

2024 Budget Notes Toronto Zoo

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Description

Your Toronto Zoo is a leading conservation and science-based tourism organization dedicated to fighting extinction and Climate Change; Your Zoo is home to over 3,000 animals, 250+ species and is surrounded by Canada's Rouge National Urban Park. Your Zoo will host over 1.3 million guests in 2023, is open 365 days a year and boasts over 10 kilometers of walking trails. Your Zoo also provides children's day camps and educational programs, along with gift shops, rides, zip-line and canopy tours, food and event services, and guest services. Your Toronto Zoo has stewardship over buildings, infrastructure, natural resource assets, and the wildlife population.

Why We Do It

Your Toronto Zoo's mission is *connecting people, animals, and conservation science to fight extinction.* The 2020 Strategic Plan outlines our commitment to evolving to serve our community through incredible guest experiences while being a recognized leader in conservation science, animal welfare, addressing climate change and protecting nature for future generations.

Your Zoo is an iconic guest destination and the largest conservation tourism organization in the City, employing 700 full time/part time staff and over 300 community volunteers. We are an important Scarborough Anchor institution and a critical economic driver in the east end of the City, catering to a wide range of communities. This includes providing important youth education and skills development through day camps, instructional programs, paid internships and job opportunities.

Your Zoo is a welcoming and inclusive destination for guests, businesses and community partners, and employees. It is a gathering place for community and group events that celebrate Toronto's diversity. As one of Canada's top-ranked and "greenest" employers, your Zoo is actively fighting climate change and is a recognized industry leader in engaging Indigenous communities as part of our journey towards truth and reconciliation.

The City of Toronto aims to deliver these outcomes equitably, efficiently and with excellent customer service to help improve the lives of Torontonians and work to earn their trust and confidence.

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What Service We Provide

Zoo Conservation and Science

Who We Serve: Colleges and Universities, Educators and Scientists, Wildlife Researchers and Societies, Indigenous Communities, Zoological Institutions, Accrediting Bodies

What We Deliver: Conservation breeding and reintroduction programs, conservation science research programs, reproductive services, biodiversity and climate change programming

How Much Resources (gross 2024 operating budget): \$24.2 Million

Zoo Visitor Services

Who We Serve: Community Groups, Schools, New Canadians and Indigenous Communities, Toronto residents, Tour Groups, Tourists

What We Deliver: Connections with nature and wildlife, educational programming, engaging experiences How Much Resources (gross 2024 operating budget): \$40.1 Million

Budget at a Glance*

| 2024 OPE | RATING | BUDGET | | 2024 - 2033 1 | 0-YEAR C | | N | |
|--------------------|--------|--------|--------|-----------------------|---|-----------|---------|--|
| \$Million | 2024 | 2025 | 2026 | \$Million | 2024 | 2025-2033 | Total | |
| Revenues | \$51.4 | \$52.1 | \$52.9 | Gross Expenditures | \$36.0 | \$172.5 | \$208.5 | |
| Gross Expenditures | \$64.3 | \$65.3 | \$66.2 | Debt | \$25.5 | \$114.5 | \$140.0 | |
| Net Expenditures | \$12.9 | \$13.1 | \$13.3 | | | | | |
| Approved Positions | 454.2 | 457.2 | 459.2 | Note: Includes 2023 c | Note: Includes 2023 carry forward funding | | | |

*This document reflects the 2024 Operating Budget and 2024-2033 Capital Budget and Plan as prepared by the City Manager and the City's Chief Financial Officer and Treasurer, which differs from the budget approved by the Toronto Zoo Board of Management. Please refer to <u>Appendix 12</u> for details.

How Well We Are Doing – Behind the Numbers









- Strong post-pandemic attendance recovery continued in 2023 with year-end attendance forecasted to exceed targets and surpass 1.3 million (7% above target of 1.22 million guests)
- Forecasted 2023 attendance to be highest in 10 years (i.e., since first year of hosting Giant Pandas in 2013)
- New onsite Wi-Fi used to increase connections.
- Continue to build the Zoo's reputation and profile to drive attendance, increase revenues, and educate and raise awareness of conservation and climate change issues.
- Animals raised in Toronto Zoo conservation breeding programs and subsequently released into Canadian wild habitats include the following:
 - Black-footed ferrets Blanding's turtles Eastern loggerhead shrikes Vancouver Island marmots Wood turtles

(Note: 2023 shrike releases delayed due to construction of new breeding enclosures)

 The Toronto Zoo Wildlife Conservancy inspires guests to become donors in support of wildlife and conservation science programs.

Toronto Zoo

How Well We Are Doing

| Service | Measure | 2021 Actual | 2022 Actual | 2023 Target | 2023 Projection | Status | 2024 Target | 2025 Target | |
|---------------------------------|--|----------------|----------------|----------------|--------------------|--------|----------------|----------------|--|
| | (| Dutcome M | easures | | | | | | |
| Zoo Conservation and Science | # of Day and Overnight Camp Participants (modified operations in 2021) | 762 | 3,990 | 4,450 | 6,274 | • | 4,700 | 4,700 | |
| Zoo Conservation and Science | # of "Zoo School" Students Enrolled | 18 | 36 | 72 | 36 | • | 36 | 36 | |
| Zoo Conservation and Science | # of Impressions of Volunteer Engagement with Visitors and Public | 423,334 | 828,730 | 1,000,000 | 1,038,000 | • | 1,100,000 | 1,100,000 | |
| Zoo Conservation and Science | # of Volunteer Hours Contributed | 15,291 | 18,000 | 35,000 | 37,000 | • | 38,000 | 38,000 | |
| Zoo Conservation and Science | # of Students Educated about the Great Lakes Conservation | 15,000 | 16,187 | 20,000 | 10,000 | • | 15,000 | 15,000 | |
| Zoo Conservation and Science | # of Climate Action Learning & Leadership (CALL) participants | 48 | 49 | 48 | 40 | • | 48 | 48 | |
| | Se | rvice Level | Measures | | | | | | |
| Zoo Conservation and Science | External fundraising revenues raised | 5,129,000 | 4,280,000 | 3,800,000 | 4,000,000 | • | 5,000,000 | 5,000,000 | |
| Zoo Conservation and Science | # of Blandings turtles released into Rouge National Urban Park | 48 | 56 | 60 | 55 | • | 60 | 60 | |
| Zoo Conservation and Science | Social Media Fans | 750,000 | 985,000 | 1,100,000 | 1,135,000 | • | 1,210,000 | 1,285,000 | |
| | 2023 Projection to 2023 Target Comparison | | | | | | | | |

