

Toronto Employment Survey 2023

Planning & Housing Committee
January 29, 2024



What is the Toronto Employment Survey?

Annual Snapshot of Toronto's economy

- Contacted **72,530** business establishments across the City
- Collect business employment counts and employment-related land use information
- Classify employment by economic sector and land use activity

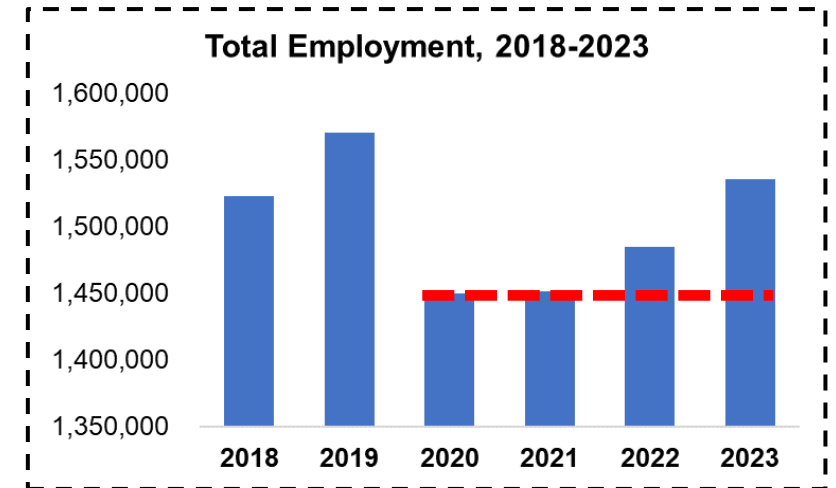
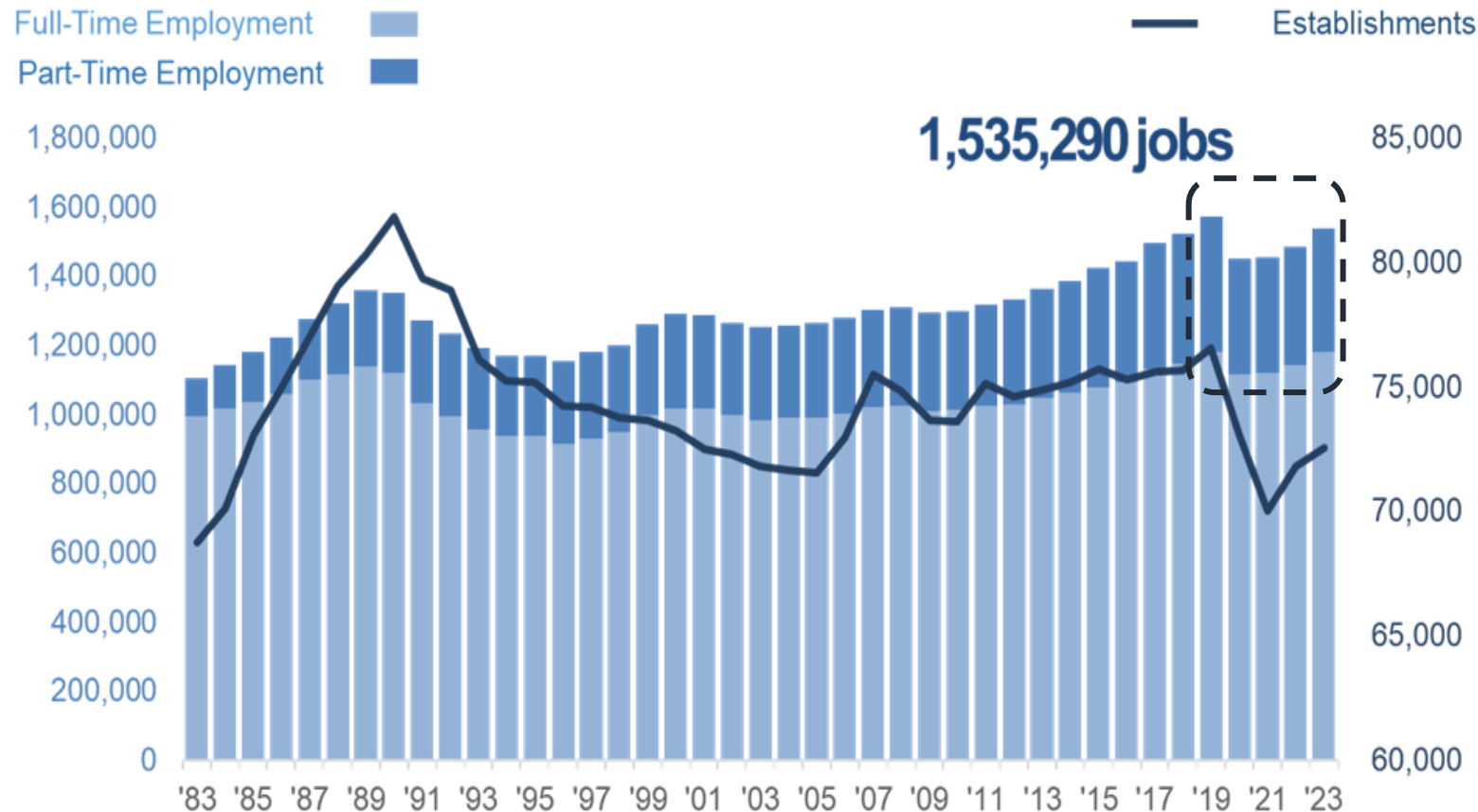
Field Survey of All Business Establishments

