

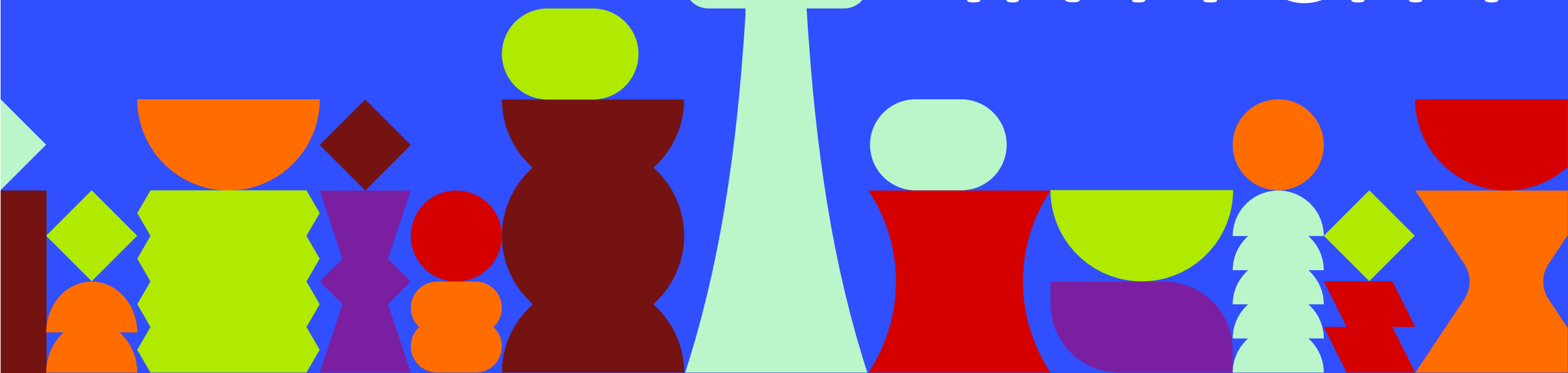


WE
ARE



FIFA
TORONTO

THE
WORLD
IN A CITY



The City of Toronto will
host six matches in the
FIFA World Cup 26™

The first-ever FIFA
World Cup™ men's
match on Canadian soil

Opening match of
Canada's Men's
National Team

Round of 32 match



MATCH SCHEDULE

6/12/26 **CAN OPENING MATCH**

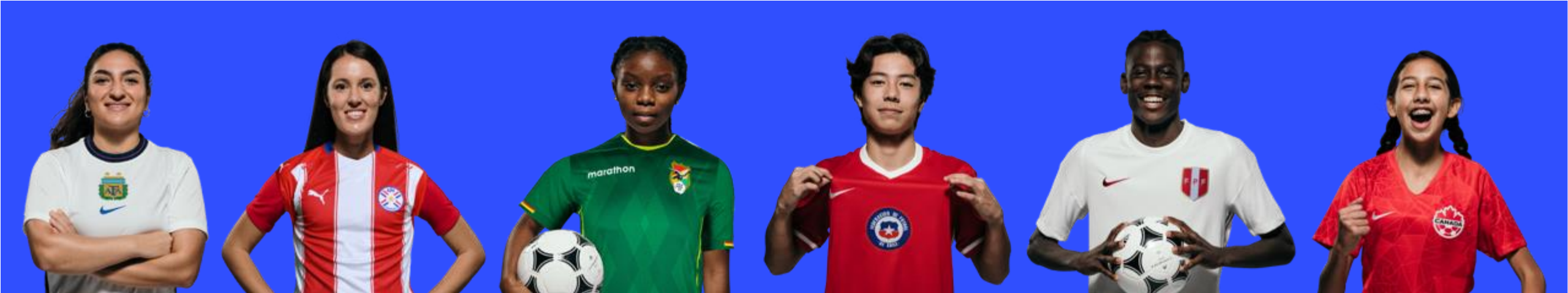
6/17/26 **GROUP STAGE**

6/26/26 **GROUP STAGE**

6/20/26 **GROUP STAGE**