• 100% (MET TARGET) • 70 - 99% (LOW RISK) • 69% and Under (REQUIRES ATTENTION)

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| 2024 Operating Budget & 2 | 2024 - 2033 Capital Budget & Plan | | | - | <u>Foronto Zoo</u> | | | |
|---------------------------|-----------------------------------|----------------|----------------|----------------|--------------------|--------|----------------|----------------|
| Service | Measure | 2021 Actual | 2022 Actual | 2023 Target | 2023 Projection | Status | 2024 Target | 2025 Target |
| | | Other | Measures | | | | | |
| Zoo Visitor Service | Guest Attendance at the Zoo | 751,120 | 1,210,817 | 1,220,000 | 1,300,000 | ٠ | 1,300,000 | 1,300,000 |
| Zoo Visitor Service | # of Membership Subscriptions | 25,806 | 35,716 | 27,000 | 31,000 | ٠ | 31,000 | 31,000 |
| Zoo Visitor Service | \$ of Retail Sales per Visitor | \$2.34 | \$2.71 | \$2.50 | \$2.76 | ٠ | \$2.50 | \$2.50 |
| Zoo Visitor Service | \$ of Food Sales per Visitor | \$5.54 | \$6.14 | \$5.57 | \$6.98 | ٠ | \$5.60 | \$5.70 |

2023 Projection to 2023 Target Comparison
 100% (MET TARGET)
 70 - 99% (LOW RISK)
 69% and Under (REQUIRES ATTENTION)

EXPERIENCES, CHALLENGES AND PRIORITIES

Our Experience and Success

- 2023 was a year of strong attendance recovery post-pandemic with year end attendance surpassing 1.3 million compared to a budgeted target 1.22 million.
- Your Toronto Zoo was proud to receive its re-accreditation from the Association of Zoos and Aquariums in 2023. The accreditation takes place every five years and involves thorough inspection of all animal care practices and habitats as well as infrastructure, operations, educational programming and finances.
- In June, your Toronto Zoo celebrated the opening of its new outdoor Orangutans of Gunung Leuser habitat and launch of the "See Them. Save Them." campaign educating guests and the public on the importance of purchasing products made with sustainable palm oil.
- The Core Woods Boardwalk was completed providing guests with a new and fully accessible vantage point for viewing and experiencing the native animal and plant species on site.
- Successfully delivered on our species recovery work on programs including black-footed ferrets, Vancouver Island marmots, Wood turtles, Blanding's turtles (released into the Rouge National Urban Park), Massasauga rattlesnakes, Eastern loggerhead shrikes, bats and Great Lakes Programs (in class education programs focusing on freshwater species at risk)
- Delivery of the Climate Action Learning and Leadership (CALL) program providing 40 youth from equity seeking communities with the opportunity to gain work experience at the Zoo with supporting climate change education.
- Your Toronto Zoo continues to make available complementary and discounted access to families living with low income through programs such as Canoo (one year Zoo pass for new Canadians and their children), Museum and Arts Pass (MAP) available for sign out through the Toronto Public Library, and Model School in partnership with the Toronto District School Board (providing \$10 admission tickets). In 2023 these programs supported more than 70,000 complementary and discounted visits to the Zoo.
- Proactively initiated changes and implemented protective measures on site to protect Zoo birds from Avian influenza infection.
- Continued modernization of Toronto Zoo systems and connectivity including implementation of site wide WI-FI, new admissions point of sale system enabling dynamic, plan ahead pricing, and a new membership program providing guests with more choice.
- Your Toronto Zoo continues to be a gathering place to host community and charitable events including the two-day Multicultural Festival showcasing cultures from around the world, Scarborough Health Network community event, Toronto Community Housing day camp for over 400 children, Yee Hong Community Wellness Foundation walkathon for over 500 participants, and the 21st annual Oasis Zoo Run raising over \$70,000 for the Toronto Zoo Wildlife Conservancy
- Your Toronto Zoo continues to support sustainability initiatives and education, including the installation of OSCAR units providing an interactive and visitor friendly device to support proper waste sorting, installation of EV charging stations for employee use, advancement of fleet transition plans, initiating a net-zero emission feasibility study, and the waste bin sensor pilot project on landfill and recycling bins to monitor waste generation.
- The return of school groups to the Toronto Zoo post-pandemic has been a key driver of attendance and revenue growth.

Key Challenges and Risks

- Enhancing conservation efforts and impact
- Uncontrollable impacts to attendance levels e.g. weather, pandemics
- Procurement and supply issues including escalating costs
- Additional pandemic-related waves (COVID-19, Avian Influenza)
- Balancing on-site renewal/construction and maintenance activities with guest experience

Priority Actions

- Connecting local conservation actions to global impact:
 - Embrace our local community, especially those neighborhoods in our surrounding area, and introduce young, diverse families and youth to wildlife conservation and climate change, to develop future environmental and conservation leaders.

