TORONTO Decision Letter

Film, Television and Digital Media Advisory Board

| Meeting No. | 4 | Contact | Angela Machado, Committee Secretary |
|--------------|---|---------|--|
| Meeting Date | Friday, July 5, 2024 | Phone | 416-337-4592 |
| Start Time | 2:00 PM | E-mail | ftdmb@toronto.ca |
| Location | Committee Room 2, City Hall/Video Conference | Chair | Councillor Paula Fletcher |

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Los Angeles Mission 2024 - Final Report

Board Decision

The Film, Television and Digital Media Advisory Board recommends that the Economic and Community Development Committee recommend that:

1. City Council receive the report (June 20, 2024) from the General Manager, Economic Development and Culture for information.

Decision Advice and Other Information

The Film Commissioner and Director, Entertainment Industries provided a verbal overview.

Origin

(June 20, 2024) Report from the General Manager, Economic Development and Culture

Summary

At its meeting on July 5, 2024, Film, Television and Digital Media Advisory Board considered Item $\underline{FB4.6}$ and made recommendations to the Economic and Community Development Committee.

Summary from the report (June 20, 2024) from the General Manager, Economic Development and Culture:

On May 8 and 9, 2024, Mayor Olivia Chow led a delegation of 32 Toronto screen industry organizations to Los Angeles to nurture existing relationships and foster new ones with Los Angeles' leading film, television, and digital media companies in order to secure more investment in Toronto.

This report provides an overview of the Mayor's Los Angeles Mission including key activities, objectives, and outcomes of the mission.

Background Information

(June 20, 2024) Report and Attachments 1, 2, and 3 from the General Manager, Economic Development and Culture on Los Angeles Mission 2024 - Final Report

(https://www.toronto.ca/legdocs/mmis/2024/fb/bgrd/backgroundfile-246938.pdf)