



**FIFA World Cup 2026**







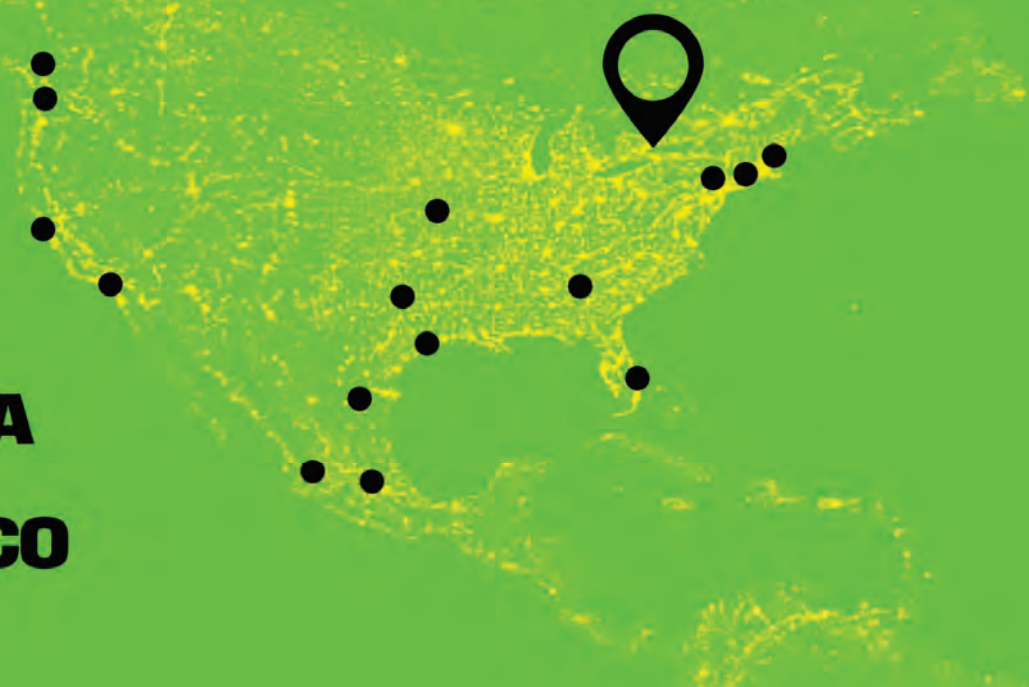
3 Countries · 16 Cities  
48 Teams · 104 Matches

# THE BIGGEST SINGLE SPORTING EVENT IN THE WORLD.

5 billion people followed  
media content for the FIFA  
World Cup Qatar 2022

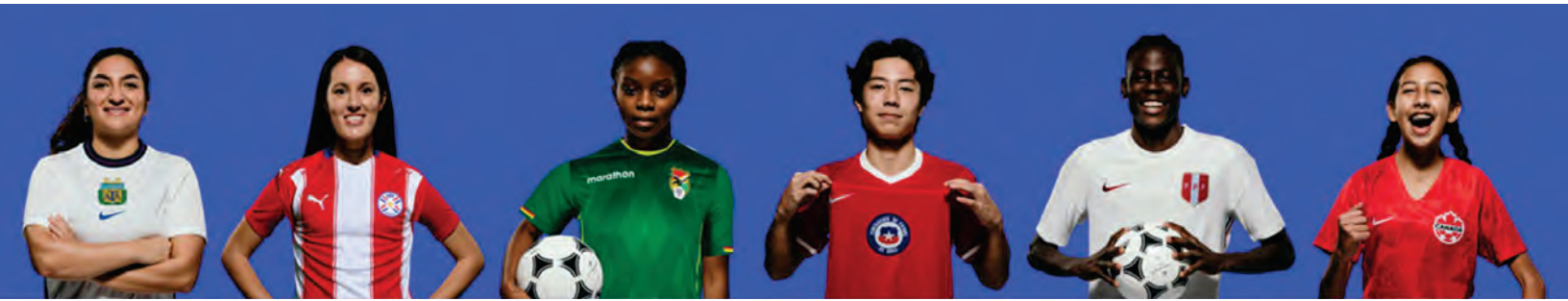
**BOSTON**  
**NEW YORK / NEW JERSEY**  
**PHILADELPHIA**  
**MIAMI**  
**ATLANTA**  
**KANSAS CITY**  
**DALLAS**  
**HOUSTON**  
**MONTERREY**  
**MEXICO CITY**  
**GUADALAJARA**  
**LOS ANGELES**  
**SAN FRANCISCO**  
**SEATTLE**  
**VANCOUVER**

