

November 14, 2023

Toronto and East York Community Council Toronto City Hall 100 Queen Street West Toronto, ON M5H 2N2 Sent via email to teycc@toronto.ca

RE: TE9.19 - 410 Sherbourne Street - Zoning By-law Amendment Application 21 235163 STE 13 OZ

To The Chair and Members of the Toronto and East York Community Council,

We are concerned that the development changes proposed for 410 Sherbourne Street will lead to the closing of one of the few independent music venues remaining in the City of Toronto: The Phoenix Concert Theatre.

As you know, The Phoenix has been a cornerstone of Toronto's live music scene for over three decades and provides a much-needed mid-sized venue for musicians to connect with their fans.

Indie 88's mission is to champion and support Canadian emerging artists. The Phoenix shares that mission. We are both independently owned and operated, and we are both run by people who really care about music. This shared passion is what makes our partnership so strong.

Together, we have showcased Canadian artists like The Beaches, Sloan, Elwins, The Dirty Nil, Anyway Gang, Ruby Waters, Aysenabee, Boy Golden, The Birds of Bellwoods, Hollerado, Tokyo Police Club, Sam Coffey & the Iron Lungs, Said the Whale and Rural Alberta Advantage to name a few. Together, we have celebrated our Birthday Party and hosted the Canadian Independent Music Awards during Canadian Music Week. In the coming weeks, we will be hosting our annual charity concert at The Phoenix in support of Indie 88's Socks for the Streets campaign to raise much needed socks for Toronto's unhoused community.

As Toronto continues to grow as a global music hub, it is crucial that we recognize and support the venues that have played a big role in shaping our city's music scene. The Phoenix Concert Theatre, with its storied history and commitment to fostering emerging talent, deserves our wholehearted support. We hope to have many more years of working with The Phoenix to support Canadian emerging musicians.

Thank you for your consideration in preserving this important music venue.

Sincerely,

Megan Bingley General Manager