

207 Queens Quay West, Suite 404, Toronto, ON M5J 1A7 | 416-351-1276 | info@gtha.com | www.gtha.com

December 13, 2024

Her Worship Olivia Chow and Members of Toronto City Council

Sent via e-mail: councilmeeting@toronto.ca

## Re: EX19.2 - Next Phase of Waterfront Revitalization - Update

Dear Mayor Chow and Councillors,

On behalf of the Greater Toronto Hotel Association (GTHA), we would like to commend the City of Toronto for its ongoing efforts in revitalizing the waterfront. The collaboration between all three levels of government and partners, including Waterfront Toronto, has been instrumental in transforming the waterfront into a vibrant and dynamic area.

We are particularly pleased to see the ongoing support for enabling infrastructure, including the development of the eastern waterfront and Port Lands, as well as investments in recreation spaces and housing infrastructure, which will enable our downtown hotel employees to live closer to work. We are also excited about the progress in the following areas:

- The 'destinations/attractions' study, which aims to develop the waterfront corridor into a major attraction, extending through the central waterfront and including key sites such as Harbourfront Centre (where our offices are located), Power Plant Gallery, the Malting Silos area, and the revitalizations of Exhibition Place and Ontario Place.
- The advancement of the Marine Use Strategy, which we anticipate will enhance marine transportation connections around the harbour and expand dock and pier space for commercial and tourism vessels.
- The commitment to fully fund the Waterfront East LRT, including the interim buslane solutions on Queens Quay East. While the long-term solution is the dedicated eastern expansion of the light-rail system, we appreciate the interim bus-priority lanes that will facilitate movement without reducing current mixed-use travel lanes.

Thank you for taking these significant steps towards the future growth of the waterfront and of our city as a premier visitor destination.

Sincerely,

sara Arghul

Sara Anghel President & CEO Greater Toronto Hotel Association