

22 May 2024

Toronto City Hall
100 Queen Street West
Toronto, ON M5H 2N2

RE: Item MM18.2 - Authorization to Release Section 37 Funds to the Kensington Market Community Land Trust to Upgrade a Mural

Dear Toronto City Council,

We, the Friends of Kensington Market (FoKM), are pleased to confirm our support for Item MM18.2, which is an “Authorization to Release Section 37 Funds to the Kensington Market Community Land Trust to Upgrade a Mural.” This is a City Council Member’s Motion by our Councillor, Dianne Saxe, seconded by Councillor Chris Moise.

FoKM is a neighbourhood group in Kensington Market that seeks to promote and enhance the character of the Kensington Market by promoting the well-being of the community as a whole. We therefore support this project by the Kensington Market Community Land Trust to refinish and upgrade the famous Mona Lisa mural on their building at 54-56 Kensington Avenue.

Since its creation in the 1980s, the Mona Lisa mural has survived decades of change in our neighbourhood and become a community staple. It is also a major tourist attraction in our community, with hundreds of visitors taking photos in front of it every week. We are looking forward to seeing this mural refinished and upgraded by its original artist and surviving another 40 years in our community.

Sincerely,



The Board of Directors of Friends of Kensington Market

Questions can be directed to Serena Purdy
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