

Multi-year Agreement with a Gala Event Producer at the Beanfield Centre

Date: April 11, 2024

To: Board of Governors of Exhibition Place

From: Don Boyle, Chief Executive Officer

Wards: Ward 10 - Fort York - Spadina

REASON FOR CONFIDENTIAL INFORMATION

This report contains financial information, supplied in confidence to the Board, which, if disclosed, could reasonably be expected to significantly prejudice the competitive position, or interfere significantly with the contractual or other negotiations of a person, group of persons, or organization.

SUMMARY

This report recommends a three-year multi-year license agreement between a Gala Event Producer and Exhibition Place within the Beanfield Centre.

RECOMMENDATIONS

The Chief Executive Officer recommends that:

1. The Board approve three license agreements with the Gala Event Producer for the Beanfield Centre for a three-year term in each of 2024, 2025 and 2026 on the terms and conditions set out in Confidential Attachment 1, the terms and conditions of the standard license agreements for Cerise Fine Catering (Food Service Provider) and such other terms and conditions satisfactory to the Chief Executive Officer and City Solicitor.
2. The Board direct that Confidential Attachment 1 to this report remain confidential as it contains financial information, supplied in confidence to the Board, which, if disclosed, could reasonably be expected to significantly prejudice the competitive position, or

interfere significantly with the contractual or other negotiations of a person, group of persons, or organization.

FINANCIAL IMPACT

The license agreement recommended in this report provides financial revenue to the Board as set out in the Confidential Attachment 1.

DECISION HISTORY

The Exhibition Place 2022 - 2026 Strategic Plan will reinforce our position as a leader in our industry with strategic goals that drive us towards our vision to be Canada's destination for conventions, exhibitions, events, and entertainment.

Multi-year Gala Events at Enercare Centre and Beanfield Centre supports the Strategic Plan.

COMMENTS

The details of the agreements between Cerise Fine Catering and the Gala Event Producer are provided in the Confidential Attachment 1.

CONTACT

Laura Purdy, General Manager, 416-263-3020, LPurdy@explace.on.ca

Gilles Bouchard, Director, Event Management Services, 416-263-3060, GBouchard@explace.on.ca

SIGNATURE

Don Boyle
Chief Executive Officer

ATTACHMENTS

Confidential Attachment 1 - Licence Agreement Terms and Conditions