**TORONTO**





# THE WORLD IN A CITY



The best of Toronto on display

**328,000+ visitors**

**48 participating nations**



A composite image featuring a Toronto cityscape in the background with the CN Tower and various skyscrapers. In the foreground, there is a lush green soccer field with a goalpost, surrounded by trees and a brick building on the left. The text is overlaid on this scene.

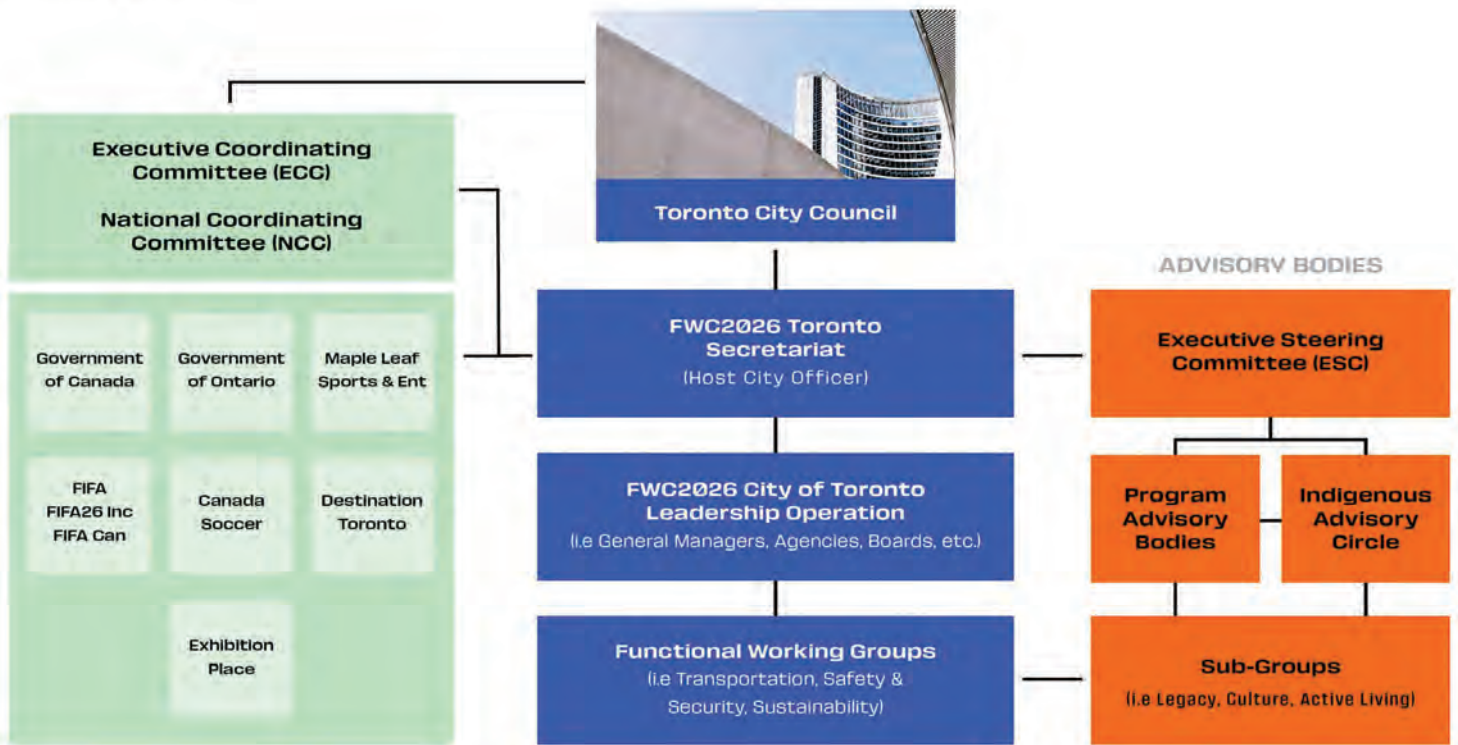
**ECONOMIC STRENGTH  
PROVEN EVENT EXCELLENCE  
COMMITTMENT TO SUSTAINABILITY**

# **TORONTO**

**UNITING THROUGH SOCCER  
READY INFRASTRUCTURE  
PASSION FOR SPORTS**



GOVERNANCE MODEL



**Paul Johnson**  
City Manager

**Administrative Assistant**  
Hire in progress

**Sharon Bollenbach**  
Executive Director

**Project Manager, Commercial Ops**  
Hire in progress

**Michael Brewer**  
Project Manager, City Services

**Alan Jazvac**  
Project Manager, Venues

**Hire in progress**  
Project Coordinator  
Outreach & Legacy

**Jonathan Coretti**  
Project Coordinator  
Host City Ops

**Matt Dobie**  
Project Coordinator  
Production

**Mohamed Fawaz**  
Financial Ops /  
Analyst



**Delivering the  
FIFA World Cup 2026  
will provide a platform for shared success**

- **Raise the profile of existing City initiatives to a global audience**
- **Accelerate initiatives that align with legacy pillars**
- **Host City supporter opportunities to invest in legacy initiatives**





# LEGACY AND IMPACT



## Economic Impact

Based on hosting five matches, the total net economic activity\* expected to be generated by the FWC26 in Toronto is:

- Over 328,000 out of town visitors
- More than 3500 jobs
- \$392 million GDP for the City of Toronto
- Tax revenues totaling \$118.9 million in the Toronto region
