



**WATERFRONT**  
BIA

**RE.**

*TE15.5 Support for  
Quayside development  
alongside the Waterfront  
East LRT, Parliament Slip  
improvements and the  
'Signature Structure' site.*

**TO.**

*Chair Moise,  
Deputy Mayor Malik  
and Members of the  
Toronto and East York  
Community Council*

**DATE.**

08 July 2024



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**Dear Members of the Toronto and East York  
Community Council,**

We have been very supportive of Quayside's development plans to date and have been grateful to the teams at the City of Toronto, Waterfront Toronto and Quayside Impact Partnership for including us in meetings and consultations.

The Waterfront Business Improvement Area (BIA)'s mandate is to work to ensure our area develops as a premier destination known around the world, well-connected to the rest of the city, and beautiful, clean and vibrant year-round. Our recently released [Waterfront Retail Review: Background and Recommendations](#) has a number of recommendations for how to support the success of at-grade commercial development across the waterfront that would maximize vibrancy and business vitality in the eastern waterfront, many of which we understand are supported within current plans outlined for proposed institutional, retail and community uses.

Our Retail Review also points to significant improvements that can be made with this site by emphasizing and building on north-south connectivity with Distillery District and the Bentway Under Gardiner Corridor Plan, east-west connectivity through improved wayfinding and signage, as well as making sure seasonally appropriate retail is placed on the site where it can benefit most from the improved connectivity. We look forward to seeing continued plans.

We must emphasize the importance of parallel projects that are not yet fully funded and must be -- the Waterfront East and Port Lands LRT, the Parliament Slip public realm plans including increased commercial boat docks and water's edge businesses, as well as the reserved 'Signature Structure' site at Quayside that has the potential to be a world-renowned landmark.

Please feel free to contact our team at any time if we can be of assistance, [tkocur@waterfrontbia.com](mailto:tkocur@waterfrontbia.com).

Sincerely,

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