

REPORT FOR ACTION

Exhibition Place Management Report - 1st Quarter March 31, 2025

Date: May 30, 2025

To: Board of Governors of Exhibition Place

From: Don Boyle, Chief Executive Officer

Wards: All Wards

SUMMARY

The first quarter management report from the Chief Executive Officer is provided to the Board for information. Various graphs and tables provide ease of reference for key information by the Board and the community. This Management Report along with a separate Financial Report is produced on a quarterly basis.

RECOMMENDATIONS

The Chief Executive Officer recommends that:

1. The Board receive this report for information.

FINANCIAL IMPACT

The financial impact update to the 2025 Operating and Capital Budget is the subject of a separate report from staff to the Board, which will also be provided to the City Manager's Office and will be reported to Council through the City quarterly variance analysis.

DECISION HISTORY

The Exhibition Place 2022-2026 Strategic Plan has a goal to Solidify Our Position as a Leading Convention and Event Space, with a strategy to continue to grow our business in repeat exhibition and event bookings and increase economic impact across the region over the course of the plan.

COMMENTS

The management report provides the Board with business information from January 1, 2025 to March 31, 2025 for operations at the Enercare Centre, Automotive Building, and Exhibition Place.

Appendix A is a Dashboard showing overall performance for ten (10) management metrics.

Appendix B is a report on Sales and Event Management Activities for both the new events booked in the 1st quarter, and external events that were held and serviced by our Event Services Management team.

Appendix C is the EXcellence in Action report with comments from clients.

CONTACT

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SIGNATURE

Don Boyle
Chief Executive Officer

ATTACHMENTS

Appendix A - Quarterly Dashboard
Appendix B - Sales and Event Management Activities
Appendix C - EXcellence in Action