



NO MORE NOISE
Toronto

EC16.8 - Soundcheck Project

October 23, 2024

No More Noise Toronto



- Ingrid Buday, Founder
- Founded this group almost 2 years ago after I learned that I am not the only one who is experiencing significant health issues due to noise
- >1,350 subscribers + 100's of followers on SM
- Host communities need to be included.
 - Loud amplified sound is impossible to ignore
 - Poor patron management disturbs neighbours
 - Businesses should be a benefit to the community

We're on the
Night Economy
External Working
Group! THX!



City Recommendations

The Toronto Music Advisory Committee recommends that the Economic and Community Development Committee:

“...address the current precarious state of live music venues, by taking proactive steps to protect existing venues and encourage establishment of new venues, such steps to include but not be limited to:

- a. initiate an inter-divisional City team to explore the use of tax incentives, cultural heritage designations, flexibility in land use permissions, **noise mitigation measures, modernizing regulations**, and any other strategies to preserve and encourage robust live music venues;
- c. **work with** industry stakeholders, venue operators, and engage audiences, to **inform** potential strategies identified;

What about the host communities identifying potential strategies?



Pressures on Live Music

- Rising land values,
- Development
- Gentrification: the process whereby the character of a poor urban area is changed by wealthier people moving in, improving housing, and attracting new businesses, typically displacing current inhabitants in the process.

Poorer neighbourhoods tend to be louder.

Maybe it's time to make our city sound better for everyone.

These people have money to support music.



Goals:

2) Create flexibility and incentives for cultural entrepreneurs to launch new music spaces, whether in areas not currently zoned for cultural / entertainment uses, or in new developments through incenting developers, or through partnerships with different types of spaces and **those holding the keys**



Host Communities hold
some of the keys



Host Community is not the BIA

There needs to be representation of the people in the community that are seeking to enjoy bustling neighbourhoods while being assured of being able to enjoy their homes and have a good sleep.

Proposed Work Plan

Test with internal stakeholders – September 2024

Introduce concept to Councillors – October 2024

Present to Toronto Music Advisory Committee – Fall 2024

Motion to Council – November 2024

Strike Working Group + Terms of Reference

Were Resident
Associations
contacted?



Technology

- What methods is this group looking into for noise mitigation?
 - Invest in good ventilation so that doors remain closed
 - Invest in sound proofing technology – Noizend
 - Sound limiters



Questions:

- How do we reverse the trend and create the conditions for Toronto to continue to flourish as a City that nurtures music?
 - Create awesome venues, refurbish old ones of many different sizes
 - Don't focus on alcohol sales and extended hours a business case
 - Variety of music types supported
- Can you suggest key issues that we may not have captured?
 - Noise mitigation
 - The change in music – bass beats
 - Reporting and enforcement process
 - Technology - area sound level monitoring
- What other stakeholders need to be considered?
 - Host Communities (especially those adjacent to the establishment)
 - Special populations within them – i.e seniors, newcomers to Canada



Let's Create a liveable, inclusive and prosperous Toronto by Reducing Noise



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