

REPORT FOR ACTION

Ceremonial Renaming of Nunavut Road

Date: October 17, 2025

To: Board of Governors of Exhibition Place

From: Don Boyle, Chief Executive Officer

Wards: Ward 10 - Spadina - Fort York

SUMMARY

This report is seeking approval to recognize the One of a Kind's 50th Year Anniversary at Exhibition Place with a ceremonial name change of Nunavut Road (West of Enercare Centre) to "One of a Kind Road" on the opening day of the show.

The site plan for Nunavut Road is outlined in Appendix 'A' to this report.

RECOMMENDATIONS

The Chief Executive Officer recommends that:

1. The Board approve a ceremonial renaming of Nunavut Road to One of a Kind Road, outlined in Appendix 'A' to this report, in celebration of the One of a Kind Show's 50th Anniversary at Exhibition Place, effective on the opening day of their show, November 27, 2025, for one day.

FINANCIAL IMPACT

Exhibition Place would provide the labour and pay approximately \$450 for the new road signs to be created.

DECISION HISTORY

The Exhibition Place Strategic Plan 2022-2026 has a Strategic Goal to solidify our position as a leading convention and event space, and as a Strategy to support this goal to maintain strong relationships with existing clients or events.

There is no previous decision history on this matter.

COMMENTS

This ceremonial name would be reflected on decorative Exhibition Place Road identification signage only; official City Street signs will continue to display Nunavut Road.

At the request of a long-time client of Exhibition Place, this symbolic gesture will highlight the creativity and individuality that define the One of a Kind Show and the Canadian artisans who make it exceptional. It also offers a meaningful opportunity to celebrate the longstanding relationship between Exhibition Place and the Show, while marking this historic milestone.

The One of a Kind Show is Canada's largest event for showcasing unique, handmade artisanal products from Canadian makers, featuring two shows annually at Exhibition Place (Winter and Spring). The event serves as a platform to connect makers with customers, fostering a community around the culture of craft, innovation, and supporting small Canadian businesses.

CONTACT

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SIGNATURE

Don Boyle
Chief Executive Officer

ATTACHMENTS

Appendix 'A' - Site Plan of Nunavut Road