

TORONTO ARTS COUNCIL 2023 ANNUAL REPORT



PRESENTATION
TO ECONOMIC
AND COMMUNITY
DEVELOPMENT
COMMITTEE

FEB 26 — 2025

OUR STORY



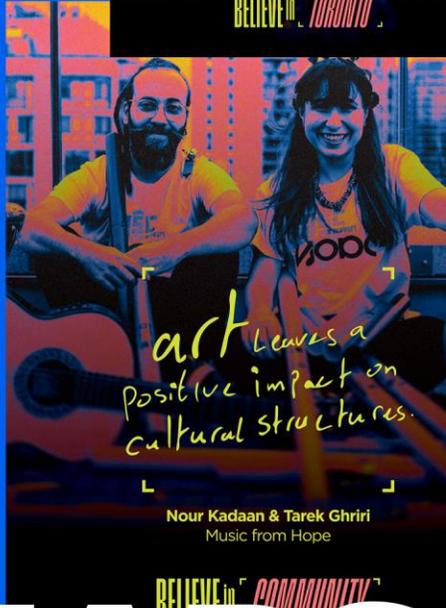
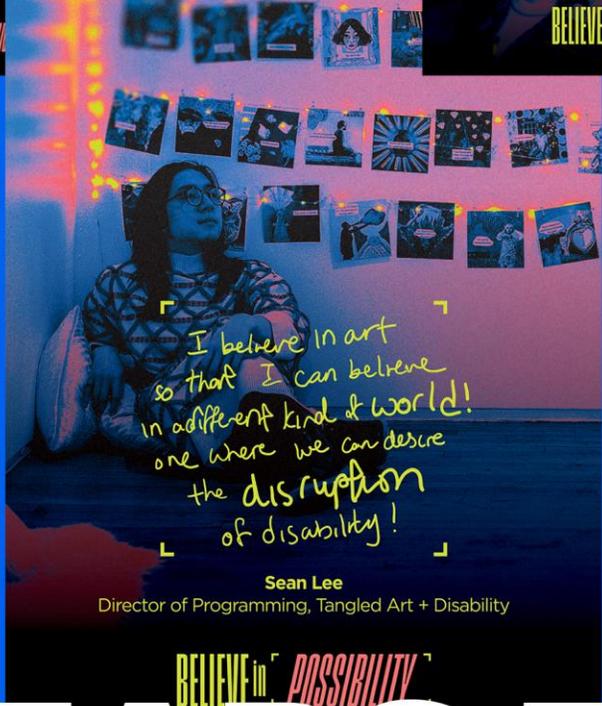
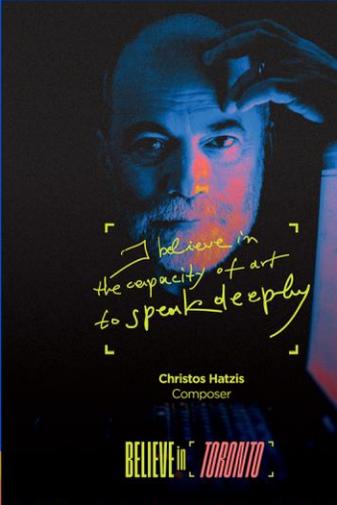
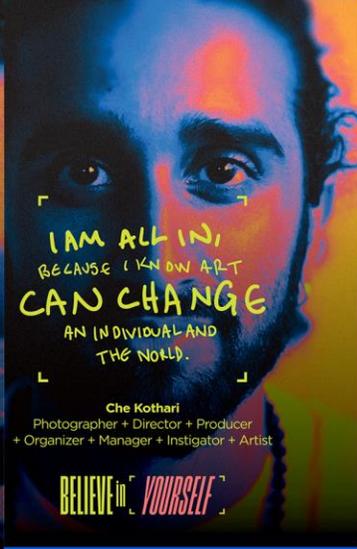
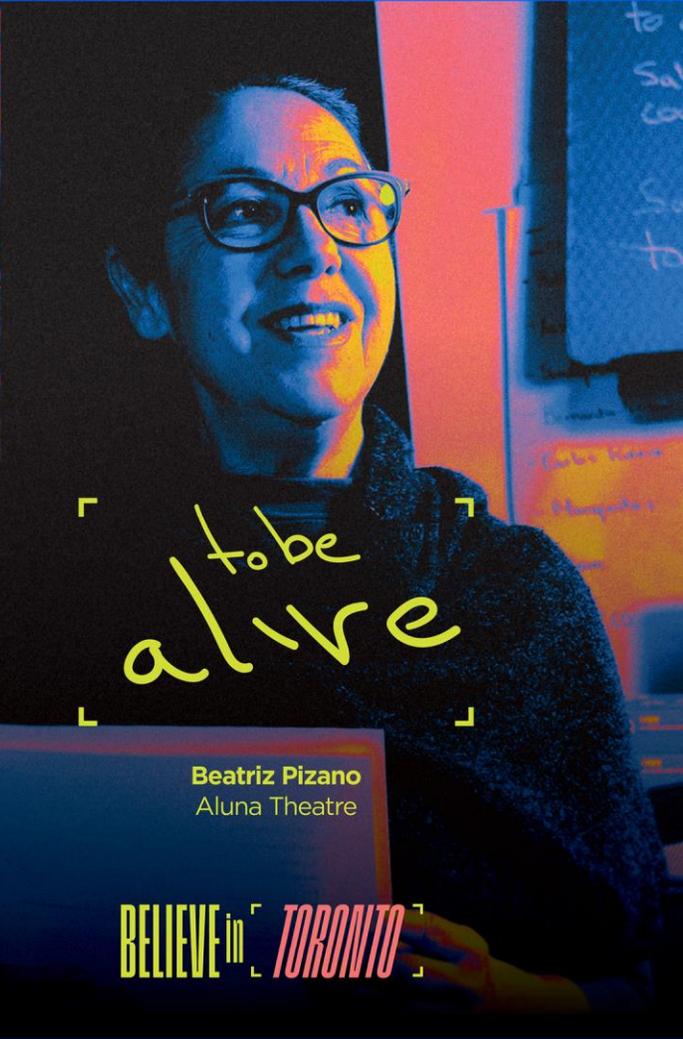
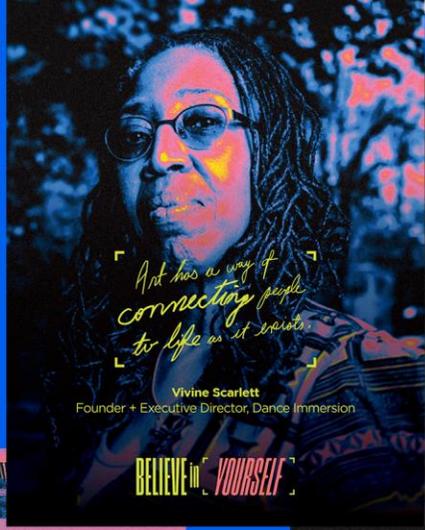
PRESENTATION TO ECONOMIC AND
COMMUNITY DEVELOPMENT COMMITTEE