- Return to the field survey method consistent with pre-pandemic operations
- Businesses were contacted via in-person visits
- Follow-up was conducted via telephone calls and e-mails

TES 2023: Economic Recovery Highlights

- Toronto has **regained 70% of the pandemic-related job losses** seen in 2020, but recovery is uneven across sectors.
 - **Office and Institutional** categories made up the majority of job growth in 2023.
 - **Service and Retail** categories both exhibited some growth this year, but have not recovered from the pandemic losses.
 - **Hybrid work** is here to stay, but businesses are starting to increase in-office work days.

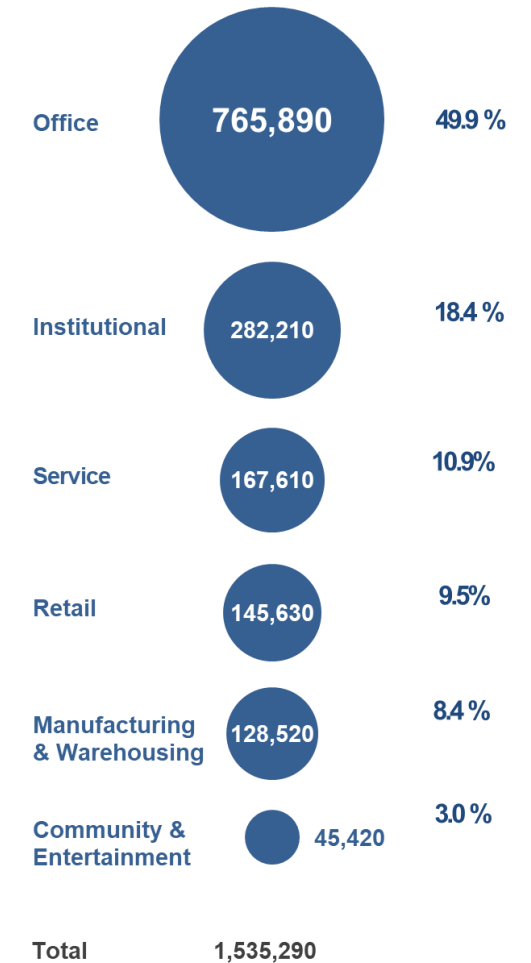
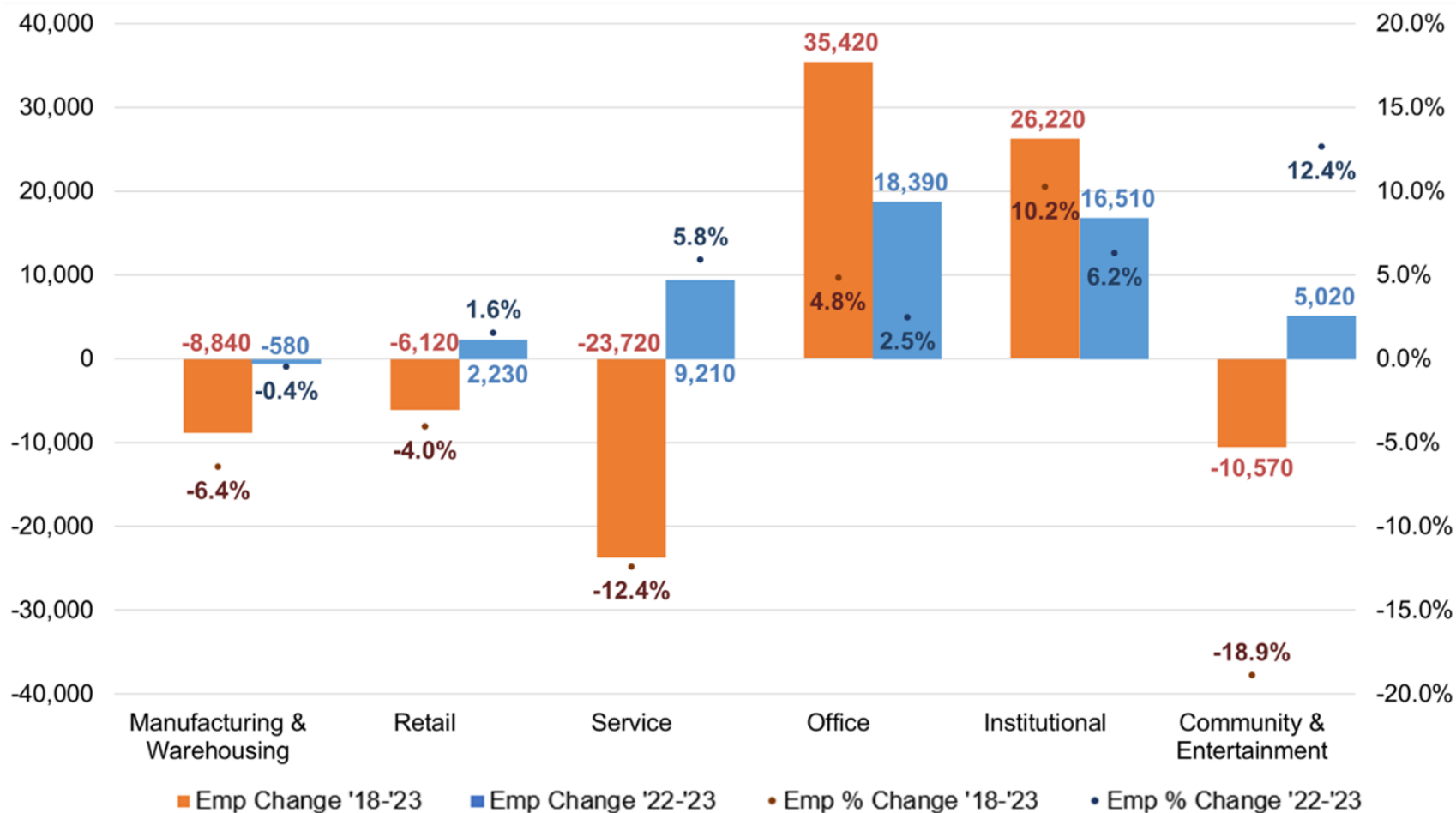
Employment up 3.4%, Establishments up 1.0%



