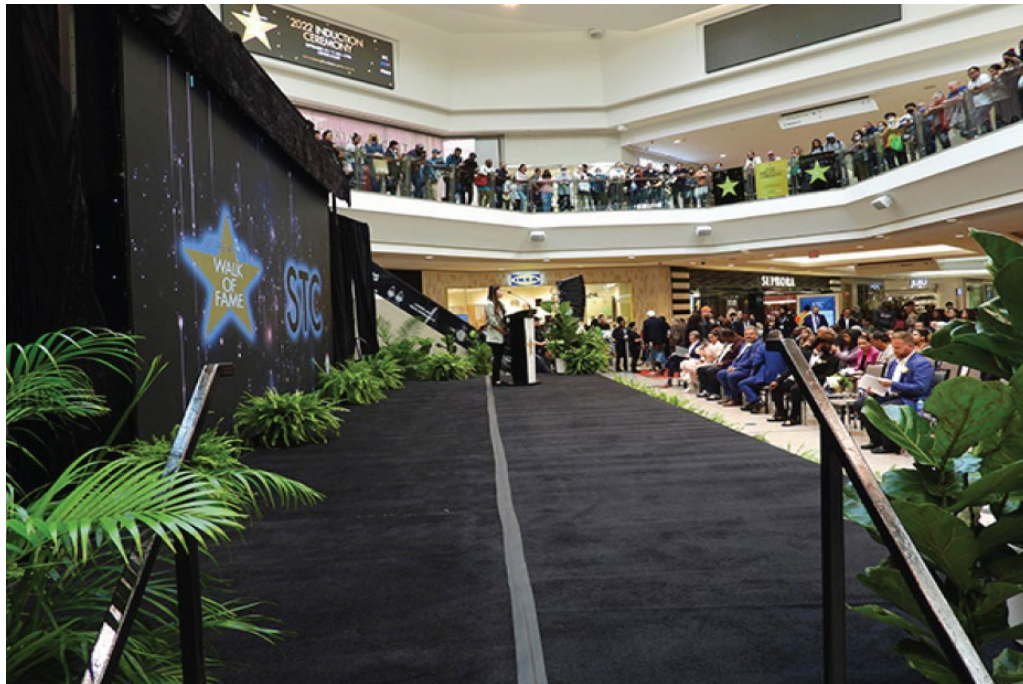
- balancing public policy priorities
- a suburban version of a 15 minute city?
- the future of office work in a hybrid work environment
- ensuring Scarborough doesn't become a bedroom community



- managing the consequences of gentrification
 - food deserts
 - loss of affordable commercial rents as small business incubators

2024 Scarborough Walk of Fame

- **April 10, 2024** at Scarborough Town Centre
- mark your calendars, please
- your invitations to follow shortly!



Thank you!