

Naming of a Proposed Private Lane for a Development at 259-270 The Kingsway

Date: November 1, 2024

To: Etobicoke York Community Council

From: Director, Engineering Support Services, Engineering and Construction Services

Wards: Ward 2 - Etobicoke Centre

SUMMARY

This report recommends that the name "Humbertown Way" be approved to identify a proposed private lane for a development located at 259-270 The Kingsway.

This naming proposal complies with the City of Toronto Street Naming Policy which can be found at <https://www.toronto.ca/city-government/planning-development/street-naming/>

RECOMMENDATIONS

Engineering and Construction Services recommends that Etobicoke York Community Council:

1. Approve the name "Humbertown Way" for a proposed private lane for a development located at 259-270 The Kingsway, shown as PART 1 on Attachment No.1 Sketch No. PS-2024-025;
2. Request the applicant to pay the costs, estimated to be \$500.00, for the fabrication and installation of the street name signage; and
3. Request the owner and successors of the subject lands to maintain, at their own expense, the street name signage installed under Recommendation 1 of this report.

FINANCIAL IMPACT

There are no financial implications to the City resulting from the adoption of this report. The estimated cost of \$500.00 for the street name signage is to be paid by the applicant.

DECISION HISTORY

This is the first time that this issue is before Community Council.

COMMENTS

An application was received on July 12, 2024, from a developer requesting to name a proposed private lane for a development located at 259-270 The Kingsway as “Humbertown Way” to facilitate municipal addressing at the site.

The following background and rationale were provided by the applicant:

“Humbertown Way”

“We are pleased to submit the enclosed Street Naming Application to name the unnamed private street to the proposed name of “Humbertown Way”. This specific name is referential to the existing and long-standing commercial shopping centre, Humbertown Shopping Centre. The proposed private lane serves as a private driveway for the Humbertown Shopping Centre, connecting Royal York Road to The Kingsway.

The Humbertown Shopping Centre was originally constructed in the 1950s as a single-storey strip mall and has served the community of Humber Valley Village, as well as adjacent neighbourhoods, for over 70 years. This community landmark has a distinct identity within the area and supports a number of national and independent retailers, such as Loblaws, Shoppers Drug Mart, Humbertown Jewellers, and LCBO. The proposal to name the private lane in commemoration of the shopping centre is contextually relevant and appropriate for this neighbourhood and the City of Toronto. The proposed name will also create a relationship between the retail units along the new “Humbertown Way” and retailers within the existing Humbertown Shopping Centre, further defining the identity of the commercial block. The use of the existing shopping centre’s name as the proposed lane name will be incorporated seamlessly into the network of the existing neighbourhood as the term “Humber” and “Humbertown” are well-known and well-accepted within the fabric of the Humber Valley Village community.

Although specific reference cannot be located to the exact origin of the name of The Humbertown Shopping Centre, based on the research conducted, it is likely that the name was originally in reference to the nearby Humber River, located east of Royal York Road. Although the original name of the Shopping Centre was most likely based on the geographical context of this natural feature, the proposed street name is intended to reference the history of the Shopping Centre itself.

As owners of the Humbertown Shopping Centre, we have a robust understanding of the existing Shopping Centre, as well as its history, through internal archival records and plans. It is our opinion that the proposed name supports the history of the shopping centre and its importance to the community. The community has been historically supportive of the operation of the shopping centre as it serves as a critical retail node for the neighbourhood. As the sole property owner that surrounds the private street, we hereby state our support of the proposed name of “Humbertown Way”

The proposed name has been circulated for comment and is acceptable to Toronto Police Service, Toronto Fire Services, and Toronto Paramedic Services.

Councillor Stephen Holyday, Ward 2 Etobicoke Centre, supports this naming.

Community Councils have delegated authority to decide street naming matters which comply with the City of Toronto Street Naming Policy.

The proposed private lane is shown as PART 1 on Attachment No.1 Sketch No. PS-2024-025.

CONTACT

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SIGNATURE

Avi Bachar, P. Eng., Director, Engineering Support Services, Engineering and Construction Services

ATTACHMENTS

Attachment No. 1 Sketch No. PS-2024-025

Attachment No. 1 Sketch No. PS-2024-025

Showing the location of a proposed private lane for a development located at 259-270 The Kingsway