Established in 1974
by the City of Toronto
to enhance the quality
of life in Toronto
through the arts.

Celebrating 50 years
of public impact
fostering a diverse
and vibrant arts
sector citywide.

Arm's length funding
and peer review for
impartial support.

50 YEARS 50 YEARS 50 YEA



YEARS 50 YEARS 50 YEARS

THE ARTS FOSTER WELL-BEING



Mental health and well-being
Contribute to improving mental health and overall wellness.

Job creation and skills development
Create meaningful jobs and opportunities to develop transferable skills.

Economic growth and tourism
Drive economic growth and tourism.

Belonging and connection
Creates a sense of belonging and community.

Accessible and affordable
Making and experiencing art is something that everyone can and should have access to.

Source: Summary of Feedback from Community Engagement on the Action Plan for Toronto's Culture Sector. A report submitted to the City of Toronto and Toronto Arts Council by Monumental Consulting, May 2024.

THE ARTS FOSTER COMMUNITY

Arts engagement can help address the collective traumas of racism and other forms of systematized oppression.

87%
of Ontarians agree
that the arts build a
sense of community.

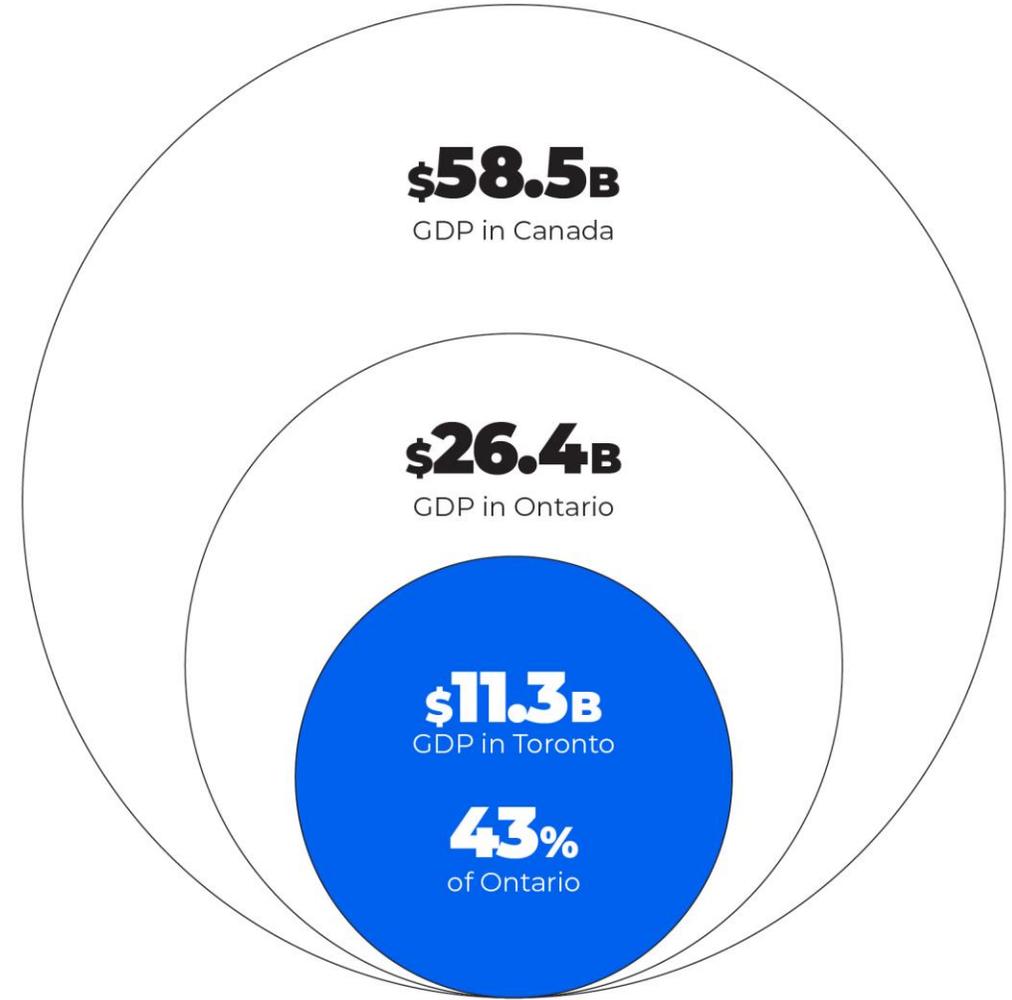
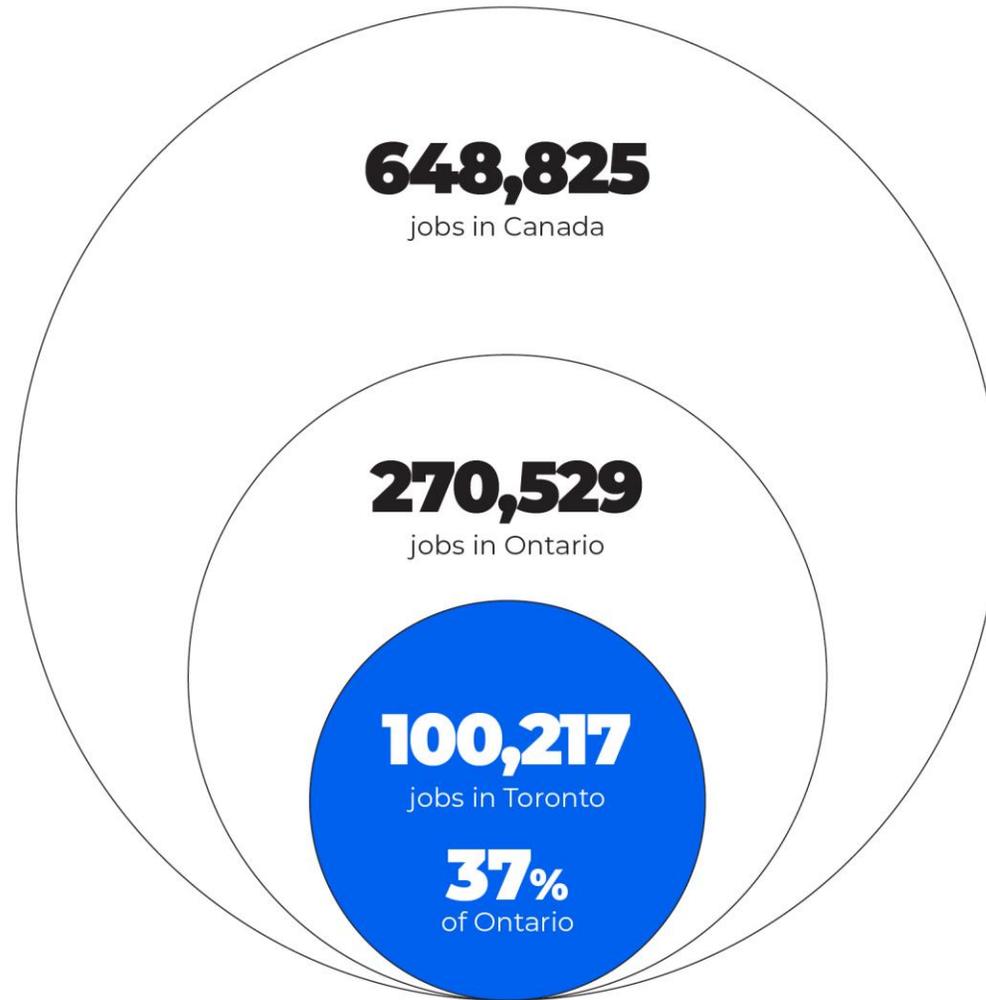
79%
agree that the arts
support **community
identity.**

96%
agree that the arts
are important for
**children's overall
development.**

Sources: The Power of Arts and Culture: the Heart of Community Health, Revitalization, and Inclusion. Written by Danya Sherman, Congruence Cultural Strategies, in collaboration with the Anacostia BID, the 11th Street Bridge Park, Destination Crenshaw, Vanguard CDC, and LIS. Detroit, October 2024.

2023 NANOS public opinion survey, published by OAC October 2023





ECONOMIC CONTRIBUTION OF CULTURE IN TORONTO

Source: Nordicity estimates based on Statistics Canada Culture Satellite Account 2022 (Table 36-10-0452-01) and Census 2021 * City of Toronto accounted for 20% of all employment in Ontario in 2022 (Labour Force Survey)

