

From: [hilda Swirsky](#)
To: isce@toronto.ca; [Toronto East York Community Council](#); [Clerk](#)
Subject: [External Sender] Fwd: Time Sensitive: Toronto Fossil Fuel Ad Ban Motion vote on Friday
Date: September 27, 2024 12:18:46 AM

Infrastructure & Environment Committee on item 2024 1E 168 September 27, 2024
Toronto Fossil Fuel Ad Ban Motion

In 1998, Canada banned the use of tobacco ads. Fast-forward to 2024 and nurses unite with other health professionals such as the Canadian Association of Physicians for the Environment to advocate that 2024 is the right time to ban fossil fuel advertisements.

Traffic congestion, gridlock and driver frustration are the negative results of wide usage of fossil fuels instead of funding alternatives which are healthier such as biking and improved transit options.

Extreme weather events and resulting flooding and hot temperatures have also impacted Toronto citizens.

Therefore, on behalf of my nursing colleagues in RNAO's Ontario Nurses for the Environment, this letter supports the ban of fossil fuel advertising.

Hilda Swirsky, RN, BScN, MEd
RNAO, Ontario Nurses for the Environment
E: hswirsky@gmail.com
H: [416-636-1903](tel:416-636-1903)