



CITY COUNCILLOR

Shelley Carroll 高雪莉
WARD 17 DON VALLEY NORTH



Toronto City Hall
100 Queen Street West, Suite A3
Toronto, Ontario
M5H 2N2

January 27, 2025

Executive Committee

Dear Mayor Chow & Members of Executive Committee,

RE: Authorization to Enter into Agreements to Deliver a Successful FIFA World Cup 2026

Summary:

As we approach the final stretch leading to the FIFA World Cup 2026, it's critical that Toronto is equipped to meet its obligations as a host city. With less than 18 months to go, the ability to execute agreements with FIFA's exclusive vendors in a timely manner is essential to staying on track and delivering an event that meets both FIFA's standards and our city's expectations. This motion ensures that City staff have the authority to act quickly where necessary, while remaining firmly aligned with Council-approved plans, advancing community workforce opportunities, and maintaining transparency and accountability through regular reporting.

Recommendation:

1. City Council authorize the City Manager and Executive Director, World Cup Hosting 2026, to negotiate and enter into agreements with FIFA exclusive contracted vendors providing services to host cities, including agreements related to the hospitality sales program, venue decoration/dressing, signage, and other services specified by FIFA for the purposes of delivering FIFA World Cup 2026 (FWC26), provided that:
 - a) the City Manager and Executive Director, World Cup Hosting 2026, have determined that the agreement is necessary to meet the requirements of the FIFA Host City Agreement; and
 - b) agreements do not conflict with the previously Council approved FWC26 Procurement Plan; and
 - c) City staff make all efforts to advance the FWC26 Community Workforce Development Program; and
 - d) the costs are eligible for, and will be funded through the approved FWC26 Toronto budget subject to the annual Budget Process; and
 - e) the City Manager and Executive Director, FIFA World Cup Hosting 2026, report quarterly on this authorization (for information) back to Executive Committee, through the FIFA World Cup 2026 Subcommittee; and

- f) the terms and conditions are satisfactory to the City Manager and Executive Director, World Cup Hosting 2026 and in a form satisfactory to the City Solicitor.

Thank you for your consideration of this request.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Shelley Carroll', with a stylized flourish at the end.

Councillor Shelley Carroll
Don Valley North
Chair, Budget Committee
Chair, FIFA World Cup 2026 Subcommittee