- Continued leadership in restoring species at risk through strategic conservation efforts, including the release and monitoring of Blanding's turtles in the Rouge Valley watershed.
- Implement energy retrofit program to support the TZNet0 and TransformTO Net Zero 2040 plan, reducing our greenhouse gas emissions, and achieving operating cost savings.
- Drive guest visitation while building increased understanding of conservation efforts and climate change, and encouraging philanthropy in support of your Zoo and global conservation efforts to enhance the current investment.
- 50 years of celebrating Toronto's diversity and the world's biodiversity:
 - Recognizing your Toronto Zoo's 50th anniversary in 2024 with a renewed commitment to serving communities and fostering their participation in the protection of wildlife and wild spaces, and in learning more about biodiversity loss and climate change.
 - Engagement with Indigenous partners including Native Child and Family Services Toronto to advance truth and reconciliation through cultural programming, land stewardship, learning and education programs and conservation initiatives including: Turtle Island Conservation Program; partner with First Nation communities to preserve community knowledge and significant natural and cultural landscape; First Nations Conservation Technician Trainees Program: hired to work with Adopt-A-Pond and the Turtle Island Conservation Program; expanded admissions discount program for First Nations, Inuit and Metis guests to the Toronto Zoo.
 - Further develop equity, diversity and inclusion programs which includes recruitment strategies that attract and retain a diverse talent pool reflecting our city. Working with a variety of community partners in strategies for talent acquisition.
 - Providing a local destination connecting Toronto's diverse cultures with the opportunity to travel the world and see animal and plant species without leaving the City.
- Championing our community through investment and partnership:
 - Providing a gathering place offering engaging experiences to achieve attendance targets of 1.300 million and a high level of guest satisfaction resulting in positive revenue impact.
 - Collaborating with community partners including The East Scarborough Storefront, Toronto Community Housing, Woodgreen Settlement Services and Native Child and Family Services of Toronto to support delivery of key programs and events supporting youth and families from equity seeking communities in Scarborough and Toronto.
 - Generate direct and indirect economic impact through guest and tourism spending for 2022 estimated at \$42.8M direct/\$65.5M total GDP impact on Toronto, plus an additional \$7.8M GDP impact on the remainder of Ontario (estimate only based on Ministry of Tourism, Culture and Sport's Tourism Regional Economic Impact Model using 2022 year-end operating expenditure and revenue total inputs for the Toronto Zoo).
 - Partnering with academic institutions including University of Toronto Scarborough and Centennial College to facilitate new programs and facilities focused on youth education in conservation and sustainability.
 - Implementation of community benefit and social procurement policies and practices to provide additional engagement with local community stakeholders.
- A Toronto Centre of Expertise:
 - Implementation of the 2020 Strategic Plan and 2022 Master Plan with a focus on saving wildlife, igniting passion among the team, creating wow, connecting our Zoo and our community and revolutionizing Zoo technology; all of this to help make your Zoo an even greater force for conservation and community service. Your Zoo delivers on animal well-being, welfare and animal care, while advancing our understanding of conservation science, to support the fight against climate change and species extinction.
 - Site upgrades and advocacy to maintain compliance and exceed animal care standards at your Zoo and beyond Association of Zoos & Aquariums (AZA), Canadian Council on Animal Care (CCAC), and supporting the approval of Bill S-241, The Jane Goodall Act.
 - Zoonotic disease prevention and controls to mitigate human-animal and species to species transmission (e.g. COVID-19, Avian Influenza).

CITY STAFF PREPARED BUDGET

The City Manager and Chief Financial Officer and Treasurer have prepared the following budget:

1. The 2024 Operating Budget for Toronto Zoo of \$64.302 million gross, \$51.362 million revenue and \$12.940 million net for the following services:

Service:

| | Gross Expenditures (\$000s) | Revenue (\$000s) | Net Expenditures (\$000s) |
|--------------------------|-----------------------------------|---------------------|---------------------------------|
| Zoo Conservation Science | 24,243.8 | 2,076.9 | 22,166.9 |
| Zoo Visitor Services | 40,058.2 | 49,285.5 | (9,227.3) |
| Total Program Budget | 64,302.0 | 51,362.4 | 12,939.6 |

- The 2024 staff complement for the Toronto Zoo comprised of 454.2 operating positions.
- 2. The 2024 Capital Budget for Toronto Zoo with cash flows and future year commitments totaling \$76.384 million as detailed by project in <u>Appendix 5a</u>.
- 3. The 2025-2033 Capital Plan for Toronto Zoo totalling \$132.168 million in project estimates as detailed by project in <u>Appendix 5b</u>.
- 4. That all sub-projects with third party financing be subject to the receipt of such financing in 2024 and if such funding is not forthcoming, their priority and funding be reassessed by City Council relative to other City-financed priorities and needs.

2024 OPERATING BUDGET

2024 OPERATING BUDGET OVERVIEW

| (In \$000s) | 2022 Actual | 2023 Budget | 2023 Projection* | 2023 Budget excl COVID | 2024 Base Budget | 2024 New / Enhanced | 2024 Budget | Change v. 20 excl CC | • |
|--|-------------|-------------|---------------------|---------------------------|---------------------|------------------------|-------------|-------------------------|---------|
| By Service | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | % |
| Revenues | | | | | | | | | |
| Zoo Visitor Services | 42,872.3 | 42,751.5 | 48,048.2 | 42,751.5 | 49,285.5 | | 49,285.5 | 6,534.0 | 15.3% |
| Zoo Conservation & Science | 840.7 | 1,296.3 | 1,455.7 | 1,296.3 | 2,076.9 | | 2,076.9 | 780.6 | 60.2% |
| Total Revenues | 43,713.0 | 44,047.8 | 49,503.9 | 44,047.8 | 51,362.4 | | 51,362.4 | 7,314.6 | 16.6% |
| Expenditures | | | | | | | | | |
| Zoo Visitor Services | 40,834.7 | 36,354.4 | 44,981.4 | 34,361.3 | 40,058.2 | | 40,058.2 | 5,696.9 | 16.6% |
| Zoo Fundraising & Strategic Partnerships | 219.3 | 353.3 | 504.3 | 353.3 | | | | (353.3) | (100.0% |
| Zoo Conservation & Science | 16,149.0 | 22,005.0 | 16,995.8 | 22,005.0 | 24,243.8 | | 24,243.8 | 2,238.8 | 10.2% |
| Total Gross Expenditures | 57,203.0 | 58,712.7 | 62,481.5 | 56,719.7 | 64,302.0 | | 64,302.0 | 7,582.4 | 13.4% |
| Net Expenditures | 13,490.0 | 14,665.0 | 12,977.6 | 12,671.9 | 12,939.6 | | 12,939.6 | 267.7 | 2.1% |
| Approved Positions** | 423.2 | 440.2 | N/A | 440.2 | 454.2 | | 454.2 | N/A | N/A |

Table 1: 2024 Operating Budget by Service

* 2023 Projection based on 9 Month Variance **YoY comparison based on approved positions

KEY DRIVERS

Total 2024 Budget expenditures of \$64.302 million gross reflect an increase of \$7.583 million or 13.4% above 2023 Budget, predominantly arising from:

- Lapsing of \$1.993 million in COVID-19 funding support to address additional cleaning, sanitization, and health and safety protocols.
- To mitigate the impact of COVID-19 funding shortfall and increased expenditures, 2024 attendance and revenue growth have been adjusted to achieve above 2023 target to reflect strong post-pandemic recovery and performance as seen in 2023. As a result, the net operating budget impact to the City has been limited to 2% or \$0.268 million.

