

February 16, 2024

Dear Councillors,

On behalf of our members, the Toronto Attractions Council writes to you today in support of Pedal Pub Toronto.

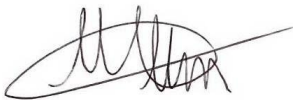
The Toronto Attractions Council is an alliance of over 75 local organizations that offer entertainment, education, recreation, or cultural activities to the public at large. Our primary purpose is to promote Toronto overall as a destination, as well as maintain and increase public awareness of, and attendance at, each of the various tours and attractions that our members provide.

We applaud the City for passing the Pilot Program in 2022 that allowed Pedal Pub to operate.

They have been an incredible addition to the city, offering a unique way for locals and visitors to experience Toronto, while supporting downtown bars and restaurants. It combines tourism, sightseeing, community building, and local economic development in one fun experience.

With all these benefits in mind, we firmly support the creation of specific regulations for large quadricycles. Graduating Pedal Pub from a Pilot to a set of permanent regulations will enable Pedal Pub to expand, bring more fun to the city, and provide enhanced support for the downtown visitor economy.

Sincerely,



Steven Hellmann
Chair
Toronto Attractions Council

c.c:
Ryan O'Connor, Transportation Services
Jennifer Niece, Transportation Services