2023 employment grew by **50,690 jobs** or **3.4%** from 2022, compared to 2.3% growth between 2021 and 2022.

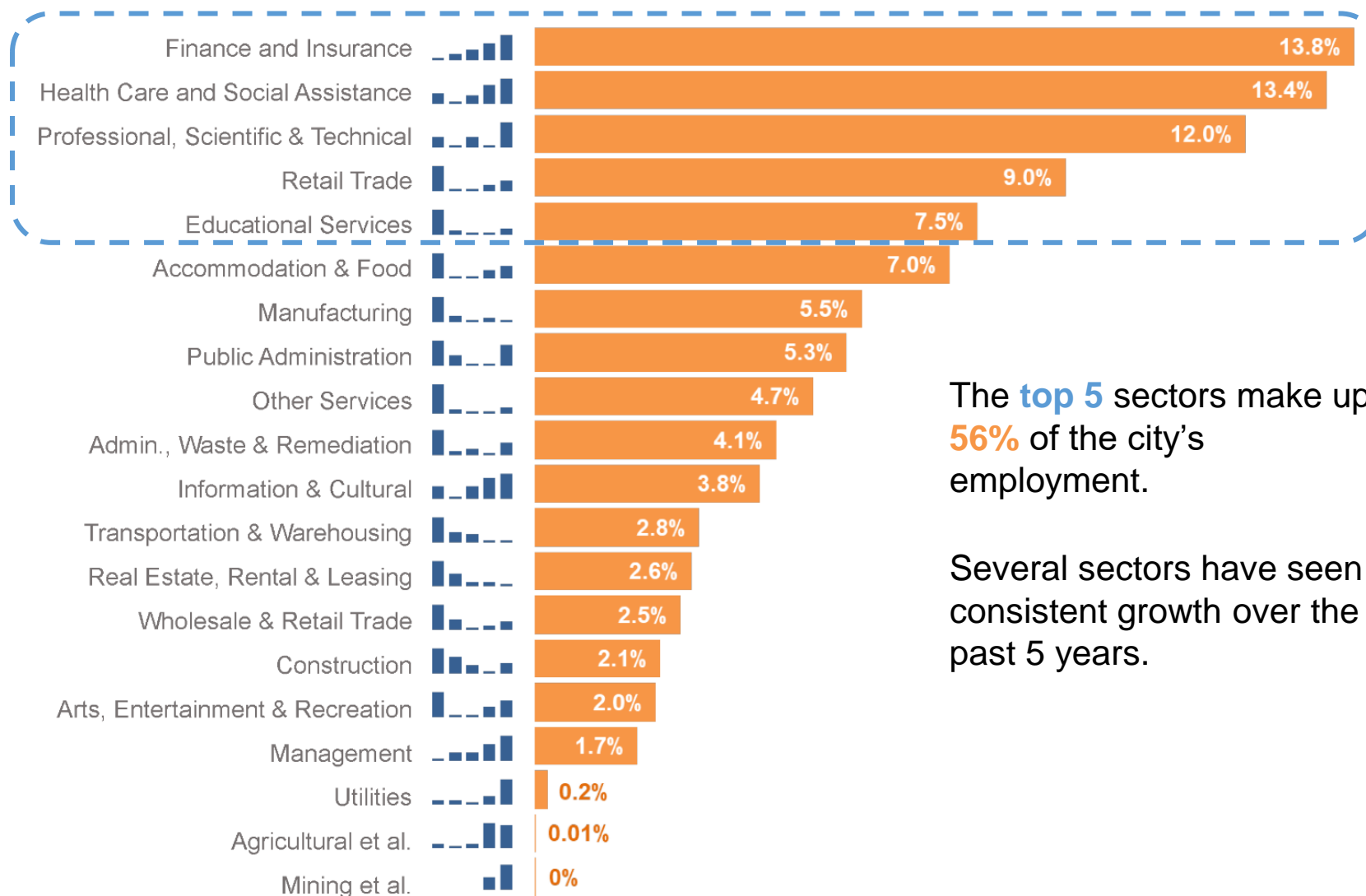
Establishments increased by **730** or **1.0%** to a total of **72,730** in 2023.