EQUITY IMPACTS OF BUDGET CHANGES

Positive equity impacts: It is expected that the Toronto Zoo's 2024 Operating Budget will have positive equity and reconciliation impacts for Indigenous persons and groups due to investment in outreach and engagement through the Zoo's Indigenous Relations Division. With 2024 being the first full year with dynamic, plan-ahead pricing, persons from other equity seeking communities and/or those living with low income will benefit from lower admission rates on non-peak days compared to higher rates during peak summer days.

2024 OPERATING BUDGET KEY COST DRIVERS

The 2024 Net Operating Budget for Toronto Zoo of \$12.940 million is \$0.268 million or 2% greater than the 2023 Net Budget, when reversing 2023 pandemic costs and applying a zero-base budget approach to all prior year COVID-19 related financial impacts. Table 2 below summarizes the key cost drivers for the 2024 Budget.

| (In \$000s) | | 2024 | | | | |
|--|----------|----------|-----------|-------------|----------------------------|--|
| (\$0000) | Revenues | Gross | Net | Positions** | Annualized impact (Net) | |
| 2023 Budget | 44,047.8 | 58,712.7 | 14,665.0 | 440.2 | N/A | |
| 2023 Projection* | 49,503.9 | 62,481.5 | 12,977.6 | N/A | N/A | |
| 2023 Budget (excl. COVID) | 44,047.8 | 56,719.7 | 12,671.9 | 440.2 | N/A | |
| Key Cost Drivers: | | | | | | |
| Prior Year Impacts | | | | | | |
| Absorb COVID expenditures | | 1,993.1 | 1,993.1 | | | |
| Salary & Benefits | | | | | | |
| COLA/Step/Benefit Adjustments | | 559.4 | 559.4 | | 166.5 | |
| Compensation Review | | 1,203.0 | 1,203.0 | | | |
| Non-Salary Inflation | | | | | | |
| Corporate Economic Factors | | 100.4 | 100.4 | | | |
| Other Base Changes | | | | | | |
| Conservation and animal welfare | | 1,796.0 | 1,796.0 | 7.0 | | |
| Guest experience and engagement | | 935.0 | 935.0 | | | |
| Building Indigenous Relations capacity | | 83.5 | 83.5 | | | |
| Employee wellness, equity, continuous improvement | | 850.5 | 850.5 | 4.0 | | |
| Other changes include materials, supplies, equipment and | | 1,057.1 | 1,057.1 | 3.0 | | |
| project delivery | | 1,057.1 | 1,057.1 | 3.0 | | |
| Revenue Adjustment | | | | | | |
| Attendance Increase by 80,000 guests | 5,814.6 | | (5,814.6) | | | |
| Dynamic Pricing Cap Adjustment | 1,500.0 | | (1,500.0) | | | |
| Sub-Total - Key Cost Drivers | 7,314.6 | 8,578.0 | 1,263.4 | 14.0 | 166.9 | |
| Affordability Measures: | | | | | | |
| Line by Line/Matching Actuals | | (215.1) | (215.1) | | | |
| Grant and donations | | (780.6) | (780.6) | | | |
| Sub-Total - Affordability Measures | | (995.7) | (995.7) | | | |
| Total 2024 Budget | 51,362.4 | 64,302.0 | 12,939.6 | 454.2 | 166.5 | |
| Change from 2023 Budget (excl. COVID) (\$) | 7,314.6 | 7,582.3 | 267.7 | N/A | N/A | |

*Based on 9 Month Variance

**YoY comparison based on approved positions

Change from 2023 Budget (excl. COVID) (%)

Key Base Drivers:

Prior Year Impacts:

• Sustained pandemic-related costs to address health and safety, sanitization and other COVID-19 measures are being reflected in the Toronto Zoo's base budget.

Salaries & Benefits:

 Salaries and benefits include cost of living, progression and benefit adjustments. The Toronto Zoo also completed a compensation review for exempt staff, approved by the Toronto Zoo Board of Management April 20, 2023, to align compensation based on external consultants review of market comparison in the public sector.

17%

13%

2%

N/A

N/A

Non-Salary Inflation:

• Inflationary impacts to hydro, natural gas, water, and gas rates.

Other Base Changes:

 Additional budget changes are proposed to advance key strategic priorities of the Toronto Zoo Strategic Plan and 2022 Master Plan. This includes additional positions in conservation science, animal welfare and nutrition to ensure that Association of Zoos and Aquariums standards are maintained and exceeded, events and attractions associated with the Toronto Zoo's 50th anniversary to drive guest attendance and experience, expanding engagement with indigenous communities and supporting employee wellness, equity and continuous improvement within the organization. Other base changes include expenditures alignment with increased attendance level and project delivery.

Revenue Changes:

Building on strong post-pandemic recovery in 2023 with forecasted attendance of 1.3 million exceeding target of 1.22 million, attendance is forecasted at 1.3 million in 2024 during which Toronto Zoo will be celebrating its 50th anniversary. Revenue growth, driven by anticipated increased attendance, is forecasted at \$5.8 million including admissions, retail, food services, memberships and parking. With the successful transition to dynamic pricing in 2023, a \$4.00 adjustment to the maximum peak time admission fee is proposed (from \$39.95 to a maximum of \$43.95 for online sales, \$40.95 to a maximum of \$44.95 for inperson sales). Under dynamic pricing, admission fees vary based on expected demand due to the season, day of the week and weather conditions. Admission fees are aligned with market comparators and help manage crowding levels during peak periods. Guests can take advantage of lower admission fees through advanced purchases and during non-peak days with base rates as low as \$16.95 per adult.

