

February 23, 2024

RE: Letter of Support for Pedal Pub

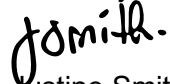
Dear Mr. Ryan O'Connor,

On behalf of the Toronto Downtown West BIA, we are writing to express our support for Pedal Pub, a large quadricycle operating within our district. Pedal Pub has demonstrated responsible operation that supports our hospitality sector, which continues to recover from the impacts of the pandemic. Their ability to bring in large groups of patrons with advance notification benefits our restaurant members, ensuring fast and efficient turnover.

As part of our ongoing efforts to support local businesses, the BIA is launching Food Tours for 2024, and plan to collaborate directly with Pedal Pub on this initiative. Please consider our endorsement as you deliberate on recommendations and decisions regarding restrictions on Pedal Pub operations. The increased foot traffic generated by Pedal Pub patrons enhances the economic vitality of our district, and we look forward to our collaborative efforts to launch our food tours this year.

Thank you for your attention to this matter, and we remain available for any further information or clarification you may require.

Sincerely,



Justine Smith
Communications Manager,
Toronto Downtown West BIA