Economic impact by category



Employment by NAICS sector

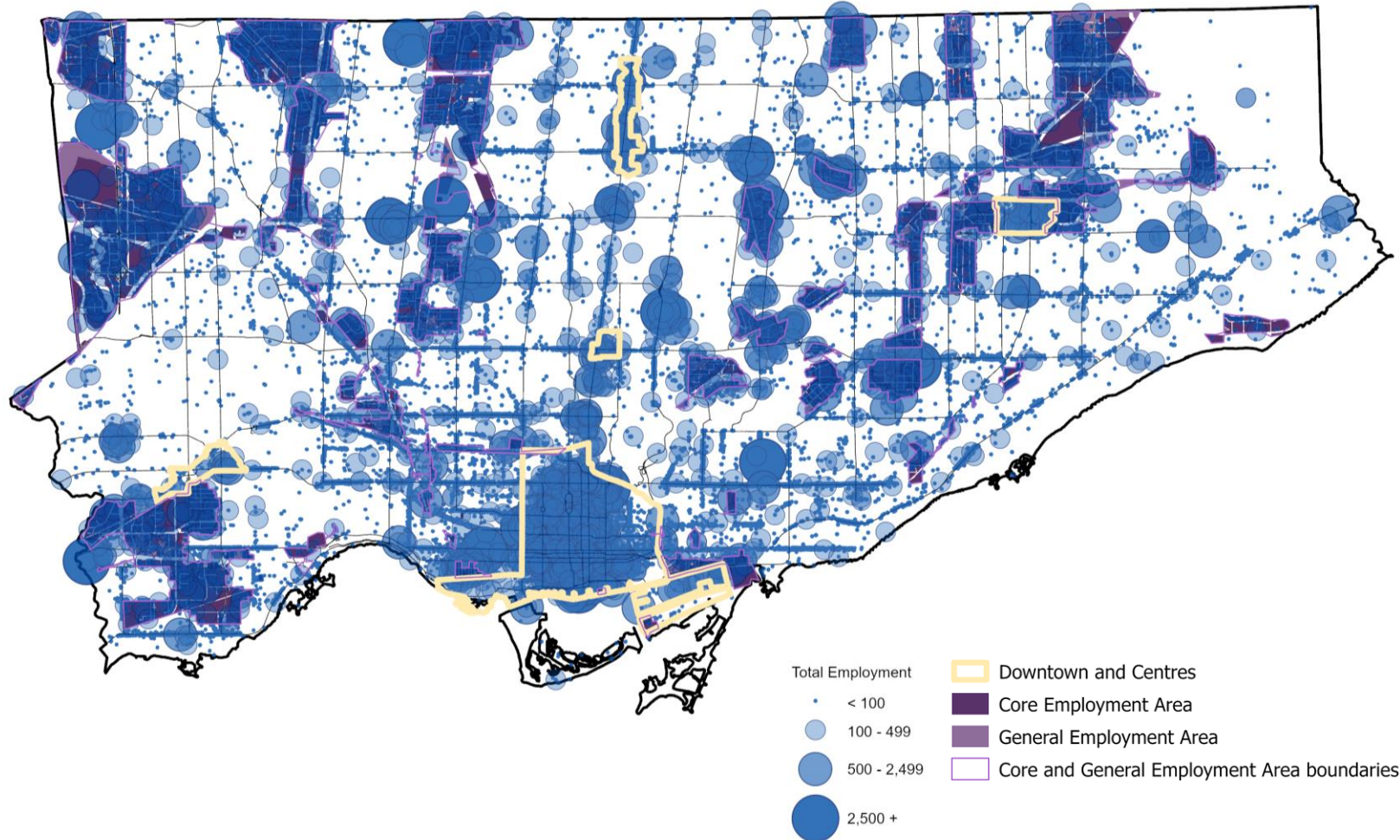
5YR Trend 2023 Share



The **top 5** sectors make up **56%** of the city's employment.

