

## Multi-year Agreement with a Consumer Show Client

**Date:** August 30, 2024  
**To:** The Board of Governors of Exhibition Place  
**From:** Chief Executive Officer, Exhibition Place  
**Wards:** Ward 10 Spadina-Fort York

### REASON FOR CONFIDENTIAL INFORMATION

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This report contains financial information, supplied in confidence to the Board, which, if disclosed, could reasonably be expected to prejudice significantly the competitive position, or interfere significantly with the contractual or other negotiations of a person, group of persons, or organization.

### SUMMARY

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This report recommends a multi-year agreement between a Consumer Show Client and Exhibition Place within Enercare Centre.

### RECOMMENDATIONS

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The Chief Executive Officer recommends that:

1. The Board approve multi-year license agreements with the Consumer Show Client for Enercare Centre, as set out in the Confidential Attachment 1, for a 3-year term commencing in 2025 and expiring in 2027 on the terms and conditions of the standard Licence Agreement, and such other terms and conditions satisfactory to the Chief Executive Officer and City Solicitor.
2. The Board direct that the confidential information contained in Confidential Attachment 1 remain confidential as it contains financial information, supplied in confidence to the Board, which, if disclosed, could reasonably be expected to prejudice significantly the competitive position or interfere significantly with the contractual or other negotiations of a person, group of persons, or organization.

## **FINANCIAL IMPACT**

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The agreement recommended in this report provides financial revenues to the Board as set out in the Confidential Attachment 1.

## **DECISION HISTORY**

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The Exhibition Place Strategic Plan 2022-2026 has a Strategic Goal to solidify our position as a leading convention and event space, and as a Strategy to support this goal to maintain strong relationships with existing clients or events.

## **COMMENTS**

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The Consumer Show Client description is listed in Confidential Attachment 1.

The details of the agreement between Exhibition Place and the Consumer Show Client are provided in the Confidential Attachment 1.

## **CONTACT**

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## **SIGNATURE**

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Don Boyle  
Chief Executive Officer

## **ATTACHMENTS**

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Confidential Attachment 1 - Event Licenses Terms and Conditions