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**From:** chelsea.leblanc99@yahoo.ca <chelsea.leblanc99@yahoo.ca>  
**Sent:** Friday, January 17, 2025 2:13 PM  
**To:** Toronto East York Community Council <teycc@toronto.ca>  
**Subject:** [External Sender] Concerns re developments at 90 Eastdale Avenue/2 Secord Avenue

**To the Toronto and East York City Council,**

Subject: Concerns Regarding Lack of Transparency and Community Consultation

This is a letter on behalf of the 90 Eastdale Tenants Association to express our deep concerns regarding the lack of transparency and accessibility surrounding community consultations for proposed developments at 90 Eastdale Avenue/2 Secord Avenue. As residents directly affected by these developments, we have diligently followed the billboard near 90 Eastdale, and the related website provided. However, the information provided lacks clarity and raises questions about whether proper community engagement has been conducted.

Specifically, application **24123646STE19OZ** is noted as "notice of complete application" on the tracker, but there is no mention of a community consultation on the application page. Additionally, application **24178208STE19SA** currently shows no updates beyond "application submitted." This lack of progress reporting and transparency has left residents with no clear understanding of when or how consultations might occur.

At the meeting on January 14 2025, Councillor Bradford has referenced consultations allegedly held in May 2024 and October 2024. However, we were unable to find any residents that were aware of these consultations, and after reviewing the available records, I cannot find any trace of an October meeting in the past events section. Other residents in the area have also expressed that they were not notified of such events. This lack of notice and the absence of records raise serious concerns about transparency in the process.

During the above noted meeting, Councillor Bradford also noted that there was low participation at these meetings, which underscores a critical issue: if residents were not properly informed, it is no surprise that attendance was minimal. At the meeting, Former Councillor Janet Davis has also emphasized the importance of scheduling community consultations at multiple times to accommodate residents' availability and ensuring total transparency in the process. She has been actively following this project and, like us, has no knowledge of the alleged meetings.

Other residents in the community similarly have no recollection of notices for these consultations. We as a community have been diligently following the updates on the sign posted on Eastdale Avenue near Secord Avenue, which states that updates for meetings would be provided, but none have been posted. This lack of communication is highly problematic and reinforces concerns about how these consultations were advertised and conducted. A photo of the billboard is also attached.

Further compounding the issue is the lack of clarity in the applications themselves. They fail to specify whether the proposed developments are intended to be rental apartments or condominiums, nor do they outline any deeply affordable or affordable housing initiatives. In a city facing a significant housing crisis, the absence of such critical details is deeply concerning. On top of our general concerns with this new development proposal, without the clear language or commitments regarding housing affordability, these applications should not be allowed to proceed further.

One of the major points of concern is the sheer scale of these development applications. These proposals could have a profound impact on the community, and as such, it is critical that residents are fully informed and involved in the decision-making process. Unfortunately, as it stands, the system is not serving this purpose.

Community consultations are a cornerstone of transparent and inclusive urban planning. Without proper notice or accessible venues, residents are left disenfranchised and excluded from participating in decisions that directly affect their homes and neighborhoods. It is essential that all residents have the opportunity to contribute their input and concerns in a meaningful way.

We respectfully request that the city provide the following clarifications:

1. An explanation of how these consultations were advertised to ensure community awareness, and how they will be going forward.

2. Steps being taken to improve transparency and accessibility for future consultations should include ensuring they are listed on the application trackers, announced in accessible public areas such as the application billboard, and communicated to the community via mail, as was done for the city hall meeting. Additionally, consultations should preferably be scheduled at multiple times to accommodate all residents.

For reference, screenshots of the application tracker, and recent photo of the billboard are attached to illustrate the lack of information and updates regarding community consultations.

In addition to the above concerns, I urge you to consider improvements to the design of the City's application tracking website. As it stands, the website is cumbersome and difficult to navigate, leading to unnecessary confusion among residents. There are multiple websites related to these applications, but they are not clearly linked to recent notices, such as those for the city council meetings. A better system of connection between these resources would improve accessibility and transparency. Furthermore, there is no clear linkage to any meeting minutes, such as those allegedly referenced in the October meeting, or the recent City Council meeting discussing the noted applications itself. This lack of connectivity only adds to the confusion, making it even harder for residents to stay informed and participate effectively in the process.

Given the above concerns, we strongly urge the city council to refuse the recommendation to move forward with the applications at this time. These applications will have a significant and lasting impact on the community, and it is imperative that the voices of thousands of citizens affected by this development are considered, not just the interests of developers. Community involvement is essential to ensure equitable and sustainable decisions that reflect the needs and concerns of residents.

Residents of this community deserve transparency and fair representation in the planning process. We urge the city to address these concerns promptly and ensure that future consultations are conducted in a way that includes and respects all residents.

Based on the above concerns, we ask you to not proceed with the council's recommendation on the above noted application.

Thank you for your attention to this matter. We hope that you will take these concerns seriously and work towards a more transparent, inclusive process for the benefit of all residents.

Sincerely,  
The 90 Eastdale Tenants' Association



