

Sponsorship Funds
FOR THE PERIOD FROM JANUARY 1 TO APRIL 30, 2025
(In \$000s)

Sponsor	Amount	Purpose
Economic Development & Culture		
Confidential (2 Sponsor)	8.75	Toronto Visitor Map Program
Total	8.75	

City of Toronto's Operating Variance report summarizes Sponsorship funds that are received but not included in the approved budget. Additionally, the Operating Variance report does not include Sponsorship funds in excess of \$500,000 as anything over this limit requires Council's approval in advance. As such, this report is used to provide City Council with details of new Sponsorship agreements.