Several sectors have seen consistent growth over the past 5 years.

Job growth supports urban structure



Downtown, Employment Areas and the Centres contain **70.0%** of all jobs.

Rest of City
462,620

Centres
73,750

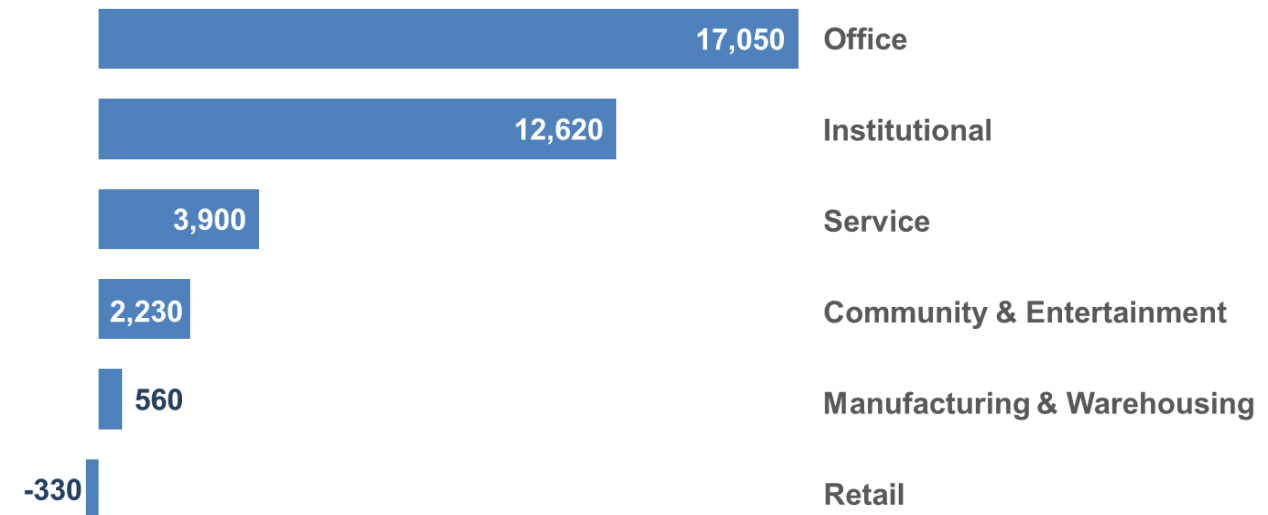
Downtown
601,010

Employment Areas
397,910

Downtown

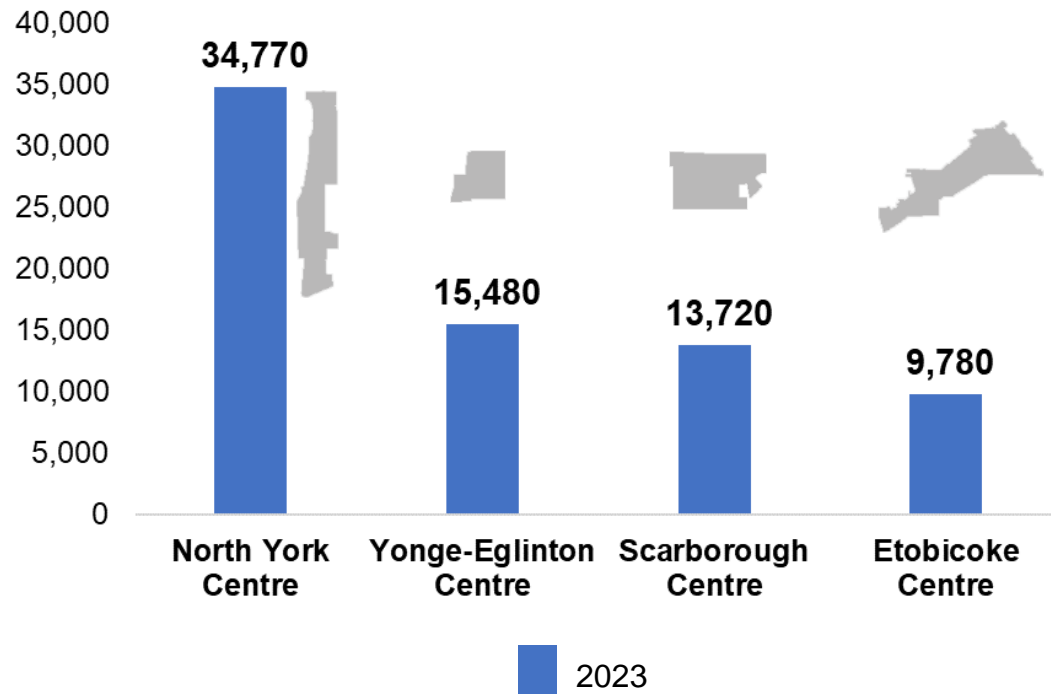
- Downtown contains **601,010 jobs**, **39%** of the city's total
- In 2023, Downtown employment was up by **6.4%** adding **36,020 jobs**
- **Office** led net employment gains Downtown in 2023
- New office construction has pushed up vacancy rates