- \$456 million GDP for the province of Ontario
- Tax revenues totaling \$138.9 million within Ontario

\*Benefit projections are based on hosting 5 matches and are as of October 2023 Sport Tourism Economic Assessment Model (STEAM)





A hub for community engagement,  
sports, and recreational activities

Vast and diverse recreational space

# CENTENNIAL PARK

FEATURES INCLUDE

BMX Track, Snowboard Activities,  
Wide Range of Sporting Facilities,  
Recreational Features,  
Natural Features, Event Hosting

# THE 10 YEAR MASTER PARK PLAN

**Cherrie NG Architects** are contracted for the entire park's design

Pursuing a Net Zero Emissions and adherence to **Toronto Green Standards 4.0**

**Two training pitches** with field houses, field lighting, spectator stands

**FIFA amenities** will be integrated into the full site rejuvenation







# FIFA FAN FESTIVAL™





# THE GREATEST FOOTBALL PARTY IN THE WORLD

Live Broadcast of the Matches

Programming that  
Celebrates Toronto's Diversity



## Canada's first soccer-specific stadium

Home ground for Toronto FC and  
the Toronto Argonauts

HOST OF THE

2007 FIFA U-20 World Cup

2014 FIFA U-20 Women's World Cup

2016 Grey Cup



**The Field features FIFA grade natural grass pitch with a state-of-the-art heating system**

RENOVATIONS INCLUDE

**Temporary Seating**

Adding 17,000 seats and 31 Skyboxes

**Venue Technology Investment**

IT upgrades, Video boards, Audio & Lighting Systems

**Broadcast Requirements**

**VIP and VVIP suite upgrades**

**Back of House Amenities**

Additional Elevator, Production kitchen



# Toronto Ignites on June 12

Toronto will host six matches featuring the first men's FIFA World Cup™ match in Canada and Canada's Men's National Team.



