

ATTACHMENT 1: REQUEST FOR EXPRESSIONS OF INTEREST (REOI) PROCESS

REOI Process

To create a best-in-class EV eco-system that will accelerate the City of Toronto's transformation to net zero while facilitating EV adoption across Toronto in a customer centric fashion, the Toronto Parking Authority (TPA) released a non-binding Request for Expressions of Interest (REOI) on March 23, 2023. The below table outlines key milestones associated with the process, which was used to inform the evaluation around a preferred delivery model:

Item	Date	Description
2022IE27.7 - On-street Electric Vehicle Charging Stations – Pilot Update	February 2, 2022	City Council directs staff to commence expansion of City's EV Charging Program. TPA delivers (117) charging stations at (11) Car Parks.
Invitation to participate in REOI, #BD-2023111	March 23, 2023	Open call requesting market information through REOI. Over 100 responses received.
Information session, webinar	May, 2023	Hosted information session to answer questions from (90) respondents.
Distribution of REOI framework and submissions	July 2023 to November 2023	Full details around scope of solution issued, and submissions provided by (22) respondents.
Initial review of proposals	December 2023 to January 2024	Assessment of responses against established criteria, resulting in (8) qualified proponents.
Secondary submission and review	February 2024 to May 2024	Additional information around EV deployment, servicing, business terms assessed, resulting in short-list of (3) proponents.
2024IE16.5 - Approach to Public Electric Vehicle (EV) Charging to 2030	October 9, 2024	Staff report approved that established Environment Climate and Forestry (ECF) as strategic lead on EV deployment strategy.
Review of REOI materials and delivery model	October 2024 to July 2025	ECF, in coordination with the TPA, reviews materials provided by top proponents to inform evaluation of delivery model against a City-led alternative.
Identify Successful Proponent	Q4 2025	Following a Council decision on a preferred delivery model, staff will identify a Successful Proponent, able to satisfy the Key Negotiating Principles, in order to inform a three-year EV funding plan and strategy
Negotiations and finalization of commercial agreement	End of Q1 2026	Staff aim to finalize major terms and conditions of a commercial agreement for consideration by Infrastructure and Environment Committee (IEC) and City Council.

All Proponents were evaluated on the following criteria:

- Business Solutions
 - Core Competencies
 - Relevant Business Solutions
 - Business Objectives
 - Case Studies
- Thought Leadership & Innovation
 - Innovation
 - Mobility
 - Thought Leadership
 - Integration
- Business Terms
 - Partnership Term
 - Exclusivity
 - Business Model / Rights Fees
 - Value in Kind Contributions, MarCom Support, Activation Budget & Other Contributions
- Customer Experience
 - Customer Experience Philosophy
 - Branding
 - Integration
 - Customer Experience Enhancements/ Operational Reliability
 - Marketing & Communications
- Brand Alignment
 - Brand Alignment & Core Values Fit
 - Key Objectives & Benefits of Partnership
 - Category Differentiators
 - Partnership / Relationship Management & Structure
 - Success Metrics