



NO MORE NOISE
Toronto

EC14.2 - Night Economy Manifesto

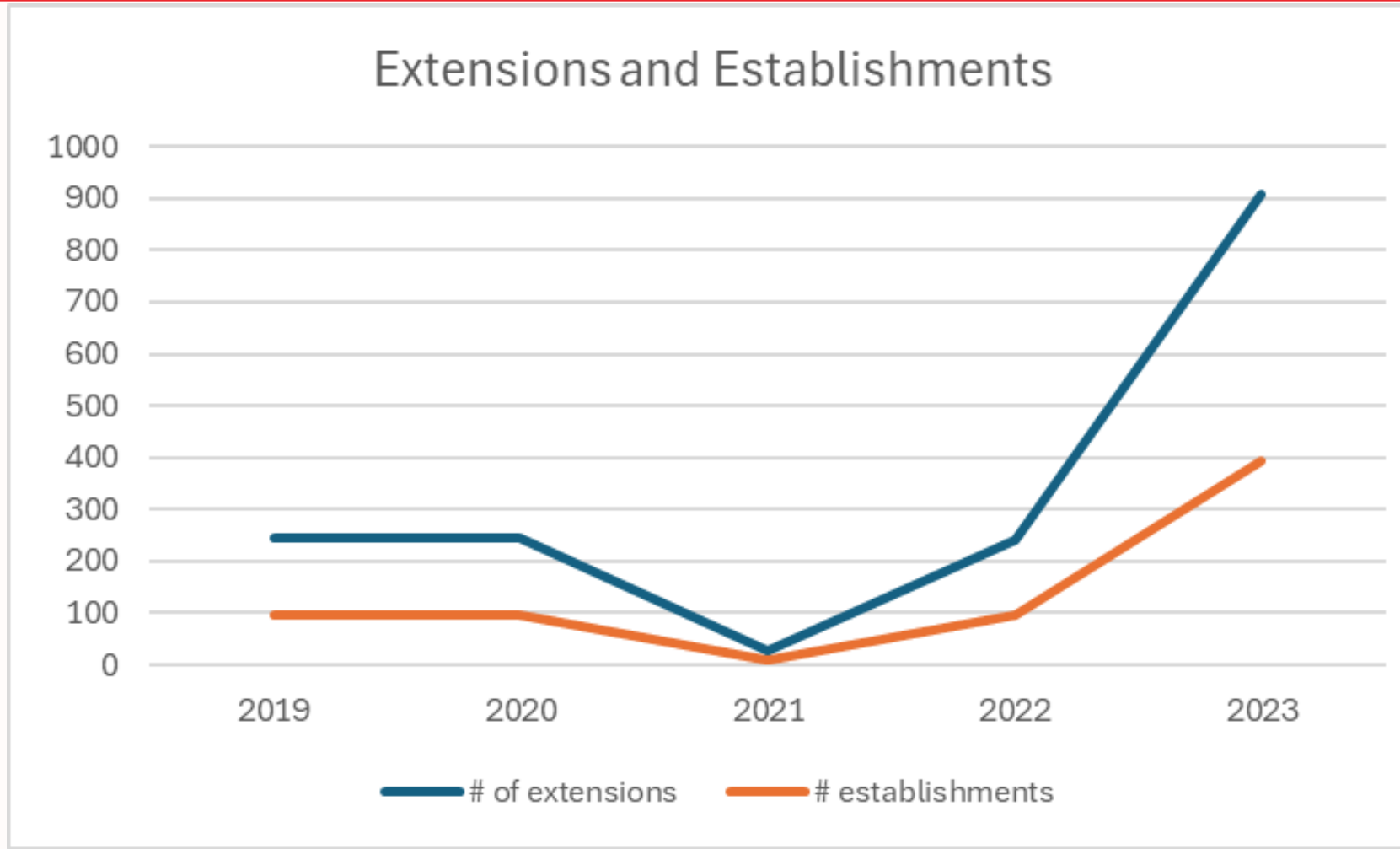
July 4, 2024

No More Noise Toronto

- Ingrid Buday, Founder
- Founded this group almost 2 years ago after I learned that I am not the only one who is experiencing significant health issues due to noise
- >1,300 subscribers + 800 followers on SM
- Host communities are suffering.
 - Loud amplified sound is impossible to ignore
 - Poor patron management disturbs neighbours