2022 – 2023 Employment Change

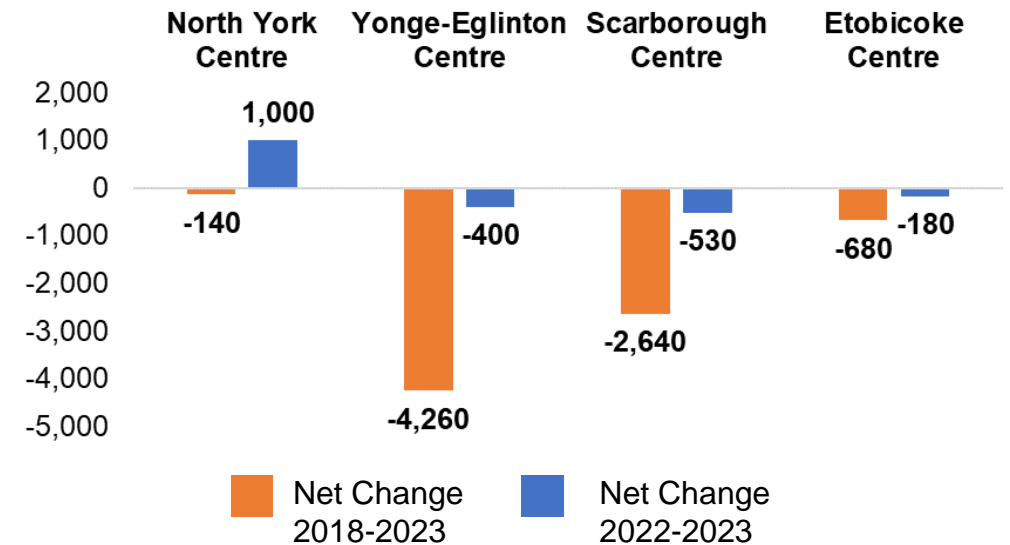


Centres

