

## **ATTACHMENT 1**

### **Recommended Candidates and Biographies for the George Bell Arena Board**

#### **Syeda Esashi Ali**

Motivated and adaptable professional with strengths in problem-solving, critical thinking, communication, and leadership. Skilled in multitasking, creativity, and delivering excellent customer service. A confident, fast learner who thrives under pressure and collaborates well in team settings. Brings a strong technical foundation and a proactive, solution-focused mindset to every role.

#### **Mariya Belmessova**

Mariya Belmessova is a senior marketing leader with 15+ years of experience at RBC, Amazon, PayPal, and Coveo. She brings expertise in strategic planning, digital engagement, and community-building. Mariya serves on Coveo's Diversity, Equity, and Inclusion committee and has supported the American Marketing Association Toronto chapter. She is passionate about inclusive leadership and contributing to public boards that strengthen local communities.

#### **Wendell Noel**

A dedicated community advocate with extensive experience in coordinating and overseeing diverse projects. Skilled in achieving key project milestones and effectively organizing deliverables in compliance with company policies. Proficient in meeting objectives through hands-on experience in demonstrating project requirements to core teams by analyzing and identifying needs.

#### **Charlene Patfield**

Charlene has been working in the field of Education for over 20 years with the Toronto District School Board. She specializes in working with students with Special Needs and Exceptionalities. Charlene became passionate about advocating for equity in Women in Sports from a young age and continues to advocate for equity and diversity in the sport today.