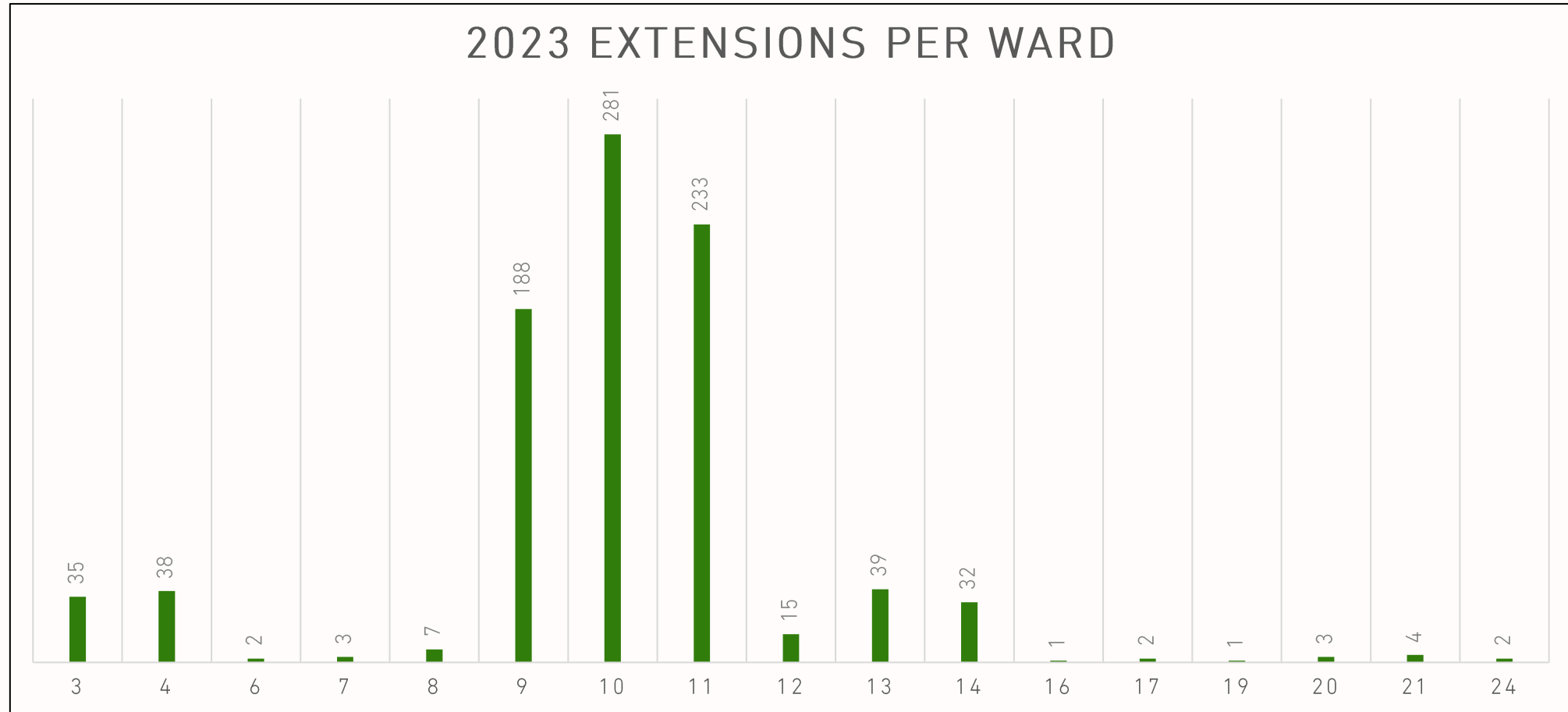
Establishments & Extensions 2019 - 2022



Source: <https://www.toronto.ca/services-payments/permits-licences-bylaws/licence-to-serve-alcohol/>



Extensions per Ward



City's Endorsement

After the list of what the city can endorse a short list of what they can't:

- Serving alcohol indoors later than 4 am
 - What about patios?
- Amplified music or sound outdoors after 9 PM, including sound emanating from inside (directly from the establishment)
 - How does this connect with the noise bylaw?
- There are no fees for extensions of premise or hours
 - Public health suffers for what?

Source: <https://www.toronto.ca/business-economy/industry-sector-support/events/guidance-planning-events-in-toronto/>