133k JOBS

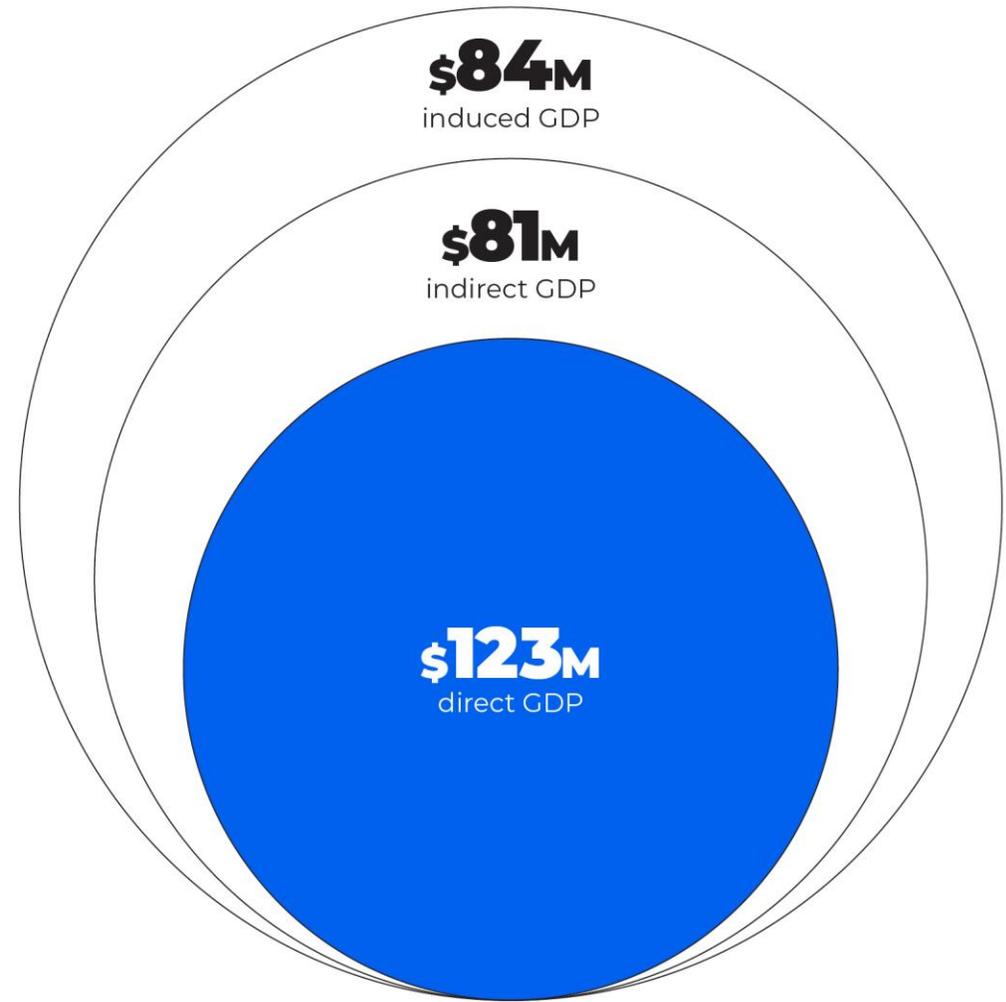
14B GDP

	ARTS + CULTURE GOODS/SERVICES		ARTS + CULTURE TOURISM
GDP	\$11.4B	\$0.22B	\$2.6B
JOBS	100.217	2.8k	33.400

ECONOMIC IMPACTS OF TOURISM IN TORONTO 2022

\$288M FROM TAC FUNDED ORGS

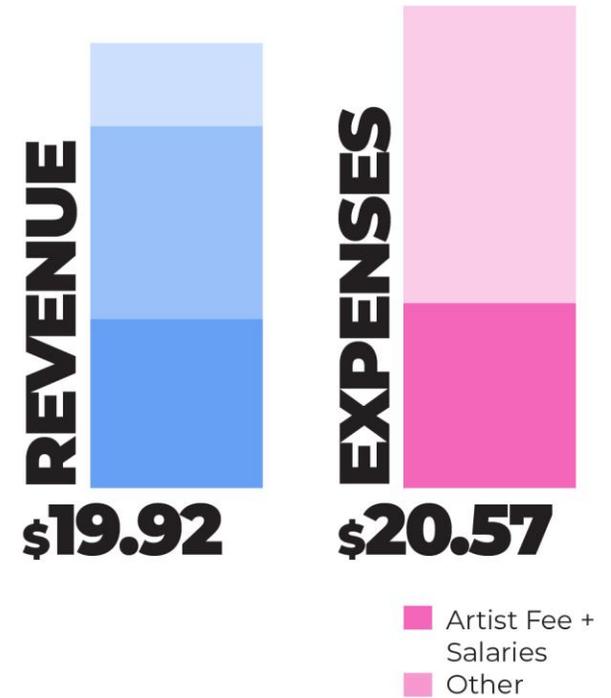
5345 JOBS
\$76M IN TAXES



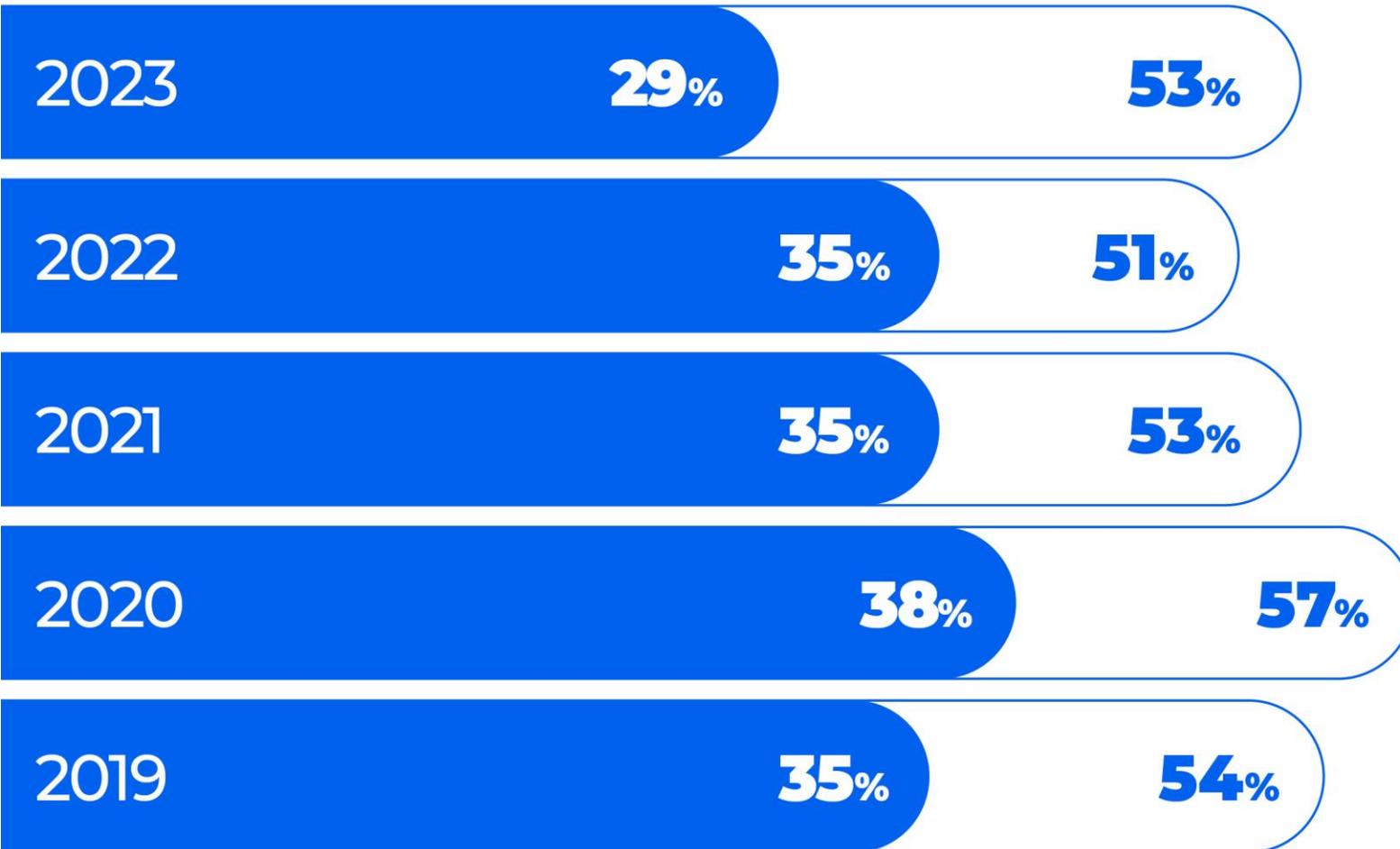
ECONOMIC IMPACTS OF TORONTO ARTS COUNCIL

Source: Nordicity estimates based on TAC CADAC and TREIM

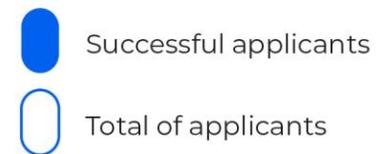
TAC SUSTAINS 244 ORGS WITH ANNUAL/MULTI YEAR FUNDING



FIRST-TIME RECIPIENTS



Average
1/3
of TAC grants
are awarded
to first time
recipients





CULTURE CONNECTS: AN ACTION PLAN FOR CULTURE IN TORONTO



2025 – 2035



A MAJORITY OF INDIVIDUALS AND GROUPS (**74%**) AND OVER HALF OF ORGANIZATIONS SURVEYED (**53%**) IN 2024 REPORTED **UNSTABLE FINANCIAL SITUATIONS IN THE LAST TWO YEARS.**

REVENUE ↓
+ EXPENSES ↑

**FINANCIAL
INSTABILITY**

68% of individuals and groups and 61% of organizations reported a decrease in total income or revenue from 2022 to 2023.