Affordability Measures:

| (In \$000s) | | | | | | | | | |
|--|---------------|-----------------|---------|---------|--------------------|-----------|-------|-----|-----------|
| Recommendation | Couring Trung | Facility Income | | 2024 | 2025 (Incremental) | | | | |
| Recommendation | Savings Type | Equity Impact | Revenue | Gross | Net | Positions | Gross | Net | Positions |
| Leveraging deferred grant funding | Other | None | | (0.781) | (0.781) | | | | |
| Adjustments to align expenditures with | Match to | None | | (0.215) | (0.215) | | | | |
| actuals | Actuals | None | | (0.213) | (0.213) | | | | |
| Total Affordability Measures | | | | (0.996) | (0.996) | - | | | - |

Table 3: Offsets and Efficiencies

Toronto Zoo's 2024 Operating Budget includes \$0.996 million in offsets and efficiencies attributed to:

- Grant and donations of \$0.781 million leveraged to support initiatives such as conservation science.
- Line by line review of \$0.215 million to align budget to historical actuals.

Note:

^{1.} For additional information on 2024 Service Changes please refer to <u>Appendix 2</u> and <u>Appendix 3</u> for the 2024 New and Enhanced Service Priorities, respectively.

2025 & 2026 OUTLOOKS

Table 5: 2025 and 2026 Outlooks

| (\$000s) | 2024 Budget | 2025 Incremental Outlook | 2026 Incremental Outlook |
|---------------------------------------|-------------|--------------------------------|--------------------------------|
| Revenues | | | |
| Revenue Changes | | 770.4 | 782.0 |
| Total Revenues | 51,362.4 | | |
| Gross Expenditures | | | |
| Inflationary Impacts (including COLA) | | 964.5 | 978.9 |
| Total Gross Expenditures | 64,302.0 | 964.5 | 978.9 |
| Net Expenditures | 12,939.6 | 194.1 | 197.0 |
| Approved Positions | 454.2 | 457.2 | 459.2 |

Key Outlook Drivers

The 2025 Outlook with total gross expenditures of \$65.267 million reflects an anticipated \$0.965 million or 1.5% increase in gross expenditures above the 2024 Operating Budget. The 2026 Outlooks expects a further increase of \$0.979 million or 1.5% above 2025 gross expenditures.

These changes arise from the following:

- Increased focus and investment on conservation science and animal well-being.
- Increasing operating costs associated with feed, building materials, and utilities.
- Sustaining strong attendance and revenue growth, anticipated to reach 1.32 million by 2025.
- Salary and benefit increases related to collective agreement.
- Maintaining staffing levels to support continued attendance growth, health and safety and technology needs.

2024 – 2033 CAPITAL BUDGET AND PLAN

2024 2033 CAPITAL BUDGET & PLAN OVERVIEW



Chart 1: 10-Year Capital Plan Overview

Changes to Existing Projects

(\$49.3 Million)

The 2024-2033 Capital Budget and Plan reflects the following changes to existing projects over the nine common years (2024-2032):

- \$22.4 million Increase in Community Conservation Centre (Welcome Area) project based on updated costing reflecting trades feedback, inflationary impacts, and increased construction market rates. Project cost has been increased to \$64.0 million. Budgetary impact has been addressed through reallocation between projects, additional contributions from the Toronto Zoo Wildlife Conservancy, and cash flow extension to 2026 to align with project timeline.
- \$18.1 million Cost escalation and additional *Building and Services Refurbishment* to meet state of good repair, sustainability and animal care requirements. These requirements are partially offset by reductions in *Exhibit Refurbishment and Grounds and Visitor Improvements*.
- \$8.8 million Increase in Savanna Indoor Winter Holding and Viewing due to cost escalation and scope adjustments to accommodate animal care requirements. Cash flow extension to 2027 to align with project timeline.

Note:

For additional information, please refer to <u>Appendix 5</u> for a more detailed listing of the 2024 and 2025-2033 Capital Budget & Plan by project; <u>Appendix 6</u> for Reporting on Major Capital Projects – Status Update; <u>Appendix 7</u> for Capacity to Spend Review; and <u>Appendix 8</u> for Capital Needs Constraints, <u>Appendix 9</u> for Capital Program Provincial/Federal Funding Streams by Projects, respectively.

2024 – 2033 CAPITAL BUDGET AND PLAN

| 盟 | | | |
|--|----------------------------------|---|---|
| Aging Infrastructure | Wildlife Habitats | Accessibility and Services | Information Technology |
| \$64.0 M 31% | \$28.8M 14% | \$104.7 M 50% | \$11.0 M 5% |
| Toronto Zoo Community Conservation Centre/Welcome Area ☑ ☑ | Savanna indoor winter holding | Site-wide accessibility Building and services refurbishment ☑ Exhibit refurbishment Grounds and visitor improvements | System and security upgrades Technology Master Plan |

- ☑ Project supports Climate Resiliency and / or Greenhouse Gas (GHG) Reduction*
- Z Project includes workforce development requirements as outlined in the City's Social Procurement Program

*Information above includes full project / sub-project 2024-2033 Budget and Plan cash flows. Does not break out the climate component costs separately.

- The foundation of the 2024-2033 Capital Budget and Plan is the Toronto Zoo's 2022 Master Plan which reflects a balance of modernization, transformational, and innovative initiatives. All projects will also be designed to consider the actions required to meet the AODA legislation and be consistent with the direction provided in the Strategic Plan previously adopted by the Board of Management.
- Significant escalation in construction costs and ongoing supply chain issues have impacted project delivery timelines.
- The Zoo has reprioritized projects based on project timeline and readiness to proceed by deferring cash flow into outer years to address increased supplier costs and major scope increase while maintaining balanced capital plan affordability in combination with expanded fundraising contributions.

How the Capital Program is Funded

| City of T | oronto | Toronto Zoo Wildlife Conservancy | | | | |
|-------------|------------|----------------------------------|-----------|--|--|--|
| \$144 69 | | \$64.0 M 31% | | | | |
| Debt | \$ 140.0 M | Donations | \$ 64.0 M | | | |
| Other | \$ 4.6 M | | | | | |

STATE OF GOOD REPAIR (SOGR) FUNDING & BACKLOG

The chart below depicts the SOGR funding and accumulated backlog estimates for the Toronto Zoo.





- The 2024-2033 includes \$179.8 million in SOGR projects within the Toronto Zoo over the 10-year period, providing an average of \$18 million annually to address aging infrastructure. The accumulated backlog is anticipated to increase from \$70.5 million in 2023 to \$108.2 million in 2033, representing 24.1% of the total replacement value estimated to be \$0.5 billion by 2033.
- Adjustments to the 10-Year Plan to the SOGR program reflects significant construction cost escalations and adjustments for animal care standards. Further adjustments to SOGR will be reflected in future year budget submissions to align with updated facility condition assessments to be completed.

