Please use Christiane Tetreault, Leslieville BIA Chair.

On Mar 19, 2024, at 2:30 PM, councilmeeting <councilmeeting@toronto.ca> wrote:

Good afternoon,

We will need a person's name to process and distribute your communication.

Best regards,

Council Team

From: Leslieville BIA <leslievillebia@gmail.com>
Sent: March 19, 2024 2:25 PM
To: councilmeeting <councilmeeting@toronto.ca>
Cc: Councillor Fletcher <councillor\_fletcher@toronto.ca>; Leslieville BIA
<leslievillebia@gmail.com>
Subject: [External Sender] My comments for 2024.IE11.2 on March 20, 2024 City
Council

To the City Clerk:

Please add my comments to the agenda for the March 20, 2024 City Council meeting on item 2024.IE11.2, Increase in Penalty Amounts for Parking Offences and Establishment of New Electric Vehicle Parking Offences for Off-Street Parking Facilities

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

## Comments:

The Leslieville BIA is aware of the proposed change to substantially increase parking violation fines.

The proposal to raise the fine for parking in a paid on-street parking spot

without a valid ticket from \$30 to \$75 - a 150% increase - *will* seriously impact our members and their customers.

We were not made aware of any consultations with our businesses or the local Leslieville BIA office on the impact this increase might have on our BIA members and their customers, which is a concern.

We ask that Toronto City Council

- explain further the 150% increase and how this is justified.
- defer the proposed increases and enforcement, until the local businesses, BIA and other impacted stakeholders are consulted.
- consider greater flexibility with maximums and renewal capability: many of our business enterprises, staff and customers require parking for longer than 3 hours.
- consider finding ways to better educate and inform local businesses and their customers, on the ease of use of the mobile Green P App. The convenience of this app may result in greater fee payment adoption and customers' access to length of stay/payment options that they may not know exist.

Thank you for your kind consideration.

The Leslieville BIA