



Associated Toronto Taxi-Cab Co-operative Limited (A.T.T.C.L.)  
130 Rivalda Road, Toronto, Ontario, Canada M9M 2M8  
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Monday, March 17, 2025

Mayor Olivia Chow and Members of Executive Committee  
Toronto City Hall  
100 Queen St. W.  
Toronto ON M5H 2N2

**Subject: Support for Executive Committee Item EX21.2 & request to  
buy Canadian taxi services,  
ban the use of Uber & Lyft on city-issued phones,  
examine banning Uber & Lyft from Toronto, and  
allow all drivers to be directly issued their own license**

Dear Mayor Chow and Members of Toronto Executive Committee:

We are writing to express our strong endorsement of the City's initiative to prioritize Canadian procurement across all its procurement and purchasing policies. As Canadian businesses who face an uneven and unfair playing field while competing with US based multinationals, such as the \$220 billion CAD Uber ride-hailing company, we firmly believe Toronto must take proactive steps to support Canadian companies and retain financial resources within our nation.

We respectfully request your support for the following actions:

- Support Recommendation #10 of the report, which proposes a ban on the use of Uber and Lyft on city-issued devices and disallows reimbursement any expense claims from US-based ride-share companies.
- Request all City affiliated Agencies, Board and Commissions to adopt similar measures.
- Request a report on the City's ability to ban US based ride share companies from operating in Toronto, including an analysis of the impact these companies have had on the traditional taxi industry and the potential financial benefits of a ban for Toronto.
- Immediately institute a single city-issued one-driver, one-license regulation, so drivers can work with the platform that offers them the best financial compensation.

We believe Toronto could benefit by keeping up to \$1 billion per year within Toronto, instead of that capital flowing south of the border, to United States investors. Since Uber started operating illegally in 2012, Toronto could have seen over \$10 billion kept within Canada and our local community, if it had banned Uber & Lyft from our City.



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As you may know, our Canadian vehicle-for-hire companies have faced an uneven playing field since Mayor Tory established “carve out” for Uber in 2016. This allowance permits Uber to set their own rates, hire unlimited drivers, and compensate their drivers at will, resulting in a distinctly unfair competitive landscape. Canadian companies are subject to regulations intended to protect both consumers and drivers, while American firms are not.

Uber and Lyft, two American multinationals, are adding congestion to our streets, taking ridership away from the TTC, exploiting drivers, inflating costs for consumers, polluting our air and sending hundreds of millions of dollars of Tortonian’s money south of the border.

It is time for this to stop.

We hope you will support our recommendations contained within this letter and those previously recommendations sent to you and members of council in previous correspondence so that Canadian companies, Canadian drivers, Canadian consumers and the Canadian economy become stronger and more sustainable.

We are requesting a meeting with you in order to discuss these matters and look forward to working with you.

Should you have any questions regarding our recommendations, please do not hesitate to contact me at 416-504-4016 x 230.

Thank you once again for your unwavering support of the member drivers in our co-operative.

Sincerely,

Abdulkadir Mohamoud,  
CEO & General Manager,  
Co-Op Cabs