APPENDICES

2024 Operating Budget by Category

| Category (In \$000s) | 2021 Actual | 2022 Actual | 2023 Budget | 2023 Projection* | 2024 Budget | 2024 Change Budge | | 2024 Chang 2023 Proje | |
|--|----------------|----------------|----------------|---------------------|----------------|----------------------|---------|--------------------------|---------|
| (11 \$0005) | \$ | \$ | \$ | \$ | \$ | \$ | % | \$ | % |
| Provincial Subsidies | 1,140.3 | 763.7 | 1,290.2 | 1,448.9 | 2,070.8 | 780.6 | 60.5% | 621.9 | 42.9% |
| Federal Subsidies | | | | | | | | | |
| Other Subsidies | | | | | | | | | |
| User Fees & Donations | 21,546.0 | 38,479.7 | 39,624.2 | 45,833.6 | 46,130.2 | 6,506.0 | 16.4% | 296.7 | 0.6% |
| Licences & Permits Revenue | | | | | | | | | |
| Transfers From Capital | 171.0 | 171.0 | 500.0 | 500.0 | 500.0 | | | | |
| Contribution From Reserves/Reserve Funds | 746.0 | 746.0 | 400.0 | 400.0 | 400.0 | | | | |
| Sundry and Other Revenues | 1,088.6 | 3,552.6 | 2,233.3 | 1,321.4 | 2,261.3 | 28.0 | 1.3% | 939.9 | 71.1% |
| Inter-Divisional Recoveries | | | | | | | | | |
| Total Revenues | 24,691.9 | 43,713.0 | 44,047.8 | 49,503.9 | 51,362.4 | 7,314.6 | 16.6% | 1,858.5 | 3.8% |
| Salaries and Benefits | 28,267.7 | 32,592.7 | 35,645.6 | 35,640.0 | 39,522.4 | 3,876.7 | 10.9% | 3,882.4 | 10.9% |
| Materials & Supplies | 5,441.8 | 6,782.9 | 7,220.8 | 4,147.4 | 7,443.2 | 222.4 | 3.1% | 3,295.7 | 79.5% |
| Equipment | 263.8 | 1,873.9 | 2,049.7 | 1,475.7 | 2,121.4 | 71.7 | 3.5% | 645.7 | 43.8% |
| Service and Rent | 8,168.9 | 12,379.1 | 12,900.7 | 20,322.3 | 14,319.1 | 1,418.4 | 11.0% | (6,003.3) | (29.5%) |
| Contribution To Capital | | | | | | | | | |
| Contribution To Reserves/Reserve Funds | 746.0 | 746.0 | 896.0 | 896.0 | 896.0 | | | (0.0) | (0.0%) |
| Other Expenditures | | 2,828.5 | | | | | | | . , |
| Inter-Divisional Charges | | - | | | | | | | |
| Total Gross Expenditures | 42,888.2 | 57,203.1 | 58,712.7 | 62,481.5 | 64,302.0 | 5,589.3 | 9.5% | 1,820.5 | 2.9% |
| Net Expenditures | 18,196.3 | 13,490.1 | 14,665.0 | 12,977.6 | 12,939.6 | (1,725.4) | (11.8%) | (37.9) | (0.3%) |

Summary of 2024 Service Changes

N/A

Appendix 3

Summary of 2024 New / Enhanced Service Priorities Included in Budget

N/A

Appendix 4

Summary of 2024 New / Enhanced Service Priorities Not Included in Budget

N/A

2024 Capital Budget; 2025 - 2033 Capital Plan Including Carry Forward Funding

| (In \$000s) | 2024 Budget | 2025 Plan | 2026 Plan | 2027 Plan | 2028 Plan | 2029 Plan | 2030 Plan | 2031 Plan | 2032 Plan | 2033 Plan | 2024 - 2033 Total | Health & Safety & Legislated | SOGR | Growth & Improved Service |
|--|----------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----------------------|------------------------------------|---------|---------------------------------|
| Savanna Indoor Winter Holding & Viewing | 1,500 | 8,250 | 12,000 | 7,000 | | | | | | | 28,750 | | | 28,750 |
| Building & Services Refurbishment | 4,228 | 2,450 | 1,750 | 2,250 | 7,250 | 5,691 | 7,150 | 6,503 | 19,410 | 7,857 | 64,539 | | 64,539 | |
| Exhibit Refurbishment | 3,002 | 2,000 | 600 | 1,800 | 1,650 | 2,800 | 1,800 | 2,500 | 1,888 | 2,000 | 20,040 | | 20,040 | |
| Grounds and Visitor Improvements | 369 | 1,825 | 1,873 | 1,766 | 2,018 | 2,000 | 1,862 | 2,000 | 5,675 | 1,200 | 20,588 | | 20,588 | |
| Information Systems | 1,100 | 1,100 | 1,100 | 1,100 | 1,100 | 1,100 | 1,100 | 1,100 | 1,100 | 750 | 10,650 | | 10,650 | |
| Welcome Area Redesign | 25,818 | 27,437 | 10,730 | | | | | | | | 63,985 | | 63,985 | |
| Total Expenditures (including carry forward from 2023) | 36,017 | 43,062 | 28,053 | 13,916 | 12,018 | 11,591 | 11,912 | 12,103 | 28,073 | 11,807 | 208,552 | | 179,802 | 28,750 |

☑ - Project supports Climate Resiliency and / or Greenhouse Gas (GHG) Reduction

☑ - Project includes workforce development requirements as outlined in the City's Social Procurement Program

*Information above includes full project / sub-project 2024-2033 Capital Budget and Plan cash flows. Does not break out the climate component costs separately.

