

Sponsorship Funds
FOR THE PERIOD FROM MAY 1 TO JUNE 30, 2024
(In \$000s)

Sponsor	Amount	Purpose
Economic Development & Culture		
CONFIDENTIAL	46.37	INDIGENOUS ARTS FESTIVAL
CONFIDENTIAL	50.00	CANADA DAY 2024
CONFIDENTIAL	5.50	TORONTO VISITOR MAP PROGRAM
Sub-Total	101.87	
Total	101.87	

City of Toronto's Operating Variance report summarizes Sponsorship funds that are received but not included in the approved budget. Additionally, the Operating Variance report does not include Sponsorship funds in excess of \$500,000 as anything over this limit requires Council's approval in advance. As such, this report is used to provide City Council with details of new Sponsorship agreements.