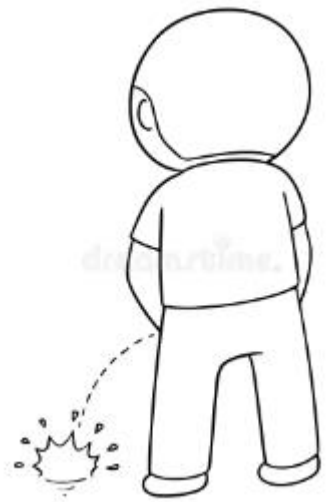
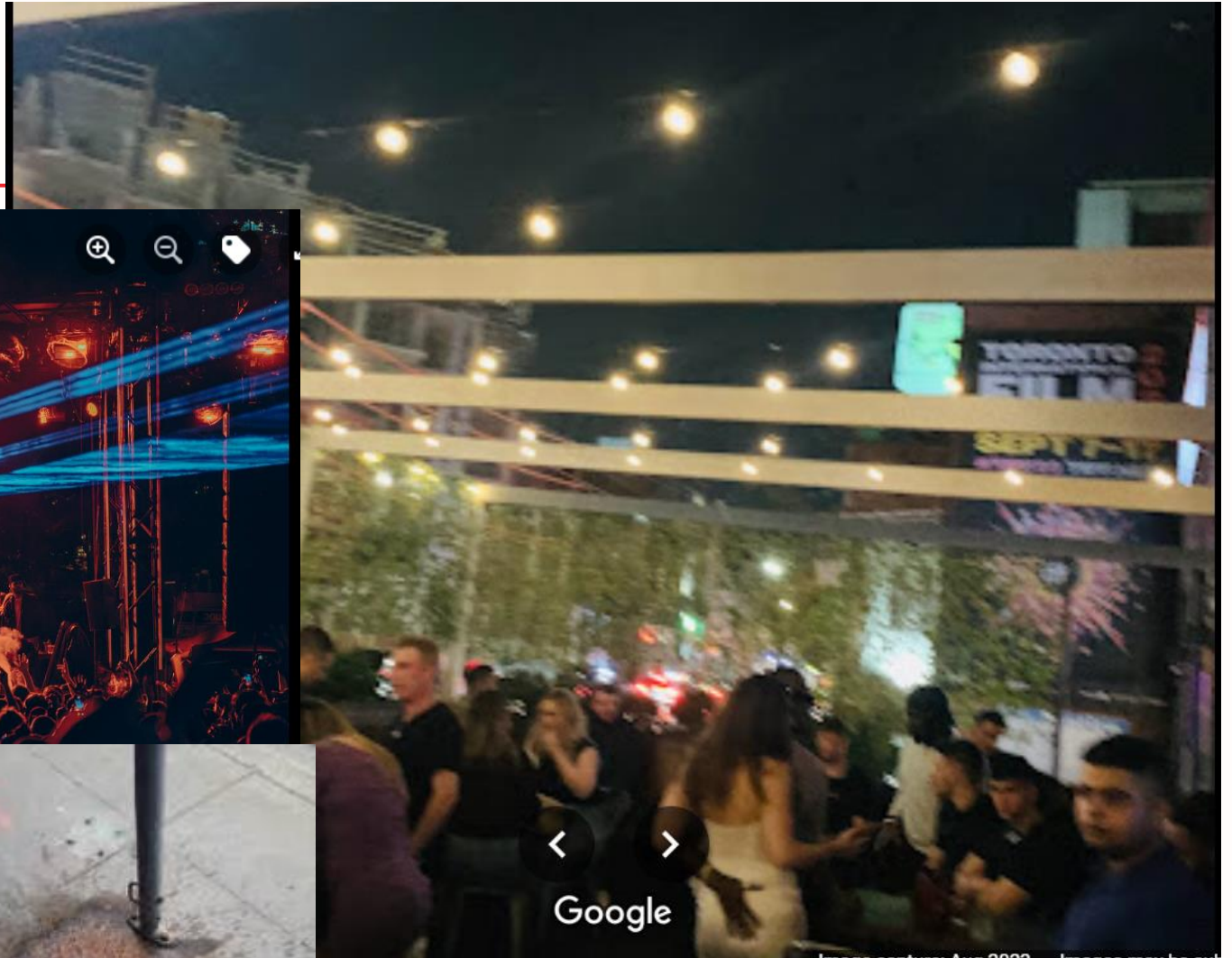
Nighttime Manifesto

The Manifesto outlines objectives to “Involve different partners and stakeholders to bridge gaps, raise awareness, and build stronger representation for nighttime communities.”