7/02/26 **ROUND OF 32**

6/23/26 **GROUP STAGE**



The best of Toronto on display
300,000+ visitors
48 participating nations



A MONTH-LONG COMMUNITY CELEBRATION



COMMUNITY ENGAGEMENT

Bringing the
tournament to
the many soccer-
loving
communities across
Toronto

FIFA FAN FESTIVAL

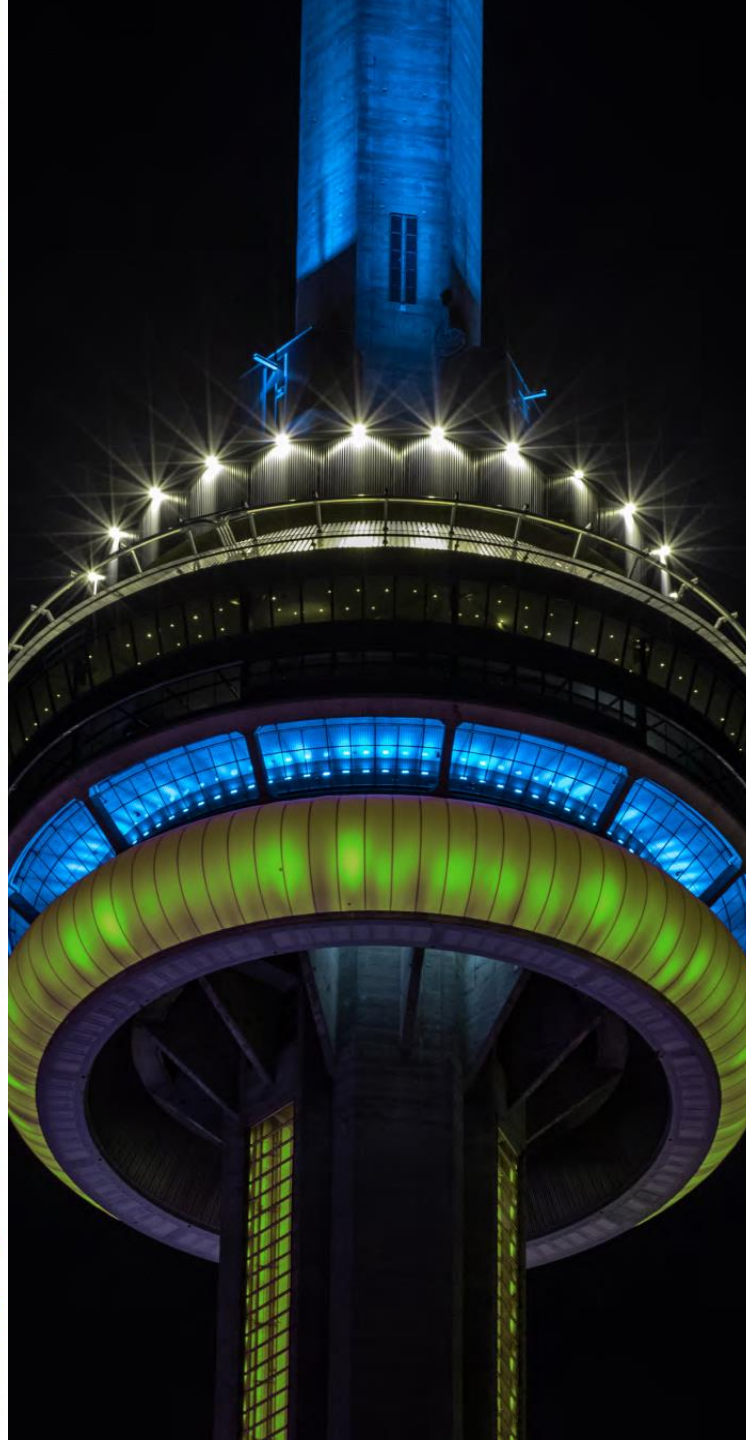
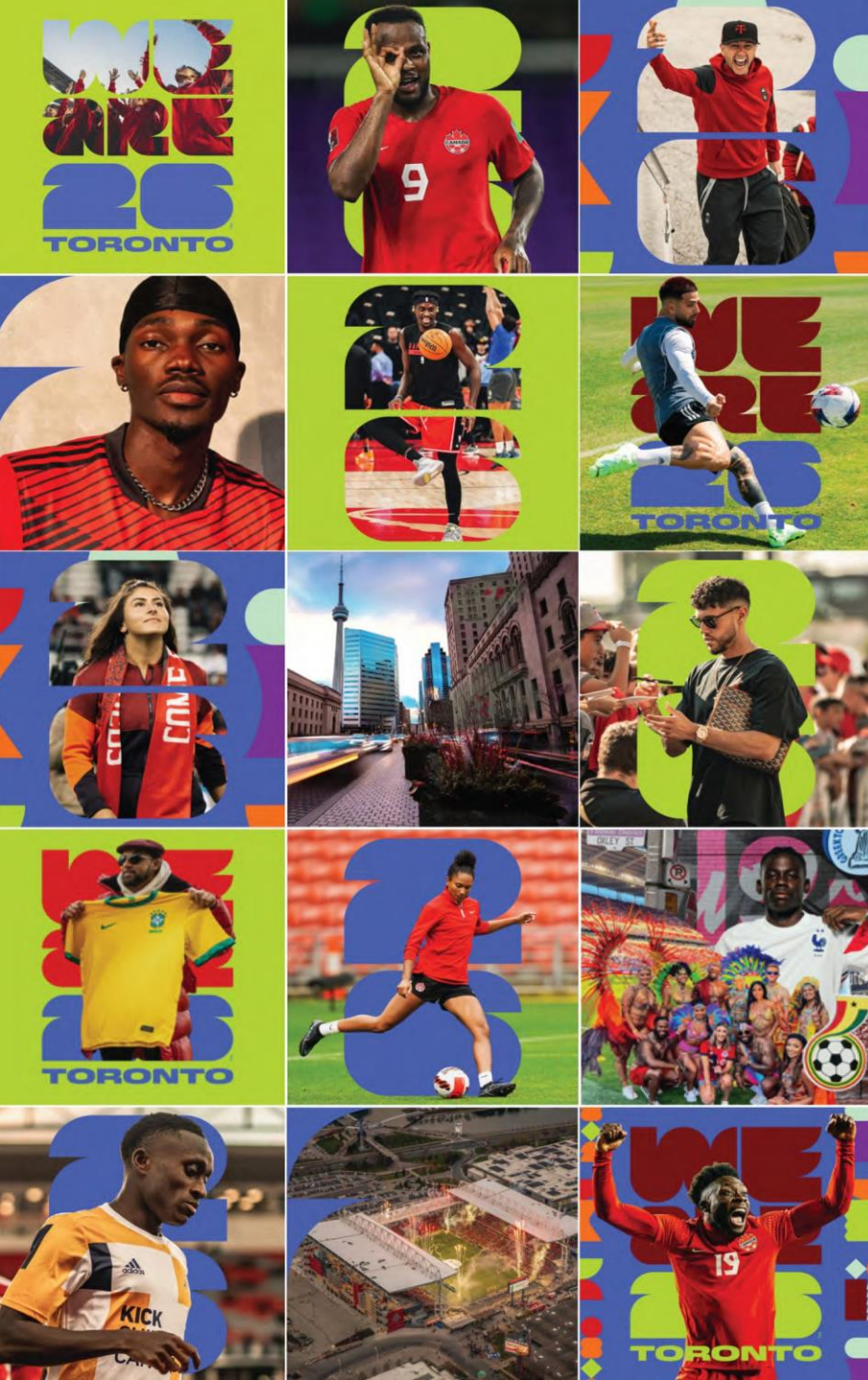
Featuring immersive
entertainment, watch
parties, FIFA Legends,
foodservice & more!



