

City Council

Motion without Notice

MM17.22	ACTION			Ward: All
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Naming Rights Agreement with MLSE Foundation for Dixon Park Outdoor Basketball Courts and Refurbishment - by Councillor Vincent Crisanti, seconded by Councillor Stephen Holyday

** This Motion has been deemed urgent by the Chair.*

** This Motion is not subject to a vote to waive referral. This Motion has been added to the agenda and is before Council for debate.*

Recommendations

Councillor Vincent Crisanti, seconded by Councillor Stephen Holyday, recommends that:

1. City Council authorize the General Manager, Parks, Forestry and Recreation, in consultation with Strategic Partnerships, to negotiate and enter into a naming rights agreement with MLSE Foundation, in compliance with the Individual and Corporate Naming Rights Policy, for a term of not more than ten years, or the useful life of the outdoor courts, whichever is earlier, and to accept \$1.000 million to be used toward court refurbishments in Dixon Park (\$0.650 million cash contribution and \$0.350 million in-kind contribution), on terms and conditions acceptable to the General Manager, Parks, Forestry and Recreation and in a form and content satisfactory to the City Solicitor.
2. Council authorize the General Manager, Parks, Forestry and Recreation to renew and extend naming of Vince Carter Court in Dixon Park, and to name a second court Raptors North Legacy Court, for a period of no more than ten years, in accordance with the City's Individual and Corporate Naming Rights Policy.
3. City Council approve an amendment to Parks, Forestry and Recreation's 2024 Capital Budget and 2025-2033 Capital Plan to create a new capital sub-project known as Dixon Park Basketball Courts Improvements, in the Outdoor Recreation Centres project, with a project cost and cash flow commitments of \$0.650 million in 2024, fully funded by the MLSE Foundation's payment, for the purpose of improving the basketball courts in Dixon Park.

Summary

To kick off their 30th season, the Toronto Raptors and MLSE Foundation are proud to announce a partnership that will see the refurbishment and revitalization of three basketball courts and two 3v3 pads at Dixon Park. This initiative is a part of the Raptors and MLSE Foundation's ongoing commitment to growing the game of basketball and providing access to sport and opportunities that lead to success both on and off the court.

As part of this project, the Toronto Raptors and MLSE Foundation will be revitalizing and expanding a 2003 Vince Carter Court investment in Dixon Park, honoring his immense impact on basketball in Toronto and Canada.

Since their inaugural season, the Toronto Raptors have left an indelible mark on the City of Toronto. In addition to their landmark championship win in 2019, the Raptors have inspired communities across Toronto to participate in the game of basketball. This court project will serve as a beacon of inspiration for a new generation, encouraging them to reach new heights through community and the game of basketball.

MLSE Foundation is prepared to make a significant investment to refurbish three basketball courts and two half-courts in Dixon Park. This project builds upon the previously delivered Vince Carter Court, which was advanced and named after the former Toronto Raptor Player in 2003. The current envisioned project will deliver significant improvements to the quality and playability of both the original 2003 Vince Carter Court as well as additional existing basketball courts in Dixon Park.

The Service Improvement project is valued at up to \$1.000 million, with \$0.650 cash contribution going toward court refurbishment works and \$0.350 million in-kind contribution going toward high-quality court colour coating and surfacing, and staff consider this to be sufficient value over the proposed term of the naming rights agreement. The proposed scope of work for the refurbishments has been reviewed and approved by staff. No costs will be incurred by Parks, Forestry and Recreation for the court refurbishment, and ongoing maintenance will be covered through the Division's existing budget.

In recognition of the significant contribution made toward recreation in Dixon Park, a corporate naming rights agreement will be established for a period of ten years and based on the \$1.000 million investment being made to name additional basketball courts Raptors North Legacy Court. It is also recommended that the basketball court currently identified as Vince Carter Court continue to be identified as such for a period of no more than ten years. Permission for the use of these names has been obtained through MLSE Foundation.

Reason for urgency: The project is considered urgent to due to significant lead times for required materials, necessitating the acceleration of this Members Motion to ensure timely procurement and construction timelines are met.

Background Information (City Council)

Member Motion MM17.22