TORONTO REPORT FOR ACTION WITH CONFIDENTIAL ATTACHMENT

FIFA World Cup 2026: Toronto Host City Procurement Plan

Date: July 2, 2024
To: FIFA World Cup 2026 Subcommittee
From: Executive Director, FIFA World Cup Hosting 2026 and Chief Procurement Officer, Purchasing & Materials Management Division
Wards: All

REASON FOR CONFIDENTIAL INFORMATION

The attachment to this report is about criteria to be applied to negotiations carried on or to be carried on by or on behalf of the City of Toronto.

SUMMARY

This report presents the procurement plan, directly associated with the planning, execution and general obligations connected to hosting the FIFA World Cup 2026 (FWC26), including the circumstances under which the Chief Procurement Officer intends to consider exercising the discretion to bring forward recommendations to Executive Committee, via the FIFA World Cup 2026 Subcommittee, regardless of any existing authority, in recognition of the specific requirements for financial oversight of FIFA expenditures .

RECOMMENDATIONS

The Executive Director, FIFA World Cup Hosting 2026 and Chief Procurement Officer recommend that:

1. City Council direct the City Manager, Executive Director, FIFA World Cup Hosting 2026 and Chief Procurement Officer, Purchasing & Materials Management Division, to proceed in accordance with the procurement plan to procure the goods and services required for the delivery of FIFA World Cup 2026 set out in Confidential Attachment 1.

2. City Council direct the Executive Director, FIFA World Cup Hosting 2026 and Chief Procurement Officer, Purchasing & Materials Management Division to report quarterly to Executive Committee, through the FIFA World Cup 2026 Subcommittee, on:

a. updates to the procurement plan included in Confidential Attachment 1, for continued review and approval; and

b. all procurements valued under \$500,000, following the closing of any procurement transactions.

3. City Council direct that Confidential Attachment 1 remain confidential at this time as it pertains to criteria to be applied to negotiations carried on or to be carried on by or on behalf of the City of Toronto and City Council authorize that Confidential Attachment 1 be made public at the discretion of the Chief Procurement Officer following the award or closing of the contemplated procurement transactions.

FINANCIAL IMPACT

In March 2024, City Council was provided with an update on Hosting FIFA World Cup 2026 (EX12.2), which estimated the projected expenditures of hosting in Toronto to be approximately \$380 million (gross). City staff are working to plan and deliver hosting requirements while managing cost estimates, inclusive of developing a robust revenue strategy to maximize commercial supporter sales and local donor opportunities delegated by FIFA to event organizers, such as the City of Toronto.

With provincial and federal funding commitments confirmed (\$97 million and \$104.34 million, respectively), the balance of the estimated cost of hosting, approximately \$179 million, remains with the City of Toronto to fulfill hosting requirements. The FWC26 Toronto Secretariat continues investigating methods and opportunities for cost containment and revenue generation to offset the City's contribution. Financial strategies, including a comprehensive revenue plan, will be included in future reports to City Council (Q4 2024) as directed by City Council on March 20, 2024.

The Chief Financial Officer and Treasurer has reviewed this report and agrees with the financial implications as contained in the Financial Impact Section.

DECISION HISTORY

On June 18, 2024, Executive Committee adopted EX15.13, "Amending FIFA World Cup 2026 Subcommittee Mandate", which renamed the subcommittee as "FIFA World Cup 2026 Subcommittee" to broaden its mandate to consider all FIFA related matters including the oversight of the budget, and further consider and make recommendations on procurement plans.

Agenda Item History - 2024.EX13.16 (toronto.ca)

On April 9, 2024, Executive Committee adopted EX13.16, "Establishing a FWC26 Financial Oversight Subcommittee", which established a subcommittee with the mandate to provide oversight of the budget, review spending plans and expenditures, and consider procurement and community benefits matters related to FWC26.

Agenda Item History - 2024.EX13.16 (toronto.ca)

On February 29, 2024, Executive Committee adopted as amended EX12.2, "Update on Hosting FIFA World Cup 2026" providing an update on hosting the FIFA World Cup 2026 in Toronto including: planning, financial status, economic and community benefits, and intergovernmental negotiations, which was considered by Council at its meeting on March 20, 2024.

