



February 2, 2024

Councillor Jamaal Myers
Chair, Accessibility Advisory Committee

DI5.1 - Micromobility Strategy Development - Accessibility Feedback

As CEO of SCOOTY, a Toronto-based micromobility company incubated at Toronto Metropolitan University's DMZ Incubator, I write to express my support for the City of Toronto staff update to proceed further with a measured, responsible micromobility study and strategy.

I understand the concerns this Committee and residents have raised about new, unfamiliar forms of mobility, particularly for e-Scooters. Some cities have permitted the introduction of e-Scooter programs without a comprehensive micromobility strategy and left them to the companies to manage. This has created problems and this is why I have always recommended that a comprehensive micromobility strategy is the best way for the city to proactively address these concerns.

As you note from the staff presentation, micromobility is much more than e-Scooters. Micromobility as a new approach to transportation and mobility can help Toronto achieve the climate change mitigation goals set out in the TransformTO program, including the 2030 Transportation Goals:

- 30 per cent of registered vehicles in Toronto are electric
- 75 per cent of school/work trips under 5 km are walked, biked or by transit

With a comprehensive micromobility strategy, including planned connections to transit, Toronto will be in a far better position to use micromobility to move residents and visitors without the challenges that other cities have seen from poorly-managed e-Scooter pilots (such as Paris, and other cities staff have evaluated).

You have our commitment that SCOOTY will continue to support this conversation. We have shared research and feedback with City of Toronto staff since 2019, including better approaches that address concerns and align with the city's strategies and goals.

We would be pleased to continue to work with City staff and the Accessibility Advisory Committee as they ensure that the micromobility strategy meets Toronto's needs.

Sincerely,

A handwritten signature in black ink, appearing to read 'Shoaib Ahmed'.

Shoaib Ahmed
CEO, SCOOTY