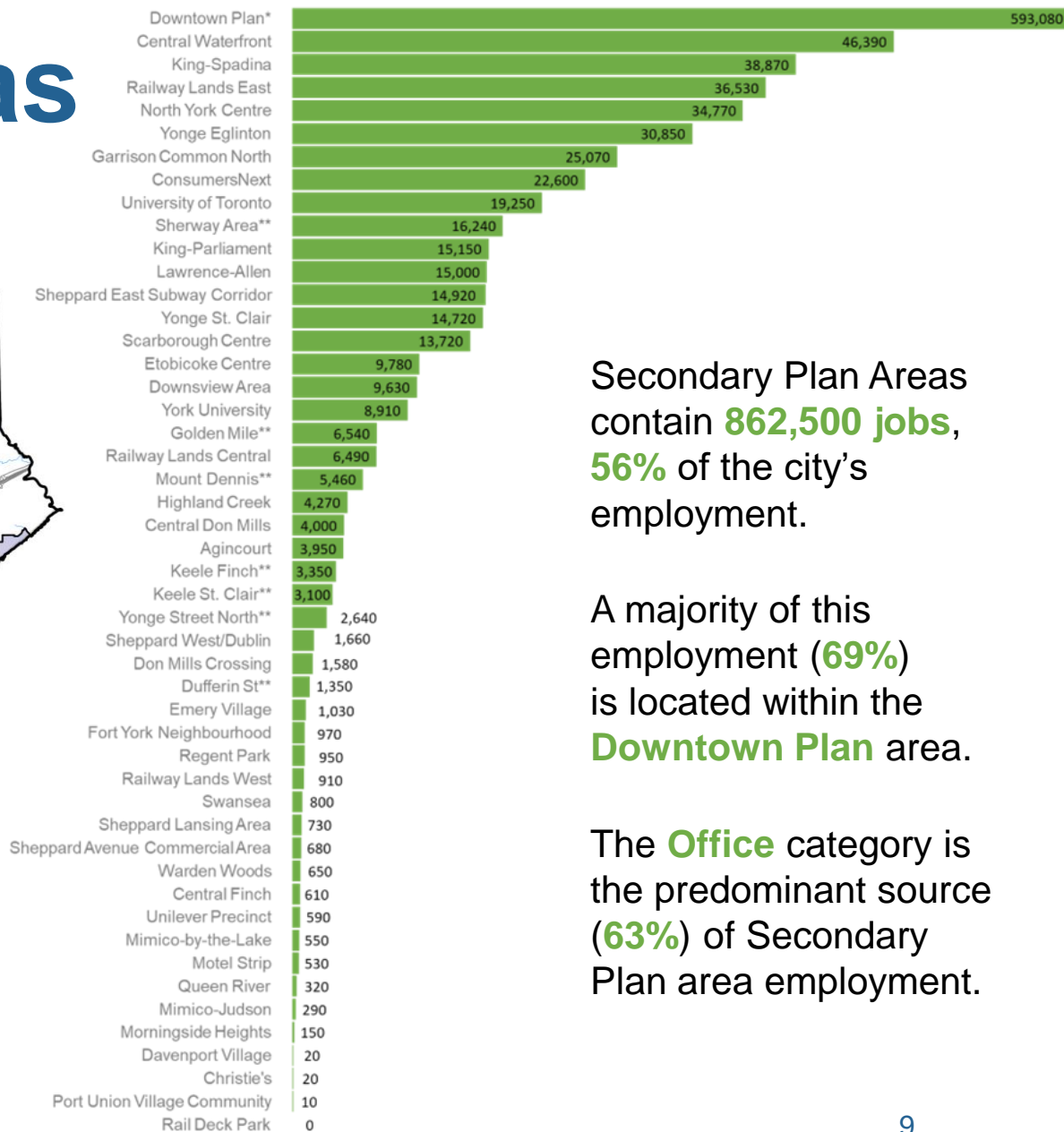
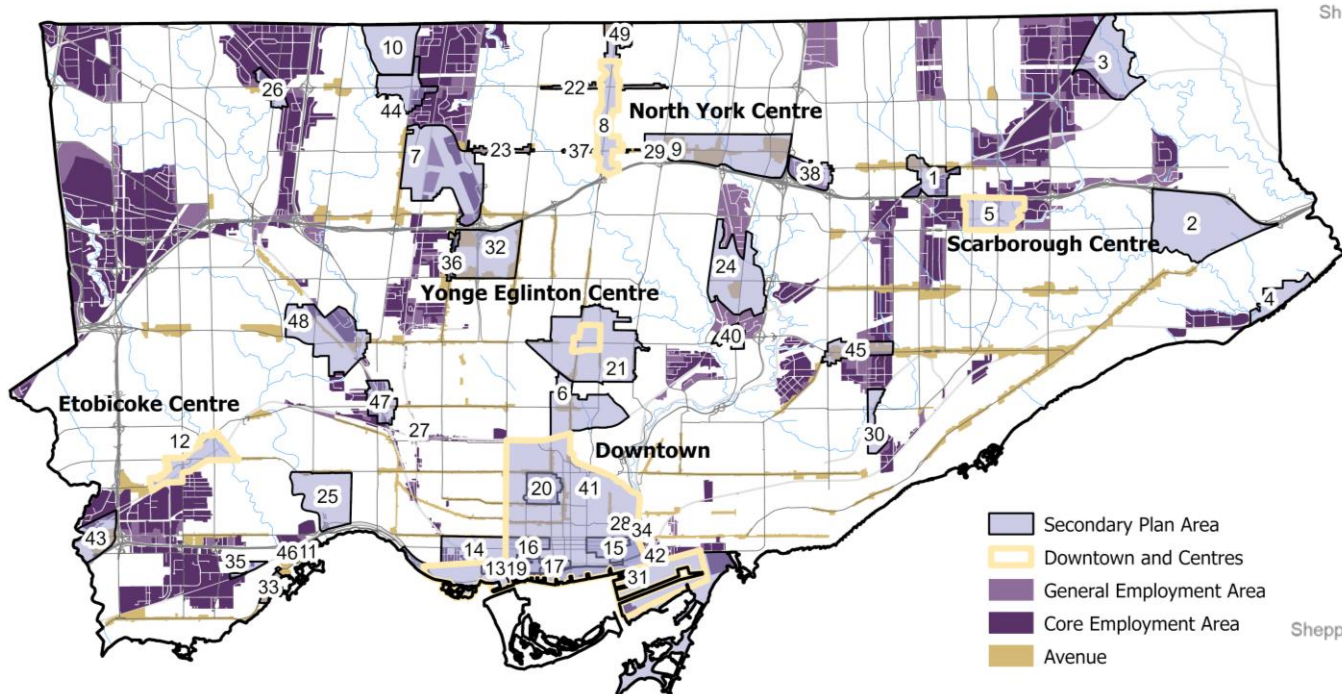
The Centres contain **73,750 jobs**