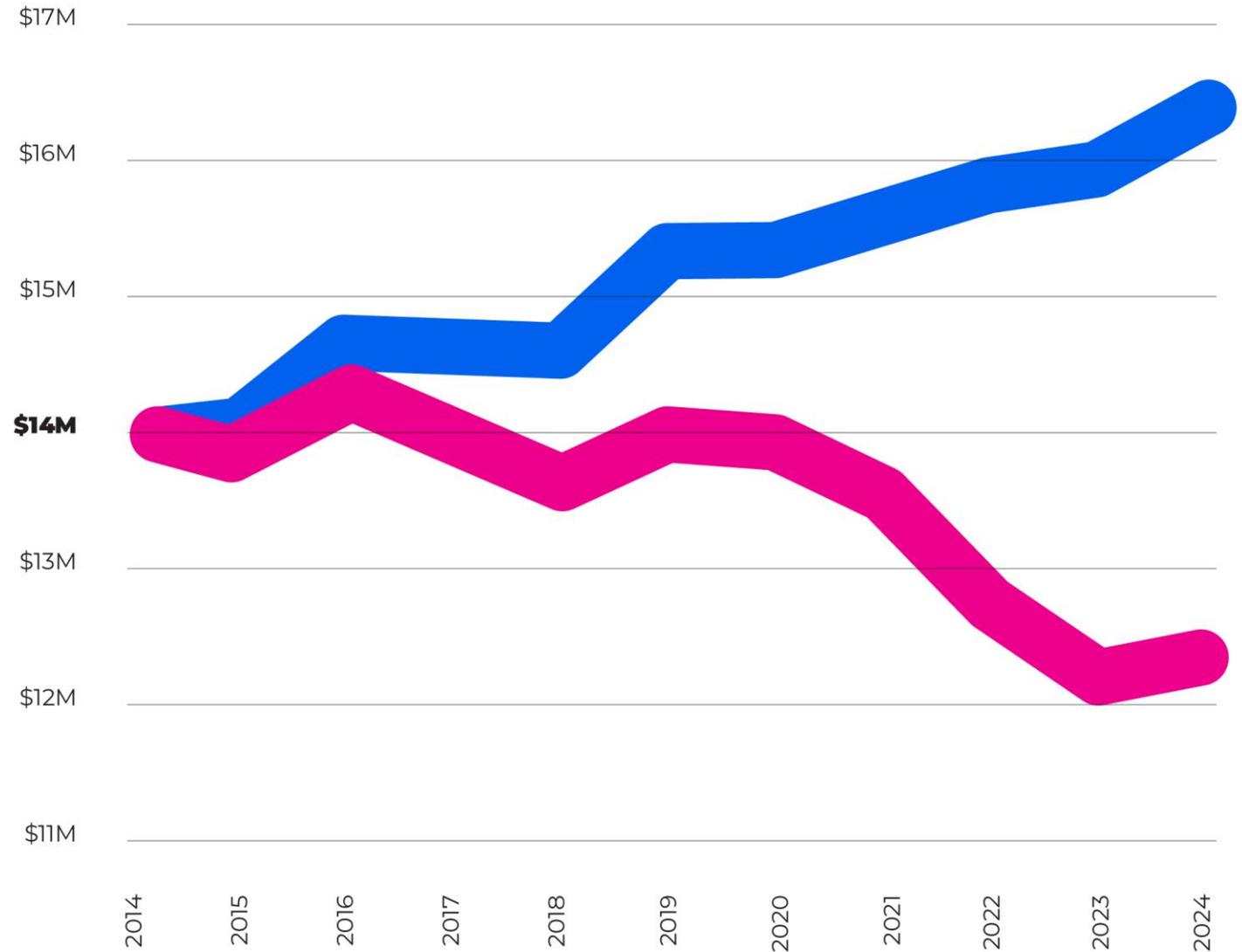
74% of individuals and groups and 89% of organizations reported an increase in total expenses from 2022 to 2023.

Source: TAC Arts Pulse Survey Final Report prepared by CRG consulting in 2024

INDEX CULTURAL GRANTS TO INFLATION

\$4M would be needed
just to fill the **10-year**
inflation gap for
operating grants alone

-  TAC Operating Grants
(excluding 2019 grants transfer)
-  TAC Operating Grants
adjusted for inflation*



* based on Statistics Canada data for
Consumer Price Index for Toronto —
www150.statcan.gc.ca

EQUITY PRIORITY GROUPS



BLACK ARTISTS AND ORGANIZATIONS + PERSONS OF COLOUR + DEAF PERSONS, PERSONS WITH DISABILITIES, AND/OR PERSONS LIVING WITH MENTAL ILLNESS + INDIGENOUS ARTISTS AND ORGANIZATIONS + 2SLGBTQIA INDIVIDUALS

OVER HALF OF TAC GRANT APPLICANTS + RECIPIENTS ARE FROM EQUITY PRIORITY GROUPS

	APPLICANTS %	RECIPIENTS %
2023	59 %	61 %
2022	67 %	59 %
2021	66 %	65 %
2020	59 %	60 %
2019	51 %	58 %
2018	50 %	54 %

Based on TAC
applications data

**EQUITY PRIORITY
GROUP APPLICATIONS**

ARTS EDUCATION



283_k
**CHILDREN
AND YOUTH
THROUGH
OPERATING
GRANTS**

**FUNDED
53 ARTISTS TO
COLLABORATE
WITH 202
TEACHERS,
BENEFITING
4,455 STUDENTS
IN 122 SCHOOLS
ACROSS
TORONTO
THROUGH
TDSBCREATES
PARTNERSHIP**

