

City Council

Notice of Motion

MM16.5	ACTION			Ward: All
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Support for the Canadian Independent Music Association - by Councillor Paul Ainslie, seconded by Councillor Brad Bradford

** Notice of this Motion has been given.*

** This Motion is subject to referral to the Economic and Community Development Committee. A two-thirds vote is required to waive referral.*

Recommendations

Councillor Paul Ainslie, seconded by Councillor Brad Bradford, recommends that:

1. City Council express its support to the Canadian Independent Music Association and the Canadian Live Music Association in their efforts in requesting the Government of Canada to increase its annual contribution to the Canada Music Fund to \$50 million by 2024-2025 as pledged during the 2021 federal election.
2. City Council forward this item to the Minister of Canadian Heritage, the Canadian Independent Music Association, and the Canadian Live Music Association advising of Toronto City Council's support.

Summary

The [Canadian Independent Music Association](#), during the month of February visited the Minister of Canadian Heritage to raise awareness of the government's pledge to provide annual funding to the Canadian Music Sector. This initiative is one of the many held by organizations to advocate on behalf of the music sector, which have included the Canadian Live Music Association and others.

As the Night Economy Champion I am writing to urge Toronto City Council to extend its support to the music community by advocating for increased funding to the Canada Music Fund. As an integral part of our cultural landscape, the music sector plays a crucial role in enriching our community and contributing to our economy. However, recent challenges, compounded by the impacts of the pandemic, have highlighted the need for additional support to ensure the continued vibrancy and sustainability of this vital industry.

The Liberal government demonstrated its commitment to the music sector by promising to increase the annual contribution to the Canada Music Fund to \$50 million by 2024-2025. This commitment reflects an understanding of the importance of supporting Canadian artists and music companies, particularly during these challenging times.

Organizations like Foundation Assisting Canadian Talent on Recordings (FACTOR) rely on funding from the Canada Music Fund to provide essential support to artists and music

companies across the country. The Foundation Assisting Canadian Talent on Recordings' investments have not only nurtured talent but have also contributed significantly to the growth and sustainability of the Canadian music scene. However, declining contributions from private radio broadcasters pose a significant threat to the Foundation Assisting Canadian Talent on Recordings' funding model, jeopardizing its ability to support the industry effectively.

By advocating for an increase in funding to the Canada Music Fund, Toronto City Council can demonstrate its commitment to supporting local artists, businesses, and organizations within the music sector. A stronger investment in the Canada Music Fund will not only help sustain existing programming but will also enable the creation of new initiatives, particularly in the live sector, which has been disproportionately affected by the pandemic.

I ask City Council to join in calling for increased funding to the Canada Music Fund.

Background Information (City Council)

Member Motion MM16.5