

SANKOFA SQUARE

FORMERLY
YONGE-DUNDAS SQUARE

March 24, 2025

Paul Johnson
City Manager
City Hall
100 Queen Street West
Toronto, ON M5H 2N2

Dear Mr. Johnson,

Re: Sankofa Square Signage - Administrative Inquiry

Thank you for your recent request for information in response to questions about the signage raised by Councillor Holyday. Please see our responses below.

Response

1. What is the current status of the Sankofa Square signage?

The new physical signage for the Square is still in development. A public consultation took place from September to November last year to inform the new design. Designs are expected to be presented at a Sankofa Square Board meeting on May 15th for their approval.

Should the new designs be approved by the Board, these will be developed into physical objects for installation later in the year.

In other city locations such as the PATH system, the Financial District BIA who are responsible for those locations have replaced references to Yonge-Dundas Square with Sankofa Square in the generic font on maps and wayfinding. This has been done as part of their annual maintenance program.

2. If the signs are in production, what is the total cost to produce them? What is the anticipated total cost including installation?

There is no signage currently in production. A budget of \$105,000 was allocated for sign replacement in the capital budget for Sankofa Square. Currently, \$94,276 remains in the budget. In 2024, \$10,724 was spent for the removal of the previous physical signs. Any costs for new signage will need to be accommodated within this budget.

3. When are they expected to be installed?

We expect that new signs to be installed in Fall 2025.

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4. What happened to the original Yonge-Dundas Square signs? Were they preserved, or disposed of? Who has them now and where are they?

The previous lettering was removed from the supporting structures in May 2024. The letters were in very poor condition, and it was determined by the sign contractor that they were not worth keeping for re-use either at the square or any other location and were disposed of.

Sincerely,



Julian Sleath
General Manager

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