

February 22, 2024



BLOORYORKVILLE

TO:
Deputy Mayor Jennifer McKelvie,
Chair, Infrastructure and Environment Committee



FROM:
Downtown Toronto BIAs



RE: IE11.1 Congestion Management Plan 2023–2026 — Update

Dear Deputy Mayor McKelvie:

In October 2023, the Downtown Six Business Improvement Areas (BIAs) wrote to express our strong support for IE7.2, the Congestion Management Plan 2023–2026. This update IE11.1 deals with the specifics of a number of items in this plan and the prompt attention of the Infrastructure and Environment Committee is appreciated.

As Executive Directors of these organizations we and our staff have daily conversations with downtown businesses regarding pain points of congestion in terms of employee attraction and retention and customer satisfaction. This experience extends beyond our organizations; for example, the Toronto Region Board of Trade has created a Congestion Task Force, the inaugural meeting of which was attended by the Mayor.

The requests for recommendations in this report have two streams: one is prompt and appropriate regulatory approval to provide By-law enforcement and Transportation Services with effective enforcement tools; and the second is the unwavering commitment from City Council to fully fund congestion management initiatives in the 2025 budget and beyond.

Toronto's economic competitiveness, employment attraction, and quality of residents' life are all suffering with the current levels of congestion in both the core and throughout the city. We appreciate the City of Toronto's commitment to improving these congestion management plans and we strongly encourage City Council's support of these initiatives in the coming years.

Should you have any questions or wish to speak with us as a group, please contact Oliver Hierlihy, Operations Director, Waterfront BIA at oliver@waterfrontbia.com.

Best regards,

Al Smith
Executive Director
**St. Lawrence Market
Neighbourhood BIA**
AlSmith@stlawrencemarketbia.ca

Briar de Lange
Executive Director
Bloor-Yorkville BIA
Briar@bloor-yorkville.com

Grant Humes
Executive Director
Toronto Financial District BIA
ghumes@torontofinancialdistrict.com

Janice Solomon
Executive Director
Toronto Downtown West BIA
JSolomon@tdwbia.ca

Pauline Larsen
Executive Director and
Chief Operating Officer
Downtown Yonge BIA
PLarsen@downtownyonge.com

Tim Kocur
Executive Director
The Waterfront BIA
TKocur@waterfrontbia.com

cc:

Deputy Mayor Amber Morley
Councillor Mike Colle, Vice-Chair
Councillor James Pasternak
Councillor Anthony Perruzza
Councillor Dianne Saxe
Paul Johnson, City Manager, City of Toronto
Barbara Gray, General Manager, Transportation Services
Roger Browne, Director, Traffic Management, Transportation Services