

REPORT FOR ACTION

Business Travel for UFI Executive Committee Meetings and UFI Board of Directors Meetings in 2026

Date: November 21, 2025

To: The Board of Governors of Exhibition Place

From: Don Boyle, Chief Executive Officer

Wards: Ward 10 - Spadina -Fort York

SUMMARY

This report recommends approving business travel expenses for Laura Purdy, General Manager, to attend UFI Executive Committee Meetings and UFI Board of Directors Meetings in 2026.

Union des Foires Internationales, (UFI) is the global association of the Exhibition Industry. In November of 2023 Laura was appointed as the inaugural Chair of the newly established North American chapter of UFI. As Chapter Chair, Laura represents the region on both the UFI Board of Directors and the Executive Committee.

RECOMMENDATIONS

The Chief Executive Officer recommends that:

1. The Board authorize business travel expenses for Laura Purdy, General Manager, to attend the UFI Executive Committee Meetings and UFI Board of Directors Meetings as listed below. The cost for each business travel event is not expected to exceed \$8,500 CDN plus HST, for registration, flight, accommodation, and incidental expenses, with the exception being the Global Congress in Bahrain, for which expenses will not exceed \$18,000 CDN.

- a) Global CEO Summit, January 28-30, 2026, taking place in Vienna, Austria
- b) European Conference, June 3-5, 2026, taking place in Izmir, Türkiye
- c) Executive Committee meeting, September 2026, taking place in France
- d) Global Congress, November 2-5, 2026, taking place in Manama, Bahrain

FINANCIAL IMPACT

Funding for participation at the UFI Executive Committee Meetings and UFI Board of Directors Meetings is contained in the 2026 Operating Budget; 2027 will be included in future year conventions and travel budget. Estimated cost for each travel event cannot be quantified at this time due to future timing of event and different City; however, based on past experience for attendance at UFI, the cost is not expected to exceed \$8,500 CDN for each event except Bahrain as noted.

DECISION HISTORY

The Board's current Business/Membership/Travel and Reimbursement Policy indicate for its employees that for business travel expenses exceeding \$3,500 net of taxes must be approved by the Board.

COMMENTS

UFI is the Global Association of the Exhibition Industry and brings together those who build, maintain, and support the world's market places, trade show organizers, venue owners and operators, service providers, and national as well as international associations of our industry.

Exhibition Place has been a member of UFI since 2000 and is one of the few North American venues accepted into this association. As a long-standing member, Exhibition Place has been involved in many UFI activities over the years, especially with a focus around sustainability.

In November of 2023 Laura was appointed as the inaugural Chair of the newly established North American chapter of UFI and will work with peers from the USA and Mexico. As Chapter Chair, Laura will represent the region on both the UFI Board of Directors and the Executive Committee for the term from 2023 to 2026. As a member of UFI's global volunteer leadership, Laura is required to attend the above noted meetings in person to provide support and development for the new Chapter and the association.

CONTACT

Laura Purdy, General Manager, 416-263-3020, LPurdy@explace.on.ca

Don Boyle, Chief Executive Officer, 416-263-3611, DBoyle@explace.on.ca

SIGNATURE

Don Boyle
Chief Executive Officer