Total Employment has **decreased** in the Centres



Secondary Plan Areas

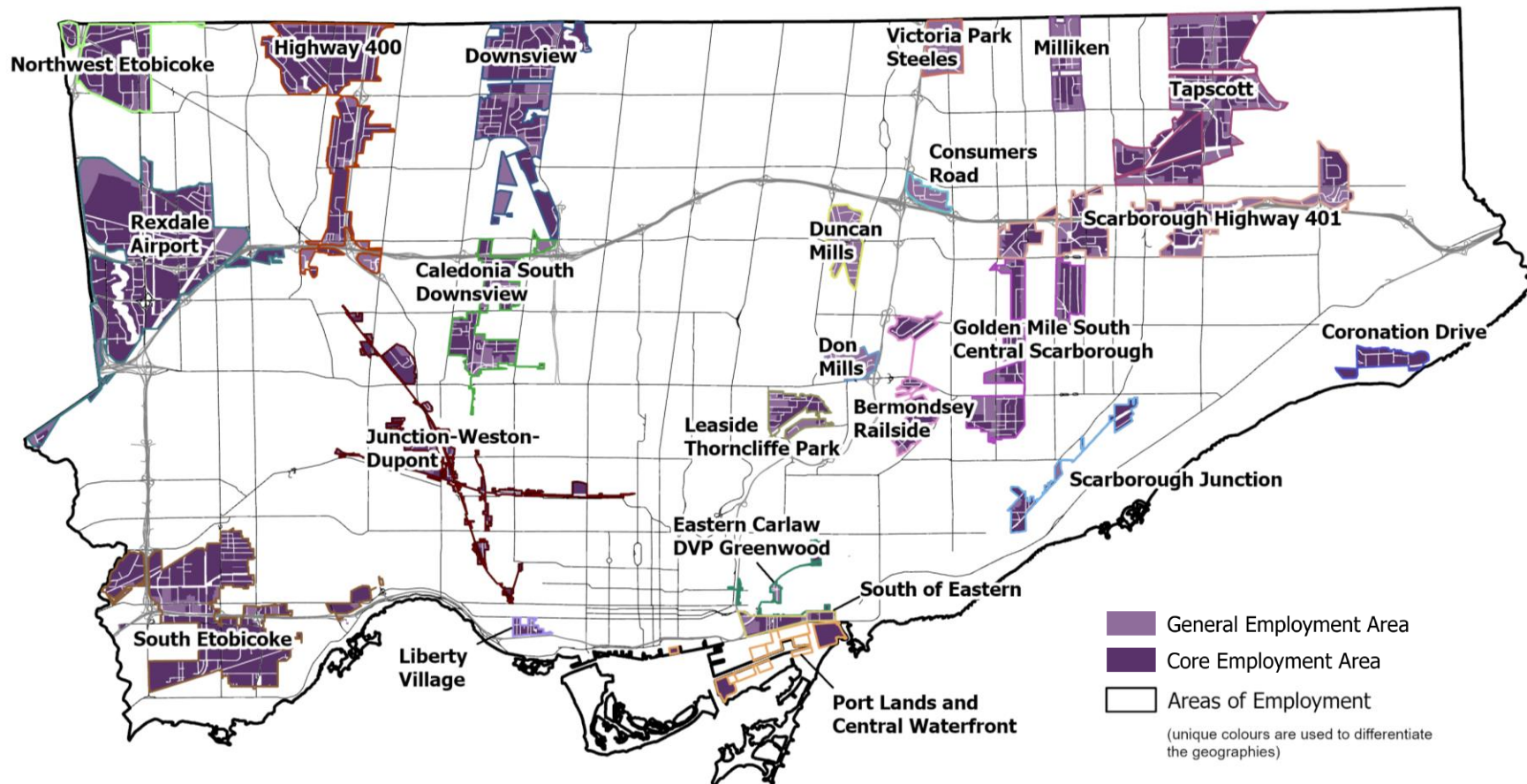


Secondary Plan Areas contain **862,500 jobs**, **56%** of the city's employment.

A majority of this employment (**69%**) is located within the **Downtown Plan** area.

The **Office** category is the predominant source (**63%**) of Secondary Plan area employment.

Employment Areas host 397,910 jobs



Employment Areas account for **26%** of citywide employment and **30%** of all establishments in the city

The top 5 **Areas of Employment** account for nearly half of all of the employment in the **Employment Areas**

Regional Growth remains on track

Employment by 2051

- 1,980,000 jobs, **growth of 372,000 jobs** over 35 years

Pandemic impact on growth

- The 2013-2023 average growth rate is **1.2%**.
- The City will reach the Provincial Growth Plan forecast well before 2051, in approximately **29 years**.

Pre-pandemic growth

- The 2009-2019 pre-pandemic average growth rate was **2.0%**.
- At the pre-pandemic growth rate, the City would reach the forecast in approximately **13 years**.



Observations



Economic Recovery

- As of 2023, the City has **regained about 60% of the businesses** and **70% of the jobs** that were lost due to COVID-19 pandemic impacts

Category Impacts

- **Office** – remained resilient with minimal fluctuation, accelerated shift to hybrid work
- **Service, Community and Entertainment** – experienced severe and prolonged employment impacts from the public safety measures and changes in consumer behaviour, though growth has returned in 2023

Hybrid Work

- About **10.1% of establishments confirmed having staff working remotely at least some of the time**, up from 6.8% in 2022
- One in four establishments that adopted a hybrid work model reported having employees **work on-site three days a week on average**



The 42nd annual Survey will commence on May 6th, 2024.

For more information, visit:

<https://www.toronto.ca/toronto-employment-survey/>