



Deputy Mayor
PAUL AINSLIE
CITY OF TORONTO - COUNCILLOR
WARD 24 SCARBOROUGH-GUILDWOOD

100 QUEEN STREET WEST, SUITE C52
COUNCILLOR_AINSLIE@TORONTO.CA
416-392-4008

150 BOROUGH DRIVE, 2ND FLOOR
COUNCILLOR_AINSLIE_CO@TORONTO.CA
416-396-7222

CHAIR, GENERAL GOVERNMENT COMMITTEE
CHAIR, SCARBOROUGH COMMUNITY COUNCIL
CHAIR, FEDERATION OF ONTARIO PUBLIC LIBRARIES
CHAIR, TORONTO AND REGION CONSERVATION AUTHORITY
NIGHT ECONOMY CHAMPION, CITY OF TORONTO

Date: May 22, 2025
To: Economic and Community Development Committee
Title: Sociable Academy and Summit Post-conference Report

Recommendation

Councillor Paul Ainslie recommends that:

1. City Council receive the item for information.

Summary

As the City of Toronto's designated "Night Economy Champion", I attended the Sociable Academy and Summit in Sacramento, California from May 7 - 9, 2025

THE SOCIABLE CITY SUMMIT is considered the premier in-person event for learning about **social economy management**. This annual networking event is described as a unique opportunity to connect with a broad network of leaders advancing innovation in multiple fields—law enforcement, business district management, city planning and economic development, nighttime venue operations, and more.

Organizers said there is no other event which brings together such diverse perspectives on how to create safe, vibrant daytime and nightlife in a city.

Join in sharing tools and promising practices including:

1. **Innovation:** Thought leaders share insights in short introductory talks followed with more in-depth workshops.
2. **Sacramento Showcase:** The evolution of the Golden 1 Center and its impact on downtown and social economy.
3. **California Showcase:** Collaborative advocacy to reform alcohol licensing to meet the demand of development and music.
4. **Breakouts:** Technical seminars and case studies.
5. **Trendspotting:** Facilitated discussions and brainstorming on a key topic.
6. **Mobile Workshops:** Interactive learning experiences in Sacramento.

Itinerary:

Wednesday May 7, 2025

Attended the Social City Academy (Memorial Hall, 1515 J Street)

hosted by Jim Peters, President
Responsible Hospitality Institute.

- www.socialablecity.org

Sessions:

1. Building a Sociable City Plan
2. Building blocks and core measure
3. Stakeholders.
4. Trends- Market forces and governance.
5. Group Discussion: Building your stakeholder team and identify market forces and governance systems.
6. What does it take to create a Night Economy Office with staff?
7. Sacramento Night Economy Showcase.

Thursday May 8, 2025

Attended the following Sessions:

1. Welcome Session.
2. Global Insights On The Nighttime Economy.
3. Lessons from Down Under: Australia's 24-hour Economy.
4. How Is The Hospitality Industry Adapting?
5. Night Economy Industry Remarks by California Senator Mark Weiner.
6. Lighting Up Downtown: Sacramento's Golden 1 Center.
7. Mobile Workshop: "Sacramento: City of Festivals".
8. Evening Networking Reception by Responsible Hospitality Institute.

Friday May 9, 2025

Attended the following Sessions:

1. Frontline Safety Challenges and Strategies.
2. How Well Are Cities Supporting Nightlife Venues: What Do Nightlife Operators Have to Say?
3. Social Inclusion in Building Tourism and The Social Economy.
4. California Innovation in Development and Alcohol Licensing.
5. Government, Neighbours and Bars, Oh My! Leveraging The Wizardry of Collaboration.
6. The Future of Nighttime Economy Management (I sat on this Panel).

8. Guest Speaker: California Senator Angelique Ashby.		
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Individuals Deputy Mayor Paul W. Ainslie interacted with:

1. Jim Peters, President, Responsible Hospitality Institute 2. Jocelyn Kane, Responsible Hospitality Institute 3. John Adair, Admin Analyst for Office of Nighttime Economy, Sacramento 4. Emaka Anusionwu, Manager Night Economy, Philadelphia, Pennsylvania 5. Scott Ford, Deputy Director, Downtown Sacramento Partnership, Sacramento California 6. Tina Lee-Voight, Night Economy Manager, City of Sacramento 7. Michael Kill, CEO Nighttime Industries Association, Chiddingstone, England 8. Michael Rodrigues, 24-Hour Economy Commissioner	9. Raheem Manning, Director of Nighttime Economy, Philadelphia, Pennsylvania 10. Ernesto Delgado, Owner, Ernesto Delgado Hospitality Group, Sacramento, California 11. Annie Mosley, Director of Events, Visit Sacramento, Sacramento, California 12. Joe Reilly, Nighttime Mayor, NITECAP Alliance, Iowa City, Iowa 13. Tonia Tong, Founder, Securing Communities, Sacramento, California 14. Sonya Bradley, Chief DEI & Community Relations, Sacramento, California 15. Kim Casey, Director of Accessibility, Ablr, Sacramento California	16. Allison Harden, Nighttime Economy Manager, City of Pittsburgh, Pennsylvania 17. Scott Plusquellec, Nighttime Business Advocate, City of Seattle, Washington 18. Edward Grant, Nighttime Economy, City of Dallas, Texas 19. Rachel Bain, Hospitality & Nightlife, Raleigh, North Carolina 20. Robert Darrow, Depart of Excise and Licenses, Denver, Colorado 21. Monica Del, GCRA Manager, Gainesville, Florida 22. David Jones, Booking Manager, Convention & Cultural Services, Sacramento California 23. Dan Terry, National Director Red Frogs, Nashville Tennessee
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Sincerely,

Paul W. Ainslie
Deputy Mayor
Councillor, Ward 24 Scarborough-Guildwood
City of Toronto