

## **Procurement to Support Activities Funded by the Soccer for All Legacy Fund**

**Date:** April 14, 2025

**To:** City Council

**From:** City Manager, Deputy City Manager, Corporate Services

**Wards:** All

### **SUMMARY**

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The purpose of this report is to advise that the City Manager and Deputy City Manager, Corporate Services will be submitting a report to City Council for its meeting on April 23, 24 and 25. The report will address procurements to support activities through the Soccer for All Legacy Fund, which are being funded by private donations to further the legacy from hosting the FIFA World Cup 2026.

### **RECOMMENDATIONS**

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The City Manger and Deputy City Manager, Corporate Services recommend that:

1. City Council receive this report for information.

### **FINANCIAL IMPACT**

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Further information on financial impacts will be outlined in the forthcoming supplementary report.

The Chief Financial Officer and Treasurer has reviewed this report and agrees with the financial implications as contained in the Financial Impact Section.

### **DECISION HISTORY**

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On March 26 and 27, 2025, City Council adopted EX21.15, "FIFA World Cup 2026 Toronto: Economic Benefits of Hosting, Soccer for All Legacy Fund and Community Benefits Plan Updates", which increased the 2025 Operating Budget for Non-Program

by \$10.7 million to advance the Host City Commercial Hospitality Program as a key revenue generation strategy with funds to be replenished following the sale of hospitality packages, authority to accept donations as part of a private sector fundraising program for the SFA Legacy Fund, negotiate a naming rights agreement for the new "Soccer Hub" at Centennial Park, directed staff to prioritize Canadian suppliers and increase purchasing opportunities with Indigenous, Black and diverse suppliers and social enterprises, and to request additional funds from provincial and federal governments, in recognition of the additional revenue tariffs will generate for those governments.  
<https://secure.toronto.ca/council/agenda-item.do?item=2025.EX21.15>

On February 5, 2025, City Council adopted EX20.19, "Authorization to Enter into Agreements to Deliver a Successful FIFA World Cup 2026", granting staff the ability to execute agreements with FIFA's exclusive vendors in a timely manner is essential to staying on track and delivering an event that meets both FIFA's standards and our city's expectations.  
<https://secure.toronto.ca/council/agenda-item.do?item=2025.EX20.19>

On November 4, 2024, City Council adopted EX18.17, "FIFA World Cup 2026 Toronto: Revenue Opportunities to Support Hosting Obligations, Procurement Plan Revisions, and Social Procurement and Community Workforce Development Updates", which reflected changes to the procurement plan and goals for social procurement.  
<https://secure.toronto.ca/council/agenda-item.do?item=2024.EX18.17>

On July 24, 2024, City Council adopted EX16.21, "Governance, Community Benefits Plan, Legacy and Program Advisory Framework, FIFA Fan Festival", which provided a general overview of planning, granted authority to enter in agreements with third party groups to receive funds, and accelerate RapidTO transit priorities, all associated with supporting the FIFA World Cup 2026 in Toronto.  
<https://secure.toronto.ca/council/agenda-item.do?item=2024.EX16.21>

On July 24, 2024, City Council adopted EX16.32, "FIFA World Cup 2026: Toronto Host City Procurement Plan", which provided approval to proceed in accordance with the procurement plan to procure the goods and services required for the delivery of FIFA World Cup 2026 set out in Confidential Attachment 1.  
<https://secure.toronto.ca/council/agenda-item.do?item=2024.EX16.32>

On July 5, 2024, the FIFA World Cup 2026 Subcommittee adopted FWC1.3, "FIFA World Cup 2026: Toronto Host City Procurement Plan", which directed the Executive Director, FIFA World Cup Hosting 2026 to conduct a line-by-line review of the City of Toronto's FIFA World Cup 2026 budget, in consultation with the FIFA Subcommittee Chair, City Divisions and Agencies engaged in delivering the games, and other relevant stakeholders, to identify opportunities to reduce the impact of the games on the City's property tax base and report back to the Subcommittee on the results of this review by October 2024.  
<https://secure.toronto.ca/council/agenda-item.do?item=2024.FWC1.1>

On June 18, 2024, Executive Committee adopted EX15.13, "Amending FIFA World Cup 2026 Subcommittee Mandate", which renamed the subcommittee as "FIFA World Cup 2026 Subcommittee" to broaden its mandate to consider all FIFA related matters

including the oversight of the budget, and further consider and make recommendations on procurement plans.

<https://secure.toronto.ca/council/agenda-item.do?item=2024.EX15.13>

## **COMMENTS**

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The purpose of this report is to advise that the City Manager and Deputy City Manager, Corporate Services will be submitting a report to City Council for its meeting on April 23, 24 and 25. The report will address procurements to support activities through the Soccer for All Legacy Fund, which are being funded by private donations to help develop a legacy from Toronto's hosting the FIFA World Cup 2026.

## **CONTACT**

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## **SIGNATURE**

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Paul Johnson  
City Manager

David Jollimore  
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