

Expression of Condolence for Hudson Sullivan by Toronto City Council

Moved by: Councillor Brad Bradford

Seconded by: Councillor James Pasternak

The Mayor and Members of Toronto City Council are deeply saddened to learn of the passing of Hudson Sullivan on August 4, 2024.

Hudson left an immeasurable impact on his community and everyone he encountered. He was widely loved and admired – as a son, brother, husband, father, and a friend to so many people.

Born in Toronto and educated at Upper Canada College and the University of Notre Dame, Hudson led a successful career in brand strategy and marketing in both Toronto and New York. He leaves his mark on brands such as PepsiCo, Nike, Procter & Gamble, and Adsum, to name a few. While he will be remembered by colleagues for his exceptional creativity and talent, it was his ability to inspire and bring out the best in those around him that will be his biggest legacy.

Hudson was also an exceptional all-around athlete with a particular passion for hockey and skiing. He was a team player, captain, and coach known for a competitive spirit that inspired teammates and brought people together.

While Hudson excelled in all aspects of his life, it was in fatherhood in which he soared. Hudson's greatest joy was raising his two sons, Casey and Wyatt, with his wife Katie.

May we honor Hudson's memory by spreading the same joy and goodness that defined this remarkable man.

The City Clerk is requested to convey, on behalf of the Members of Toronto City Council, our sincere sympathy to Hudson's wife Katie and their young sons Casey and Wyatt, his sister Hilary, his parents Brian and Carol, and his in-laws Jane, John and Chris Nixon, as well as an endless circle of family and friends who miss Hudson dearly.

September 5, 2024