**2024** Match Schedule Released

**2025** World Cup Qualifiers      One Year To Go      World Cup Final Draw

**2026** FIFA Trophy Tour      100 Days To Go

**JUN 11** World Cup Opening Match in Mexico City

**JUN 12** Opening Match in Toronto

**JUN 17, 20, 23, 26** Group Stage Matches

**JUL 2** Round 32 of Knockout Matches

**JUL 19** Final Match of World Cup in New York / New Jersey



# SCHEDULE

-  MATCH DAY
-  PRESS DAY

## JUNE – JULY 2026

Su	M	Tu	W	Th	F	Sa
	1	2	3	4	5	6
7	8	9	10	11	12 <i>OPENING DAY!</i>	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

# TIMELINE



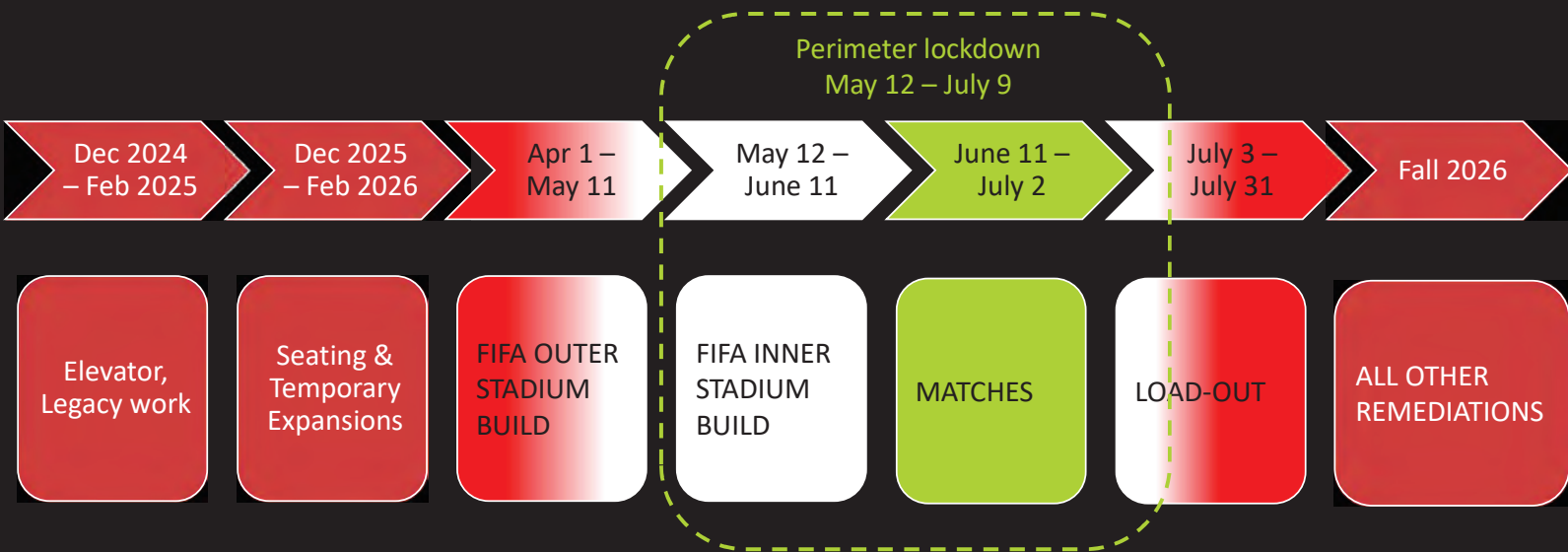
CITY SET-UP / DISMANTLE



CITY & FIFA SET-UP / DISMANTLE



EVENT





**#WEARETORONTO**  
**#WEARE26**  
**@FWC26TORONTO**





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