

Sponsorship Funds
FOR THE PERIOD FROM JULY 1 TO SEPTEMBER 30, 2024
(In \$000s)

Sponsor	Amount	Purpose
Economic Development & Culture		
CONFIDENTIAL	46.00	TORONTO VISITOR MAP PROGRAM
CONFIDENTIAL	45.00	SUMMERLICIOUS 2024
CONFIDENTIAL	70.00	XOTO HOUSE 2024
Sub-Total	161.00	
Total	161.00	

City of Toronto's Operating Variance report summarizes Sponsorship funds that are received but not included in the approved budget. Additionally, the Operating Variance report does not include Sponsorship funds in excess of \$500,000 as anything over this limit requires Council's approval in advance. As such, this report is used to provide City Council with details of new Sponsorship agreements.