



January 25, 2024

SENT VIA EMAIL

To Whom It May Concern, City of Toronto
RE: Submission for Short-Term Rentals for Municipal Licensing and Standards

Dear Sir/Madam,

For almost two decades Today Living Group Inc., (TLG) has provided corporate housing in the GTA and would like to highlight our contribution in the medium-rentals sector of housing in Toronto.

Mid-term rentals serve and support Toronto businesses, provide support, across all sectors including, medical, hospital stays, insurance displacements from damage such as flood or fire for Toronto residents, support for Film and Production housing, and ensuring that Toronto maintains its status as a world class city attracting the best talent and housing options.

What is Corporate Housing?

Corporate housing is defined as Mid-term (30 days and longer), supporting the city's growing infrastructure and population. We are unique by providing a sense of home through fully compliant housing options. Whether you are in Toronto for medical treatments, recovery, insurance displacement, or employment, corporate housing is a vital component of their necessary support system. We are not vacation rental, short-term accommodations for the public.

As an integral component of the housing ecosystem, our industry's strength was highlighted during initial COVID19 crisis. TLG housed and subsidized 3^d and 4th year medical interns for the Faculty of Medicine at the University of Toronto. Housing front line workers to live independently from others reduced the stress and spread on overworked medical teams. Further support was provided with subsidization to long-term care providers teams. City TV news became aware of Corporate Housing and TLG's initiatives for doctors and medical staff, with an interview on May 30, 2020, highlighting the industry and TLG's support for Toronto.

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Regulations

We ask for the city to acknowledge corporate housing with stays of 30+ days as mid-term rentals and advocate for a minimum stay of 30 days to maintain the integrity of our housing sector and to continue to support Toronto.

Invitation for Discussion

Today Living Group Inc. is available inviting for continued open collaborative discussion with the City of Toronto regarding mid-term rentals and possible regulatory adjustments or changes.

Thanking you in advance for your consideration and I look forward to the opportunity for further discussion.

Sincerely,

A handwritten signature in black ink, appearing to read 'Michelle White', is written over a light grey horizontal line.

Michelle White, CCHP
President
Today Living Group Inc.