

Toronto Zoo Strategic Plan Committee Development

Date: January 25, 2024

To: Board of Management of the Toronto Zoo

From: Chief Executive Officer

Wards: All

SUMMARY

In the fall of 2023, the Toronto Zoo launched a strategic planning process to build on, and continue, its mission of connecting people, animals, and conservation science to fight extinction. This report intends to establish a board committee to guide the development of the new 2024-2027 Strategic Plan.

RECOMMENDATIONS

The Chief Executive Officer, Toronto Zoo recommends that:

1. The Toronto Zoo Board of Management approve the establishment of a Strategic Planning Committee and appoint three board members to guide the development of the 2024-2027 Strategic Plan.

FINANCIAL IMPACT

There is no financial impact resulting from the adoption of the recommendations in this report.

DECISION HISTORY

There is no prior decision history available for this item.

COMMENTS

The 2024-2027 Strategic Plan intends to build upon and strengthen the Zoo's previous plan. The Strategic Plan will establish an organization-wide vision and mission, organizational values, and a series of strategic goals or directions to help guide the Zoo's work over the next three years and beyond. To help support the development of the Strategic Plan, a committee of three (3) Board members, along with the Chief Executive Officer, is to be established. The committee will be consulted with for a set period with the intention of dissolving the committee upon the completion of the plan.

The strategic planning process will involve extensive engagement from Toronto Zoo staff, stakeholders, partners, corporations, and members of the Board to decide on the final elements of the Strategic Plan 2023-2027. A final plan will be presented to the Board of Management later in the year.

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SIGNATURE

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