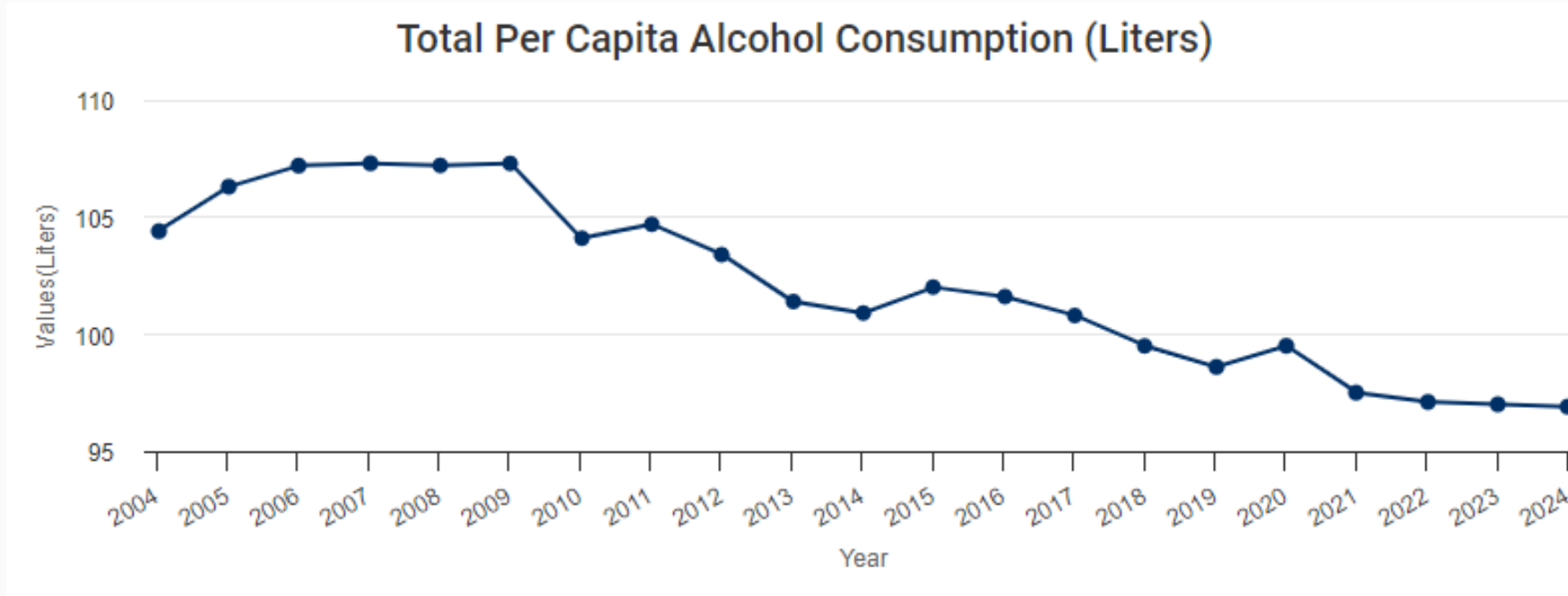
The onus of applying the visions of this Manifesto in practice is **on dedicated leaders and their communities** who need to work together and think critically about their local contexts and needs.



Night Economy:



Alcohol Consumption in Canada



<https://www.ibisworld.com/ca/bed/per-capita-alcohol-consumption/15001/>



Need to change that

- Develop new business models
- Encouraging businesses to change
 - Inclusive, sustainable, diverse economic development
- People that live in condos can't do much
 - Crafts, workshops - gatherings that don't involve alcohol
- Soundproof and upgrade ventilation in existing and new venues.
- Create safe spaces for teens and young adults



Work with the community

Included	Left Out
European backgrounds cities, or club cultures,	Many non-city, non-club, and non-Western perspectives from different nightlife scenes
Held in English	Those who do not speak the language.
Had access to stable and affordable Internet	Those without connection to the internet.
Volunteer effort	Those who could not afford to join without compensation
City Officials	Host Communities (Involuntary)
	Those with disabilities
	Families, Seniors, etc



Noise Control Plan – Level 1

- Acknowledgment of Noise Bylaws
- Identification of equipment & frequency of use

These items
should be
made
mandatory!

Upon request:

- Describe actions taken to alleviate excessive noise
- Monitoring of exterior of premises
- Engagement process with residents, resident groups, etc.
- Action plan to address persistent reports



Sound Level Monitoring on the Street

Noise occurs 24 hours a day – while more bylaw officers would help, we need process improvements to reduce tension and create efficiencies

- Area sound level (not audio) monitoring is possible
 - Sensor plugs into top of streetlights
 - The city already has licenses for this software
 - Cost of equipment and installation (<\$1,000 to > \$10,000)



Video on the Living Lab: Eindhoven, NL



Residents need to know you care

- Need transparency
 - Create an extensions map – make it available on Open Data Portal
 - Update daily i.e Business Licenses
- Communicate with Residents through groups, innovative and new ways – e alerts, Councillor newsletters, etc.
- Update enforcement processes (spot checks?)
- Not everything in the Night Economy needs to be “a scene.”
- To protect the night, you have to protect the day. Those workers sleep during the day.



Let's Create a Better Toronto by Reducing Noise



www.nomorenoisetoronto.com