\$80k

Creative Communities
Operating

\$55k

tdsbCreates

**2023 ADDITIONAL
SUPPORT FOR
YOUTH ARTS ORGS**

\$315,340

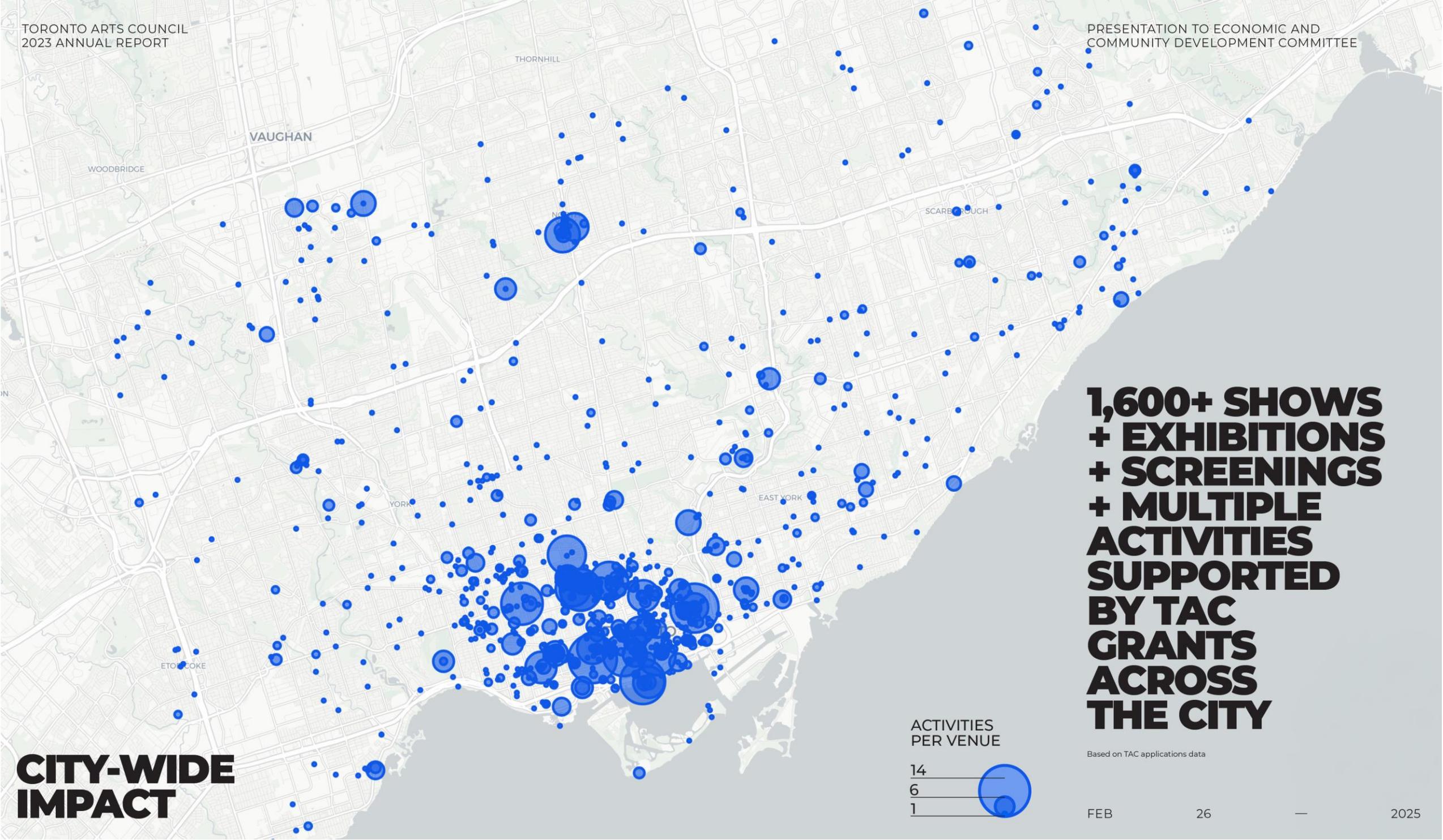
\$72,413k

ArtReach
Toronto

\$92,927k

Project grants
to youth culture
organizations

**2023 ADDITIONAL
SUPPORT FOR
YOUTH ARTS ORGS**



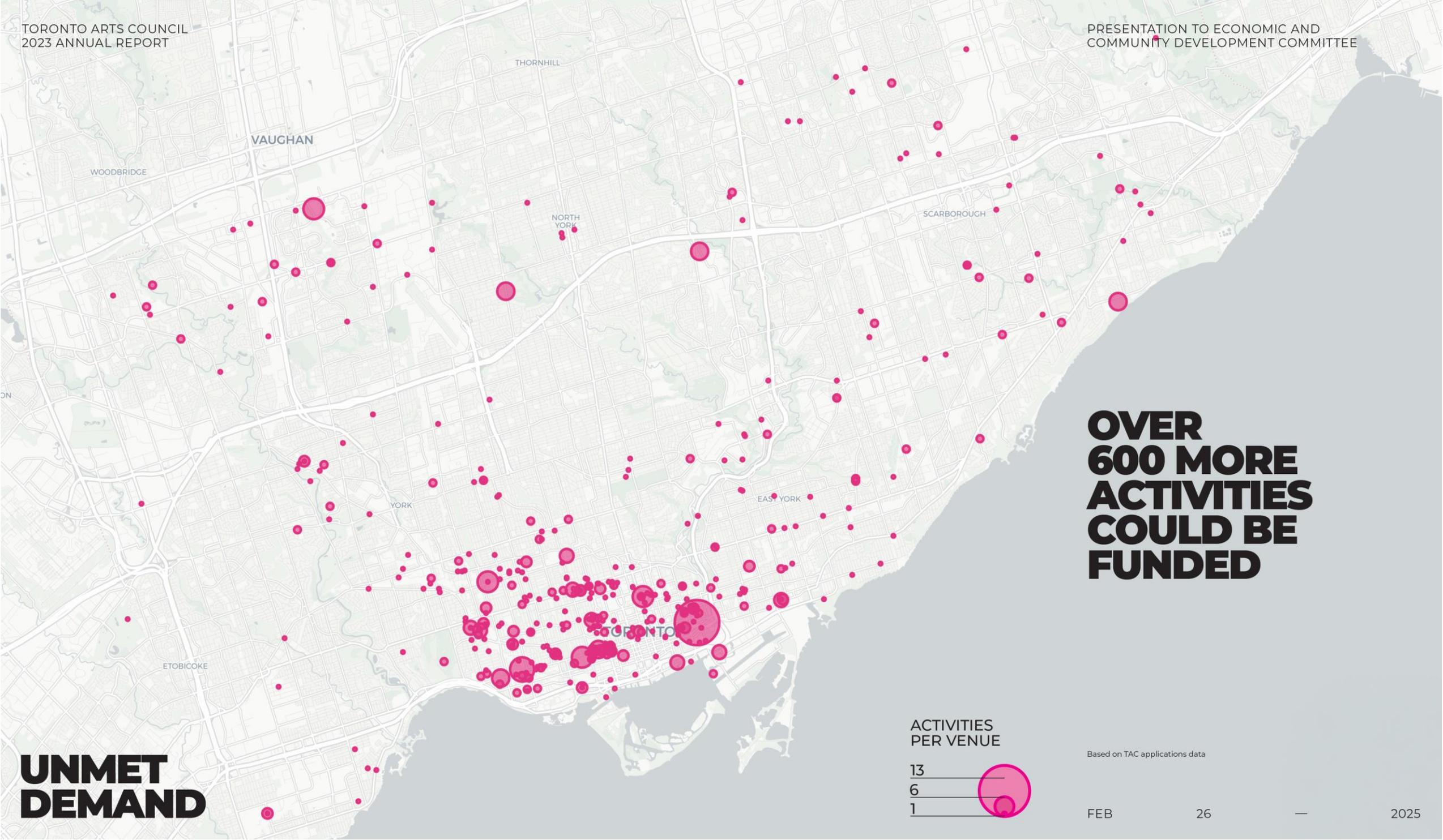
**1,600+ SHOWS
+ EXHIBITIONS
+ SCREENINGS
+ MULTIPLE
ACTIVITIES
SUPPORTED
BY TAC
GRANTS
ACROSS
THE CITY**

