



March 5, 2024

Dear Toronto City Council,

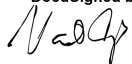
On behalf of The Fifth Group, we would like to express our support for Pedal Pub Toronto.

We have been in partnership with Pedal Pub since the summer of 2022, where their service has supplied us with happy guests that provide additional revenue and awareness for our business. In 2023, Pedal Pub brought over 1,300 guests to our establishment, generating nearly \$22,000 in revenue.

The purpose of Pedal Pub aligns with ours: to provide an amazing experience to the residents and visitors of Toronto. By allowing the expansion of large quadricycles, Pedal Pub can continue to grow and support our business, along with many others like ours.

If there are any questions regarding the positive effect that Pedal Pub has made on our business, please reach out.

Sincerely,

DocuSigned by:

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Marcello Cabezas
Director of External Relations and Business Development
The Fifth Group
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