Appendix 5a

2024 Cash Flow and Future Year Commitments Including Carry Forward Funding

| (In \$000s) | | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 | 2032 | 2033 | Total 2024 Cash Flow & FY Commits | Previously Approved | Change in Scope | New w/ Future Year |
|--|----------|--------|--------|--------|------|------|------|------|------|------|------|---|------------------------|--------------------|--------------------------|
| Savanna Indoor Winter Holding & Viewing | | 1,500 | 1,750 | 450 | | | | | | | | 3,700 | 1,000 | 2,700 | |
| Building & Services Refurbishment | V | 4,228 | | | | | | | | | | 4,228 | 4,228 | | |
| Exhibit Refurbishment | | 3,002 | | | | | | | | | | 3,002 | 7,090 | (4,088) | |
| Grounds and Visitor Improvements | V | 369 | | | | | | | | | | 369 | 2,619 | (2,250) | |
| Information Systems | | 1,100 | | | | | | | | | | 1,100 | 1,100 | | |
| Welcome Area Redesign* | M | 25,818 | 27,437 | 10,730 | | | | | | | | 63,985 | 29,020 | 34,965 | |
| Total Expenditures (including carry forward from 2023) | | 36,017 | 29,187 | 11,180 | | | | | | | | 76,384 | 45,057 | 31,327 | |

*Welcome Area Redesign's change in scope incorporates \$12.540 million future year estimates in 2023-2032 Council Approved Capital Budget and Plan and an additional \$22.425 million to address cost escalation, funded through project reallocation and contributions from the Toronto Zoo Wildlife Conservancy.

Appendix 5b

2025 - 2033 Capital Plan

| (In \$000s) | 2025 Plan | 2026 Plan | 2027 Plan | 2028 Plan | 2029 Plan | 2030 Plan | 2031 Plan | 2032 Plan | 2033 Plan | 2025 - 2033 Total | Health & Safety & Legislated | SOGR | Growth & Improved Service |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----------------------|------------------------------------|---------|---------------------------------|
| Savanna Indoor Winter Holding & Viewing | 6,500 | 11,550 | 7,000 | | | | | | | 25,050 | | | 25,050 |
| Building & Services Refurbishment | 2,450 | 1,750 | 2,250 | 7,250 | 5,691 | 7,150 | 6,503 | 19,410 | 7,857 | 60,311 | | 60,311 | |
| Exhibit Refurbishment | 2,000 | 600 | 1,800 | 1,650 | 2,800 | 1,800 | 2,500 | 1,888 | 2,000 | 17,038 | | 17,038 | |
| Grounds and Visitor Improvements | 1,825 | 1,873 | 1,766 | 2,018 | 2,000 | 1,862 | 2,000 | 5,675 | 1,200 | 20,219 | | 20,219 | |
| Information Systems | 1,100 | 1,100 | 1,100 | 1,100 | 1,100 | 1,100 | 1,100 | 1,100 | 750 | 9,550 | | 9,550 | |
| Total Expenditures | 13,875 | 16,873 | 13,916 | 12,018 | 11,591 | 11,912 | 12,103 | 28,073 | 11,807 | 132,168 | | 107,118 | 25,050 |

Reporting on Major Capital Projects: Status Update

| | Division/Project name | 2023 | Cash Flo | w | Total F | Project | Status | Start | End Date | | | |
|-----|------------------------|---------------|--------------|-----------------------|-----------------|-----------------|-----------------------------------|--------|----------|---------|--------------|------------|
| | | Appr. | YTD Spend | YE Projec Spend | Appr. Budget | Life to Date | | Date | Planned | Revised | On Budget | On Time |
| | | | | | | | | | | | | |
| ord | onto Zoo | | | | | | | | | | | |
| W | /elcome Area | 11,648 | 350 | 5,700 | 41,300 | 1,615 | Minor Delay | Nov-23 | Dec-25 | Apr-26 | R | Ŷ |
| | Comments: | | habitat to | | • | | ooms, labs, co ntrance area of | | | | | • |
| | Explanation for Delay: | Scope increas | se, constru | uction cos | t escalatio | n and proc | curement delay | s | | | | |

Capacity to Spend Review

The 10-Year Capital Plan has been developed with consideration of historical demonstrated ability to spend within any given year of the ten year capital plan. A review was undertaken to ensure budgets align with the Toronto Zoo's ability to spend and the market's capacity to deliver. Overall the 2024-2033 Capital Budget and Plan for the Toronto Zoo reflects the level of spending necessary to support the development of project in the 2022 Master Plan approved by the Board of Management.

A key component in determining an appropriate level of annual cash flows includes historical capacity to spend reviews by project categories (Chart 3 below) as well as the level of projected 2023 underspending that will be carried forward into 2024 to complete capital work.



Chart 3 – Capacity to Spend

Capacity to Spend Review Impact on the 10-Year Plan

- Toronto Zoo's actual spending over the previous five years, from 2019 to 2023, has averaged \$10.7 million per year or 48.6% spend rate.
- Toronto Zoo is projecting to spend \$19.7 million or 60.4% of its 2023 Council Approved Capital Budget by the end of 2023. Procurement, supply chain and construction cost escalation issues have impacted delivery timelines for several projects.
- The 2024 Capital Budget of \$36.0 million (including carry forward funding of \$18.2 million) is higher than the historic 5-year average budget of \$21.9 million and is attributed to the requirements below:
 - To upkeep the facility and enhance guest experiences by building the *Toronto Zoo Community Conservation Campus (Welcome Area)*, repairing and replacing building components, and improving site circulation and guest amenities. Construction on phase one of the project commenced in November 2023 and will continue through 2026.
 - To upgrade information systems by expanding the current network to improve performance, strengthen security and enhance efficiency identified in the 2022 Technology Master Plan.
 - To renovate smaller exhibits throughout the Zoo site and maintain a SOGR as part of a multi-year plan involving various initiatives.
- Based on the review of historical capital spending constraints and a capacity to spend review, \$9.9 million in capital spending originally cash flowed in 2024 has been deferred to 2025 and beyond for the following key projects:
 - Welcome Area project deferred by \$2.9 million to future years to reflect updated construction timelines.
 - Exhibit Refurbishments and Grounds and Visitor Improvements projects deferred by \$7.0 million to 2025 and beyond based on project readiness, reprioritization and focus on ensuring completion of ongoing 2023 projects.