FIFA HOSPITALITY VILLAGE

Offering an elevated FIFA
experience for sponsors







Sport, Physical Activities, Health

Centennial Park

Expanded skills base



BENEFITS + LEGACY

Economic Impact + Tourism

- 3,585 jobs
- Toronto: \$393 million GDP
- Toronto region: \$118.9 million tax revenues
- Ontario: \$456 million GDP + \$138.9 million tax revenues
- Canada: \$1.2 billion GDP from Toronto + Vancouver games

Arts + Culture

Focused ethnic and cultural celebrations

Reconciliation between Indigenous + Non-Indigenous peoples



CONSISTENT COMMITMENTS



Toronto is a safe, caring, and ethical City, offering excellent and equitable treatment to all who live, do business and play here.

Enhance inclusion and opportunities for under-represented populations.



Promote and implement sustainable operations across event delivery.

Long-term positive local impact through increasing local market awareness and skills in the sustainability space.

HOSTING A WORLDCLASS EVENT

Total operations and capital costs: \$380 million

\$97 million committed by Government of Ontario
Awaiting Federal commitment

An increase from estimates presented to City Council in July 2022

- Six matches – one more than the five originally planned
- Increased safety + security
- Inflation impacts
- Revised FIFA requirements

Cost mitigation includes: Potential revenues such as Municipal Accommodation Tax; private sector sponsorship; donor engagement



2010
TORONTO

