



March 26, 2024

Dear Councillors,

My name is Chris Anderson and I am the Director of Food & Beverage Operations at Freehouse Collective. Belfast Love Public House is one of our locations.

We would like to express our support for the partnership with Pedal Pub and for their continued operation in Toronto.

They bring us fun, happy new customers that positively contribute to our success. Last year, they brought over 3,100 new people to us, people who likely would not have visited us otherwise.

We look forward to working with Pedal Pub again for this 2024 season.

Should you have any questions, please feel free to contact me.

Sincerely,

Chris Anderson
Director of Food & Beverage Operations
Freehouse Collective
548 King St W, Toronto, ON M5V 1M3

A handwritten signature in black ink, appearing to be the initials "CA" with a stylized flourish extending from the bottom right.