Agenda Item History - 2024.EX12.2 (toronto.ca)

COMMENTS

FWC26 Procurement Plan

This report includes a confidential attachment containing the procurement plan for all procurements directly associated with the planning, execution and general obligations connected to hosting the FIFA World Cup 2026. This includes goods and services that are planned to be obtained through the following methods:

- Competitive procurement methods, including Requests for Proposals (RFPs), negotiated Requests for Proposals (nRFPs) and Requests for Quotations (RFQs). Invitational procurements are low-value competitive procurements and may be undertaken through an RFQ or an RFP;
- Non-competitive Procurements (NCPs);
- Schedule A of Municipal Code Chapter 71, Financial Control, which is a list of accounts and expenditures that are exempt from Municipal Code Chapter 195, Procurement;
- Contract Release Orders (CROs) from existing blanket contracts held by the City;
- Purchase Order Amendments (POAs), where the City has an existing contract and needs to extend either the duration or the value, subject to Municipal Code Chapter 195, Procurement and Municipal Code Chapter 71, Financial Control;
- Interdivisional chargebacks (IDC), where a division of the City already provides a good or service and will offset the provision of that good or service for FWC26 by charging an account of the FIFA World Cup Hosting 2026 Secretariat; and
- Memorandums of Understanding (MOUs) with public agencies and corporations for required public services in support of the event.

While not all of these methods of obtaining goods and services fall under Municipal Code Chapter 195, Procurement, this report refers to all of the above as procurement for ease of reference.

The procurement plan is to be reviewed and approved by the FIFA World Cup 2026 Subcommittee, assessing plans for spending on various elements of the event as compared against the projected expenditures of \$380 million.

Procurements undertaken in accordance with the procurement plan in Confidential Attachment 1 will be made public on an individual basis in the accordance with the processes for approval at the earliest opportunity that ensures and maintains the competitiveness of the procurement process, which may be at the time of award or following the closing of the procurement transactions.

Procedure for Awards

Municipal Code Chapter 195, Procurement, Articles 7 and 8 set out the authorities to make an award arising from the issuance of a solicitation. Municipal Code Chapter 71, Financial Control, Section 11.1 sets out the authorities to authorize expenditures in excess of an existing commitment and Section 14 sets out the authority of the Chief Financial Officer and Treasurer to pay expenditures set out in Schedule A of the By-law. Table 1 below summarizes these authorities.

Method	Authority to Award up to \$500,000	Authority to Award Over \$500,000
Competitive procurements	Chief Procurement Officer*	Bid Award Panel* (Up to \$20 Million) Executive Committee (Over \$20 Million)
Non-competitive procurements	Chief Procurement Officer*	Executive Committee and Council
Schedule A of Municipal Code, Chapter 71	Executive Director, FIFA World Cup Hosting 2026*	Executive Committee
Contract release orders	Division Head holding the contract, provided the contract does not need to be amended*	Division Head holding the contract, provided the contract does not need to be amended*
Purchase order amendments	Chief Procurement Officer*	Executive Committee

Table 1: Authority to obtain goods and services, by method and value

Method	Authority to Award up to \$500,000	Authority to Award Over \$500,000
Interdivisional chargebacks	Executive Director, FIFA World Cup Hosting 2026*	Executive Director, FIFA World Cup Hosting 2026*
Memorandums of Understanding	Executive Director, FIFA World Cup Hosting 2026*	Executive Director, FIFA World Cup Hosting 2026*

*An asterisk in Table 1 denotes where the following process applies.

For all procurement types, staff will follow the appropriate authorities set out in the applicable By-law. For example, a competitive procurement valued over \$20 million will be reported to Executive Committee, via the FIFA World Cup 2026 Subcommittee.

In cases where the actual value of a proposed award which would not otherwise be required to be reported to standing committee exceeds the estimated value in the procurement plan set out in Confidential Attachment 1 by the lesser of 5 percent or \$250,000, the CPO intends to consider the exercise her discretion to bring forward recommendations to Executive Committee, via the FIFA World Cup 2026 Subcommittee, regardless of any existing authority, in recognition of the specific requirements for financial oversight of FIFA expenditures.

The procurement plan included in Confidential Attachment 1 is current as of June 20, 2024, but may be updated as a result of changes in requirements, delivery methods and cost fluctuations. The plan will be brought back to Executive Committee, via the FIFA World Cup 2026 Subcommittee, quarterly for continued review and approval.

The FWC26 Toronto Secretariat and Purchasing and Materials Management Division are developing a process for divisions to report on their use of Division Head authorities. These, along with all procurements valued under \$500,000 will be reported on a quarterly basis to Executive Committee, via the FIFA World Cup 2026 Subcommittee, following the closing of any procurement transactions.

CONTACT

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Geneviève Sharkey Chief Procurement Officer, Purchasing & Materials Management Division

ATTACHMENTS

Confidential Attachment 1 - FIFA World Cup 2026, Toronto Host City Procurement Plan Summary (June 20, 2024)