

September 17, 2024

Councillor Alejandra Bravo
Economic and Community Development Committee Chair
City of Toronto
100 Queen St W.
Toronto, ON M5H 2N2

Re: EC15.10 - Toronto International Pizza Festival

I am writing today in support of Deputy Mayor Colle's motion calling for the establishment of a Toronto International Pizza Festival.

Toronto has an international acclaimed culinary scene, with restaurants across the city drawing tourists from across the region and the world to visit. Likewise, our city's pizza scene is growing in prominence as well.

Supporting small and local businesses is a key goal for our city's economic development. Toronto's festivals and street fairs draw thousands of visitors to events across the city every year. In addition to these festivals, the Winterlicious and Summerlicious programs create new incentives for residents and visitors to experience restaurants and businesses they have never considered before.

There is great potential in the establishment of the Toronto International Pizza Festival. Residents across the city would surely support our local pizzerias as part of a wider event, whatever that event may look like.

Sincerely,

A handwritten signature in black ink, appearing to read "John Kiru".

John Kiru
Executive Director, TABIA