Based on TAC applications data

ACTIVITIES
PER VENUE



**CITY-WIDE
IMPACT**



**OVER
600 MORE
ACTIVITIES
COULD BE
FUNDED**

**UNMET
DEMAND**

ACTIVITIES
PER VENUE



Based on TAC applications data

STRATEGIC GRANTS

**ANIMATING TORONTO PARKS
NEWCOMER & REFUGEE ARTS
ENGAGEMENT & MENTORSHIP
ANIMATING HISTORIC SITES
ARTISTS IN THE SCHOOLS
ARTREACH
ARTISTS IN THE LIBRARY**

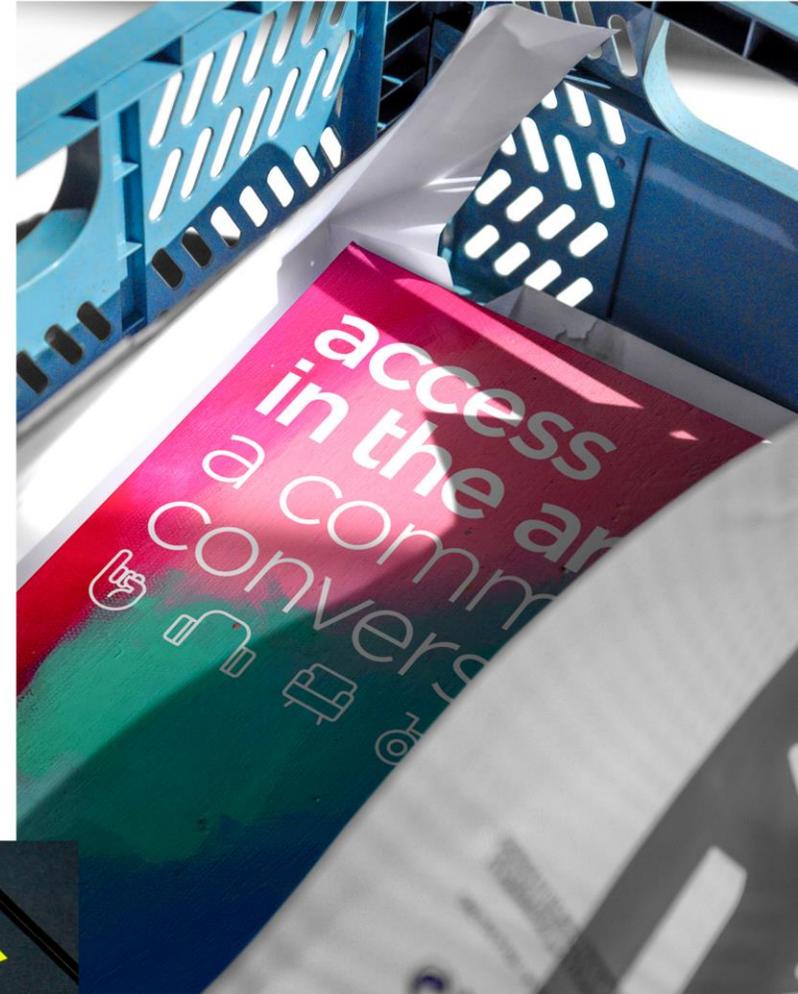


SUPPORT WRAPAROUND SUPPORT WRAPAROUND SUPPORT WRAPAROUND SUPPORT WRAPAROUND

**MORE
THAN A
GRANTING
BODY**



**WE PARTNER WITH
TORONTO ARTS
FOUNDATION TO
PROVIDE MENTORSHIP
AND SUPPORT FOR
EQUITY-DESERVING
GROUPS.**





CULTURE PLAN URGENT PRIORITIES

2025 \$2M + INFLATIONARY INCREASE

80%

ORGANIZATIONS
**PROVIDE
STABILITY**

20%

ARTISTS
**ADDRESS
AFFORDABILITY**

**CULTURE PLAN
URGENT PRIORITIES**

LOOKING AHEAD

A NEW STRATEGIC PLAN FOR TORONTO ARTS





A NEW LOOK



**THANK
YOU**