

From: [John Paul Deleo](#)
To: [Economic and Community Development](#)
Subject: [External Sender] Support for Motion MM19.32: Toronto International Pizza Festival
Date: September 17, 2024 4:16:55 PM

Dear Committee Members,

I am writing to express my enthusiastic support for Deputy Mayor Mike Colle's motion MM19.32, proposing the inaugural Toronto International Pizza Festival in 2025. As a small business owner deeply rooted in Toronto's Italian-Canadian community, I believe this festival will not only celebrate our city's diverse culinary scene but also provide a vital platform for preserving our cultural heritage.

Our family-owned business has been proud to contribute to Toronto's Italian-Canadian food scene for 64 years, sharing traditional recipes and flavours that have been passed down through generations of Italian immigrants. The Toronto International Pizza Festival would be a remarkable opportunity for us to showcase our authentic Italian cuisine, alongside other local businesses, and share our story with a wider audience.

The festival would:

- Preserve Italian-Canadian Cultural Heritage:
Highlighting 60 years of Italian immigration and its culinary impact on Toronto
- Support Local Businesses: Providing a platform for small pizzerias and restaurants to shine
- Celebrate Diversity: Showcasing traditional and modern pizza-making techniques from Italy and around the world
- Boost Tourism: Attracting visitors from across the GTA and beyond, benefiting local economy

Deputy Mayor Colle's motion demonstrates his commitment to promoting Toronto's culinary scene, supporting local businesses, and preserving cultural heritage. I urge you to approve this motion, enabling city staff to begin planning for the festival.

Thank you for considering this proposal. We look forward to contributing to the Toronto International Pizza Festival and sharing our passion for Italian-Canadian cuisine with the community.

Sincerely,

John Paul Deleo

Tre Mari Bakery

1311 St. Clair Ave West

Work- [416 - 654 - 8960](tel:4166548960)

Direct- extension 91