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Summary of Capital Needs Constraints

N/A

Appendix 9

Capital Program Provincial/Federal Funding Streams by Project

N/A

Inflows and Outflows to/from Reserves and Reserve Funds <u>2024 Operating Budget</u>

Program Specific Reserve / Reserve Funds

| | | Withdrawals (-) / Contributions (+) | | | | |
|--------------------------------------|--------------------------|-------------------------------------|---------|---------|--|--|
| Reserve / Reserve Fund Name | Reserve / Reserve | 2024 | 2025 | 2026 | | |
| (In \$000s) | Fund Number | \$ | \$ | \$ | | |
| Beginning Balance | | 680.0 | 685.1 | 690.2 | | |
| Zoo Endangered Species Reserve Fund | XR3006 | | | | | |
| Withdrawals (-) | | (150.0) | (150.0) | (150.0) | | |
| Contributions (+) | | 150.0 | 150.0 | 150.0 | | |
| Total Reserve / Reserve Fund Draws / | Contributions | 680.0 | 685.1 | 690.2 | | |
| Interest Income | | 5.1 | 5.1 | 5.2 | | |
| Balance at Year-End | | 685.1 | 690.2 | 695.4 | | |

| | | Withdrawals (-) / Contributions (+) | | | | |
|--|--------------------------|-------------------------------------|---------|---------|--|--|
| Reserve / Reserve Fund Name | Reserve / Reserve | 2024 | 2025 | 2026 | | |
| (In \$000s) | Fund Number | \$ | \$ | \$ | | |
| Beginning Balance | | 1,830.0 | 1,830.0 | 1,830.0 | | |
| Vehicle Reserve-Zoo | XQ1703 | | | | | |
| Contributions (+) | | 496.0 | 496.0 | 496.0 | | |
| Total Reserve / Reserve Fund Draws / 0 | Contributions | 2,326.0 | 2,326.0 | 2,326.0 | | |
| Other Program / Agency Net Withdrawa | (496.0) | (496.0) | (496.0) | | | |
| Balance at Year-End | | 1,830.0 | 1,830.0 | 1,830.0 | | |

Corporate Reserve / Reserve Funds

| | | Withdrawals (-) / Contributions (+) | | | | |
|--|--------------------------|-------------------------------------|----------|----------|--|--|
| Reserve / Reserve Fund Name | Reserve / Reserve | 2024 | 2025 | 2026 | | |
| (In \$000s) | Fund Number | \$ | \$ | \$ | | |
| Beginning Balance | | 55,229.0 | 57,628.7 | 60,046.5 | | |
| Sick Leave Reserve Fund | XR1007 | | | | | |
| Withdrawals (-) | | (250.0) | (250.0) | (250.0) | | |
| Contributions (+) | | 250.0 | 250.0 | 250.0 | | |
| Total Reserve / Reserve Fund Draws / C | ontributions | 55,229.0 | 57,628.7 | 60,046.5 | | |
| Other Program / Agency Net Withdrawa | Is & Contributions | 1,978.1 | 1,978.1 | 1,978.1 | | |
| Interest Income | | 421.6 | 439.6 | 457.8 | | |
| Balance at Year-End | | 57,628.7 | 60,046.5 | 62,482.3 | | |

Glossary

Approved Position: Permanent or temporary positions that support the delivery of City services and service levels as approved by Council.

Actuals: An actual financial amount paid (or received) for the delivery of City services (these exclude any commitments to be paid in the future).

Capacity to Spend: Ability to spend money along with the capacity to deliver projects as demonstrated by historic spending patterns and approved contractual obligations.

Capital Budget: A Capital Budget is the City's plan to acquire / build assets or extend the useful life of existing assets; an example of a capital expenditure is the construction of a new community centre.

Capital Needs Constraints: The capital needs that cannot be accommodated within the capital plan that the Division or Agency have the capacity to deliver.

Complement: Positions that support the delivery of City services and service levels as approved by Council.

Efficiencies: Reductions in the cost of delivering a service without a reduction in service level.

New / Enhanced Service Priorities: New and enhanced service changes resulting in an increase in service levels from what was previously approved by Council.

Operating Budget: An Operating Budget is the City's annual plan to provide services to the residents of Toronto; the budget includes all revenues and expenses needed to provided services; an example of an operating cost would be the cost to run the TTC subways.

Operating Impact of Completed Capital Projects: The additional expense (or savings) and positions needed to operate or maintain a new asset; an example would be the additional expense and staff needed to operate a recently completed community centre.

Rate Supported Budget: Budget fully funded by user fees such as Solid Waste, Toronto Water and Toronto Parking Authority

State of Good Repair (SOGR): The cost of maintaining assets to ensure they are able to support the delivery of City services and meet service outcomes.

Tax Supported Budget: Budget funded by property taxes.

User Fees: Program generated fee and rental revenue for the use of its services (such as the TTC fare, ice rental fees and various City permits).

Board Approved Vs. City Staff Prepared Budget

2024-2033 Capital Budget and Plan – Board Approved Vs. City Staff Prepared Budget

| | | City Staff | Difference | | | |
|--------------------|----------------|--------------------|------------|--------|--|--|
| \$ Millions | Board Approved | Prepared Budget | \$ | % | | |
| 2024 | | | | | | |
| Gross Expenditures | 45.3 | 36.0 | (9.2) | -20.4% | | |
| Debt | 38.3 | 29.0 | (9.2) | -24.2% | | |
| 2025-2033 | | | | | | |
| Gross Expenditures | 166.3 | 172.5 | 6.2 | 3.8% | | |
| Debt | 106.3 | 114.5 | 8.2 | 7.8% | | |
| Total | | | | | | |
| Gross Expenditures | 211.5 | 208.6 | (3.0) | -1.4% | | |
| Debt | 144.5 | 143.6 | (1.0) | -0.7% | | |

At its meeting on October 23, 2023, the Board of Management of Toronto Zoo approved the 2024-2033 Capital Budget and Plan which requires a total cash flow funding of \$211.5 million. Decisions of the meeting can be accessed via the following link https://secure.toronto.ca/council/agenda-item.do?item=2023.ZB6.5

The 2024-2033 Capital Budget and Plan for Toronto Zoo prepared by City staff, however, is not consistent with the 10-Year Capital Plan approved by the Board of Management of Toronto Zoo at its meeting. In consultation with Toronto Zoo staff, the following changes have been agreed to:

- Reduction of \$1.5 million gross and debt in 2023 carry forward to align with 2023 projection in the Q3 Capital Variance report.
- Deferral of 2024 cash flow funding of \$7.7 million gross and debt into future years for the *Exhibit Refurbishment, Grounds and Visitor Improvement* and *Welcome Area Redesign* projects to reflect updated project readiness and delivery timeline.