

From: loretta_mesko
To: [Economic and Community Development](#)
Subject: [External Sender] My comments for 2025.EC18.2 on February 26, 2025 Economic and Community Development Committee
Date: February 21, 2025 2:32:54 PM

To the City Clerk:

Please add my comments to the agenda for the February 26, 2025 Economic and Community Development Committee meeting on item 2025.EC18.2, Proposed Upper Avenue Business Improvement Area Poll Results

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

Dear Economic and Community Development Committee,

My name is Loretta Mesko and my business is European Esthetics located at 1714 Avenue Road. I am a non-residential tenant in the proposed Upper Avenue Road BIA area. I am writing to you today regarding "Proposed Upper Avenue Business Improvement Area Poll Results (Ward 8)" Item number EC 18.2 for the meeting on February 26th at 9:30 am.

I am writing to inform you that I was not made aware of the BIA poll that took place in the fall of 2024 between October 15th and December 13th and do not feel that its results accurately reflect the true feelings of the community towards enacting a BIA on Avenue Road. Contrary to Chapter 19 of the Toronto Municipal Code, Section 2.3 Subsection B, I did not receive notice or information about the vote from my property owner and was not provided any information by him/her in regards to the reason for the vote, the vote deadline, or how to vote. I also was not provided with a ballot by my Landlord or information on where to find the ballot on the City's website. In addition, and contrary to Chapter 19 of the Toronto Municipal code, Section 2.3 Subsection C which states that: "The steering committee shall also distribute the notice to all persons who are non-residential tenants of those properties receiving notice under Subsection A", I did not receive notice, information/resources, or a ballot from anyone identifying as a person associated with the Steering Committee.

Aside from my failure to receive proper notice from my Landlord and/or the Steering Committee, I am also concerned that the Canada Post postal strike occurred on November 15th, 2024 during the voting window which may have hindered the process and not allowed for votes to be submitted by mail as outlined in Chapter 19.

I want to make it clear that I intended to vote no in this poll and would like the opportunity to have my voice heard in a re-vote.

Thank you for your consideration and I hope you will see that this vote must be redone with proper notice and not during a postal strike.

Regards,

Loretta Mesko

Sent from my iPhone